

SUMMER 2023



# IMPACT REPORT

*Developing Boston's  
Future Workforce*

(June 2023 - August 2023)



Office of Youth Employment  
and Opportunity

CITY of **BOSTON**



Worker  
Empowerment

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CITY OF BOSTON YEO  
**INTRODUCTION**  
SUMMER 2023



*The Office of Youth Employment and Opportunity (YEO) ensures that Boston's youth are equipped to transition successfully into adulthood through short-term youth employment, skill development and career readiness opportunities.*

SuccessLink, the City's youth employment program, is a critical component of advancing this work. Led by YEO, the program is designed to recruit and hire youth for engaging and meaningful employment experiences that advance their professional and personal development.



CITY OF BOSTON **YEO**  
**EMPOWERING BOSTON'S YOUTH  
THROUGH SUMMER EMPLOYMENT**  
**SUMMER 2023**

*Research from Northeastern University shows that Boston's Youth Employment Program raises employment rates among youth, increases high school graduation and boosts college enrollment, and reduces criminal justice involvement.*

Moreover, youth jobs have the potential to reduce economic inequality by increasing access to early employment experiences for low-income and disadvantaged youth.

This year, the City made an unprecedented \$18.7M investment to expand the SuccessLink Summer Youth Employment program. YEO partnered with 200+ nonprofit organizations, City agencies, and lead youth employment providers, including Action for Boston Community Development (ABCD), the Boston Private Industry Council (PIC), John Hancock, and Youth Options Unlimited (YOU) Boston to successfully employ 9000+ young Bostonians in summer 2023.



**CITY-FUNDED  
INVESTMENT IN  
YOUTH SUMMER JOBS**



**YOUTH  
EMPLOYMENT  
PARTNERS**



**YOUTH HIRED  
ACROSS THE YOUTH  
JOBS ECOSYSTEM  
IN SUMMER 2023**

## YOUTH HIRED ACROSS THE SUMMER YOUTH EMPLOYMENT PROGRAM (SYEP) ECOSYSTEM IN SUMMER 2023\*

SYEP INTERMEDIARIES	YOUTH HIRES AND PLACEMENTS
<i>Office of Youth Employment and Opportunity (Grant Partners and City Agencies)</i>	<b>5,373</b>
<i>Boston Private Industry Council</i>	<b>2,160</b>
<i>YouthWorks</i>	<b>1,063</b>
<i>Action for Boston Community Development</i>	<b>422</b>
<i>John Hancock (MLK Scholars)</i>	<b>339</b>
<b>Total</b>	<b>9,357</b>

\*Source: Data collected from Northeastern University & Office of Youth Employment and Opportunity

“If it wasn't for this experience I wouldn't know as much as I know right now about **what I want to pursue in the future.**”

-Sofia W., 2023 SuccessLink Youth Employee



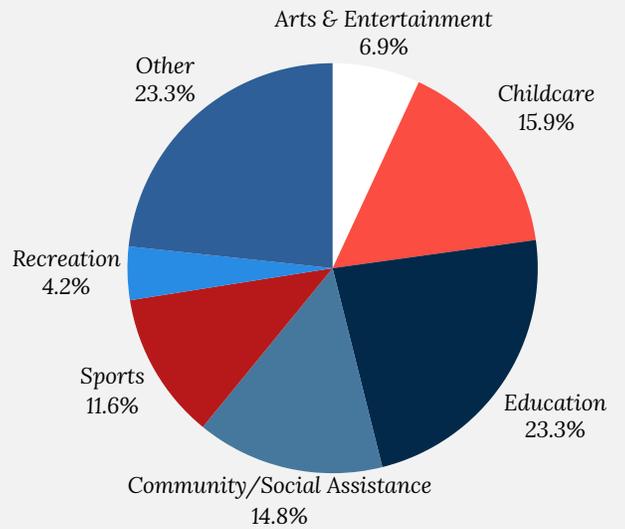
CITY OF BOSTON **YEO**  
**SUMMER EMPLOYMENT**  
**BREAKDOWN AMONG**  
**BOSTON'S YOUTH**  
**SUMMER 2023**

*Boston youth were employed in numerous neighborhoods across the neighborhoods across the City. City.*

Additionally, youth worked in various industries based on their interests. YEO will work to increase opportunities for youth in these sectors.



