

UPAKNEE SIZE AND LAYOUTS

IMAGES

Image (Left) and Text (right)



Image (Right) and Text (Left)



Two Images:



Three Images:



Single Image:



TEXT

Two Column Text:



Two Column Text in two rows:



Single Row



EXAMPLE EMAIL

CITY of BOSTON



City of Boston Updates

Hey Boston, winter is on its way and the City is ready for the snow, ice, and cold temperatures that it brings with it! We want our residents to stay safe and warm heading into the colder months, so below is some helpful information and tips to get us all through another winter. You can also visit our [Guide to Winter in Boston](#).

KNOW WHEN IT'S GOING TO SNOW (A LOT)



To get news about snow emergencies, parking bans, and school closings or cancellations:

- visit boston.gov/snow
- follow [@CityofBoston](https://twitter.com/CityofBoston), or
- register for alerts at boston.gov/alert-boston.

You can also call 3-1-1 or 617-635-4500 for non-emergency City services.

MBTA.com will continue to be your source for service alerts about public transportation into and across Boston.

HELP KEEP STREETS SAFE

Help us keep streets safe and open to plows and emergency vehicles during a storm.

- Parking meters remain in effect during snow emergencies.
- Make your resident parking sticker visible within 24 hours after the end of a storm.
- We will ticket and tow if you park on posted snow emergency arteries during a declared emergency.
- Remember to clear fire hydrants and storm drains.
- Clear all snow at least one foot around your car muffler before starting your car.
- Remove space savers within 48 hours after a snow emergency has been lifted. (Please note: space savers aren't allowed in the South End.)
- Check boston.gov/snow to find out where not to park during a snow emergency. We also have information on discounted garages.
- Remove snow, slush, and ice from sidewalks and curb ramps that touch your property. You are required to clear sidewalks within three hours of snowfall ending, or three hours after sunrise if it snows overnight. Remove ice to bare pavement or make it as level as possible. Sidewalks must be cleared to create at least a 42-inch-wide path for wheelchairs and strollers.

Still have questions? [Visit our guide to winter in Boston](#).

See something missing? Tweet your ideas [@cityofboston](https://twitter.com/cityofboston).

311 IS YOUR FRIEND THIS WINTER



The quickest way to report downed tree limbs, unplowed streets, or other snow-related issues is by using our 311 app. Our 311 service is how all non-emergency, urgent needs get straight to our teams, and you get step-by-step updates as it's resolved.

[This app is available for download on iOS and Android.](#)

STAY WARM

Keep yourself, your home, and your neighbors safe as the temperatures plunge. We have tips below, but there are more resources on our [Cold Weather Safety](#) page. Check on your neighbors, particularly the elderly and disabled. Make sure they stay warm too!

For Renters

Renters: Heating problems? First alert your landlord. If your landlord is unresponsive, call 311 to file a report and Inspectional Services will investigate.

Low-income resources

Need help paying for heat? Apply for help through the state's Low Income Home Energy Assistance Program (LIHEAP).

[Apply here](#)

Be safe

Never use your oven for heat. Space heaters can cause fires, so don't place them near curtains or things that can catch fire. Remember to turn them off before going to bed. Clear exhaust vents to avoid carbon monoxide poisoning, and check for working carbon monoxide and smoke detectors.

[Find out more.](#)

Help our homeless neighbors

The City has a network of community partners that provide help for the homeless. If you see someone who appears immobile, disoriented, or underdressed for the cold, please call 911.

[Find out more.](#)

HAVE SOME FUN

Just because it's cold doesn't mean you have to stay inside. Between now and February, visit the Winter Market on City Hall Plaza for shopping, skating, and special events.

[Find out more](#)

