ISABELIA SEWART GARDNER MUSEUM

June 29, 2018

Mr. Matthew Englander
City of Boston Assessing Department
Boston City Hall, Room 301
One City Hall Plaza
Boston, MA 02201

Dear Mr. Englander,

Enclosed is the FY17 Community Benefit Report for the Isabella Stewart Gardner Museum, The report covers the Museum's 2017 fiscal year starting July 1, 2016 and ending June 30, 2017, which corresponds with the 2018 PILOT program. We are pleased to report that the total value of the Gardner Museum's community benefit for this period was \$2,000,154 million. In an era where the national average for museum admission revenue from a visitor is \$4.78 while the average cost per visitor has increased to \$115.27, we are especially grateful to be able to continue to bring such a high level of programming to our community.

An active member of Boston's cultural, education, and artistic community, the Isabella Stewart Gardner Museum is committed to serving the people of Boston. Of the 278,000 people who visited the Gardner FY 17, over 20% were Boston residents and college students. In FY17, the Gardner adopted an audience development plan geared to attracting and engaging more Boston residents, tailoring new and existing programs to the needs and interests of our neighbors. We added a free day (to celebrate Dr. Martin Luther King, Jr. Day), established a Neighborhood Salon of inspiring cultural leaders from Roxbury and Mission Hill, expanded our teen program, and forged new connections with Boston community organizations through our acclaimed RISE series featuring pop, rock and hip hop artists.

The attached report outlines the quantifiable community benefits the Museum provides the residents of Boston and is organized around the following areas of service:

- o Education Studio Programs
- o Visitor Learning Programs
- o Public Art Programs
- Exhibitions featuring current, often local artists
- o Exterior Installations
- o Free Davs
- Neighborhood Nights and Block Parties
- o General Admission
- o University Membership
- o Online Collection Access
- o Community College Programs and Teacher Development



Through access to the collection, and exciting programming and exhibitions, we serve as an inspiring resource for local residents, schools, and community organizations. We highlight the work of Boston artists, present thought-provoking public art on the new building's façade, and maintain our iconic courtyard and redesigned Monks Garden as urban oases. The Gardner remains one of the most magical places in Boston, and we work to ensure that more Bostonians of all ages feel the Gardner is "their" museum.

Sincerely,

Clifford Rust

Chief Financial and Administrative Officer

INSTITUTION NAME:

Isabella Stewart Gardner Museum

FINANCIAL YEAR:

2017

Brief Brogram Description	Amount (\$)	Cash, In- Kind, or	1-time or	Who is Served?	Program Initiator/	Partners
Multi-visit school program, community projects, education studio			Ongoing	Teachers, Boston students K-12, under served, diverse local neighborhoods, general public under 18	ISGM	Boston Latin, Tobin K-8, Mother Caroline, BC High, Edward Kennedy Academy, Guest Artists
Neighborhood luminaries, school vacation weeks, lectures, college days, block parties, afro flow yoga	\$151,440	Both	Ongoing	Neighboring communities	ISGM	Berklee College of Music, other artists and groups
Tours and education sessions	\$181,037	Cash	Ongoing	Neighboring communities	ISGM	
Artist-in-Residence, Exhbition and art installations	\$535,676	Cash	Ongoing	Neighboring communities	ISGM	Artists
Free access with special programming	\$53,820	Both	Ongoing	Neighboring communities	ISGM	Berklee College of Music, New England Conservatory, Fenway Alliance, other artists and groups
Artist Elisa Hamilton was commissioned to work over the course of a year with four Community Partner organizations in Roxbury/Mission Hill	\$42,158	Both	1-time	Neighboring communities	ISGM	Edward M Kennedy Academy, Hyde Square Task Force, Haley House Bakery Café, Roxbury Youth Orchestra
Outside public space for art installations and gardens	\$270,194	Cash	Ongoing	Neighboring communities	ISGM	Artists
Under 18, NEA Bluestar, Isabella's, Donated admission	\$31,000	In-Kind	Ongoing	Youth, military, general community	ISGM; National Endowment for the Arts; Blue Star Families	NEA; Blue Star Families
Group discounts given to nonprofits	\$5,500	In-Kind	Ongoing	Organizations that provide service to community	ISGM	
Provides collegs and university students and faculty complimentary admission	\$70,000	In-Kind	Ongoing		ISGM	MIT; Berklee, Collegs of the Fenway; BC, Emerson, Wellesley College; Olin College; SMFA
Free membership to nonprofits raising money to support community causes	\$2,500	In-Kind	Ongoing	Local nonprofit organizations	ISGM	
Reference and resource center for scholars and artists	\$500	In-Kind	Ongoing	Local scholars, educators, artistis	ISGM	
	\$2,000,154					
	community projects, education studio Neighborhood luminaries, school vacation weeks, lectures, college days, block parties, afro flow yoga Tours and education sessions Artist-in-Residence, Exhbition and art installations Free access with special programming Artist Elisa Hamilton was commissioned to work over the course of a year with four Community Partner organizations in Roxbury/Mission Hill Outside public space for art installations and gardens Under 18, NEA Bluestar, Isabella's, Donated admission Group discounts given to nonprofits Provides collegs and university students and faculty complimentary admission Free membership to nonprofits raising money to support community causes Reference and resource center	Multi-visit school program, community projects, education studio Neighborhood luminaries, school vacation weeks, lectures, college days, block parties, afro flow yoga Tours and education sessions \$181,037 Artist-in-Residence, Exhbition and art installations Free access with 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