**SUCCESSLINK YOUTH JOB INTERESTS BY INDUSTRY, 2023\***



\*Source: Data collected from Northeastern University & Office of Youth Employment and Opportunity

"SuccessLink is important because it gives us an **opportunity to learn**, manage money and overall be able to take care of ourselves."  
 - Grace D., 2023 SuccessLink Youth Employee



CITY OF BOSTON **YEO**  
**MAXIMIZING YOUTH  
PARTICIPATION THROUGH  
ENGAGEMENT AND OUTREACH**  
**SUMMER 2023**

*Engagement and outreach is critical to ensuring the full participation of Boston's youth in the summer jobs program.*

YEO's Engagement and Outreach team is dedicated to increasing awareness of the youth workforce and career development opportunities available. The team connects youth to summer employment opportunities by conducting city-wide outreach, hosting community engagement and recruitment events, and recording data on program needs and outcomes.

This year, the team revived the Youth Job and Resource Fair, hosting it for the first time since the pandemic. This annual event is crucial to connecting youth to employers, job readiness resources, and job application assistance. As a result of the team's strategic engagement and outreach efforts, the job fair was a great success. 2000+ teens were in attendance. The Engagement and Outreach team also successfully connected 900+ young people to summer jobs through seven neighborhood job fairs that were created to target youth in communities that are typically underrepresented and underserved.

Additionally, YEO conducted office hours to assist youth with job applications resulting in 180+ teens landing a summer job.



**TEENS ATTENDED  
THE 2023 YOUTH  
JOB AND  
RESOURCE FAIR**



**TEENS REACHED  
THROUGH  
NEIGHBORHOOD  
JOB FAIRS**



**YOUTH  
EMPLOYEES AND  
PARTNERS  
CONNECTED AT  
YEO SITE VISITS**

"We can't do this work alone, and it is in partnership that we are able to *serve our young people.*"  
- BOLD Teens, 2023 SuccessLink Partner.



CITY OF BOSTON **YEO**  
**SETTING YOUTH UP FOR  
SUCCESS IN THE WORKFORCE**  
**SUMMER 2023**

*Ensuring our youth are  
successful in the workforce goes  
beyond securing employment.*

It is critical that youth are supported every step of the way from learning job search skills to knowing their rights as youth workers. YEO's Workforce Development team works to equip young people for employment through job readiness and professional development workshops which covers various topics including resume-building, interviewing, and worker's rights. Additionally, they conducted specialized workshops where youth can explore different industries and learn how to successfully choose a career path. For example, they hosted a series of Find Your SPARK workshops, which allowed youth to focus on self-reflection, motivation, and goal setting to discover the intent behind their career choices.

Another workshop series, titled Entrepreneurial Exploration, was held in collaboration with the Network for Teaching Entrepreneurship where youth receive nine hours of training in entrepreneurship. The team also hosted a Career Exploration workshop series to help youth recognize personal strengths and challenges when designing their career paths. Following a recent workshop, 82% of attendees felt more prepared to make healthy and responsible career decisions.

"Having this summer job is very important to me because it gave me a chance to *prepare for what I want to do in life.*"  
- Amira T., 2023 SuccessLink Youth Employee



**PARTICIPANTS  
REACHED**



**HOURS OF  
WORKSHOPS  
DURING THE  
SUMMER CYCLE**



**CAREER  
DEVELOPMENT  
WORKSHOP HOURS  
FACILITATED**



# CITY OF BOSTON **YEO** **ACKNOWLEDGMENTS** **SUMMER 2023**

*Thank you to the employment partners who made this work possible, including but not limited to:*

- 617Peak Corporation
- A Sporting Chance, Inc.
- Aashka Company
- ACEDONE
- Action for Boston Community Development, Inc.
- Aframerican Culture Initiative Inc.
- All Dorchester Sports & Leadership
- Apprentice Learning
- Artists For Humanity
- Beat The Odds
- Beat The Streets New England
- Big Sister Boston
- Bikes Not Bombs
- BOLD Teens
- Boston Architectural College
- Boston Athletic Academy
- Boston Centers for Youth & Families
- Boston Chinatown Neighborhood Center
- Boston City Council, Council President Ed Flynn
- Boston City Council, Councilor At-Large Erin Murphy
- Boston City Council, Councilor At-Large Ruthzee Louijeune
- Boston City Council, Councilor Brian Worrell
- Boston Election Department
- Boston Fire Department
- Boston Housing Authority
- Boston Music Project
- Boston Outdoor Preschool Network
- Boston Parks and Recreation
- Boston Police Department
- Boston Private Industry Council
- Boston Project Ministries
- Boston Public Health Commission
- Boston Public Library
- Boston Public Schools
- Boston Showstoppers Girls Academic & Athletic Enrichment Program
- Boston's Higher Ground
- Boys & Girls Clubs of Boston
- Breaktime United, Inc.
- Cape Verdean Community UNIDO DBA Cape Verdean Association of Boston
- Castle Square Tenants Organization
- Catholic Charitable Bureau of the Archdiocese of Boston, Inc.
- Children's Services of Roxbury
- Courageous Sailing
- Digital Ready
- Dress for Success Boston
- East Boston Harborside Community School Council
- Eastie Farm
- Emerald Necklace Conservancy, Inc.
- Fields Corner Crossroads Collaborative
- Franklin Cummings Tech
- Freedom House
- Future Chefs d/b/a Third Sector New England
- Get Girls Going
- Global Youth Philanthropy
- Greatest MINDS
- Harlem Lacrosse and Leadership Corporation
- Health Resources in Action
- Hideo Sasaki Foundation
- Hyde Square Task Force
- ICNA Relief USA Programs - New England Chapter
- Immigrant Family Services Institute

- Inquilinos Boricuas en Acción
- Kwong Kow Chinese School
- Learn 2 Teach, Teach 2 Learn
- Lena Park Community Development Corporation
- Level Ground Mixed Martial Arts
- Limitless Athletics
- Madison Park Development Corporation
- MassCOSH
- Mattapan/Greater Boston Technology Learning Center, Inc.
- Maverick Landing Community Services
- METCO, Inc. Headquarters
- MissionSAFE
- New England Aquarium
- Next Leadership Development
- Northeastern University
- Not On My Watch Mentoring , Inc.
- Office of Black Male Advancement, City of Boston
- Office of Human Resources, City of Boston
- Office of Police Accountability and Transparency (OPAT), City of Boston
- Office of State Representative Sam Montaña of 15th Suffolk
- OrigiNation Cultural Arts Center
- Panthers Legends Academic Youth
- Phillips Brooks House Association, Harvard University
- Piers Park Sailing Center
- Roxbury Community College
- Roxbury Tenants of Harvard Association, Inc.
- Salesian Boys & Girls Club
- Save the Harbor/Save the Bay
- Seymour Institute/Baker House
- Sociedad Latina
- Somali American Youth Parents Association
- South Boston Neighborhood House
- Southwest Boston CDC
- Speak for the Trees, Boston
- Spoke Art
- Sportsmen's Tennis and Enrichment Center
- St. Martin de Porres Parish
- St. Peter Academy
- St. Stephen's Youth Programs
- STRIVE Document Imaging Service Center (DISC)
- Team New England Youth Academy
- Tenacity
- The Calculus Project
- The Center for Teen Empowerment, Inc.
- The City School
- The Food Project
- The Pathway Initiative Inc
- The Skating Club of Boston
- The Wang Center for the Performing Arts, Inc.
- The Young People's Project
- The3PointFoundation, Inc.
- Thompson Island Outward Bound Education Center
- Three Squares Main Street
- Timothy Smith Network
- Transformative Culture Project
- Trinity Boston Connects
- Uncornered
- Unitarian Universalist Urban Ministry
- Urban League of Eastern Massachusetts, Inc.
- Vietnamese American Initiative for Development (VietAID)
- West End House Boys and Girls Club
- WriteBoston
- YMCA of Greater Boston
- Youth Guidance Boston BAM WOW Program
- Zoo New England

*Special thanks to our dedicated staff!*



Office of Youth Employment  
and Opportunity



**CITY** of **BOSTON**



Worker  
Empowerment