



**WORKER EMPOWERMENT**

**GOOD JOBS METRO BOSTON  
COALITION**



*July 2023*

*Mayor's Office of Workforce Development*

# BACKGROUND



**THE GOOD JOBS CHALLENGE** is a \$500M investment from the U.S. Department of Commerce's Economic Development Administration (EDA).

## INDUSTRY SECTORS OF FOCUS

- Healthcare
- Information Technology
- Manufacturing
- Energy and Resilience
- Transportation, Distribution, and Logistics

## METRO BOSTON SECTORS OF FOCUS

- Healthcare
- Clean Energy (Energy & Resilience)
- Child Care

**\$23M**

over a 3-year grant period

**509 APPLICATIONS**



**BOSTON: 1 OF 32 GRANTEES**

## A GOOD JOB

- Exceeds the local prevailing wage for an industry within the region
- Includes basic benefits (i.e., paid leave, health insurance, retirement/savings plan) and/or is unionized
- Helps an employees develop the skills and experiences necessary to move along a career path

# PROJECT IMPACT

**Mission:** *The project focuses on training and placing for quality jobs through the creation and/or enhancement of Sectoral Partnerships within targeted industries. The targeted industries for Boston are healthcare, clean energy, and child care.*



## EXPECTED TOP JOBS (PLACEMENTS)

### Healthcare

1. Patient Care Tech/Assistant: \$38,480 – \$39,500/yr
2. Certified Clinical Medical Assistant: \$36,400 – \$38,300/yr
3. Practice/Administrative Assistant: \$41,600/yr
4. EMT: \$34,200 – \$62,672/yr
5. Phlebotomist/Certified Phlebotomy Tech: \$35,220

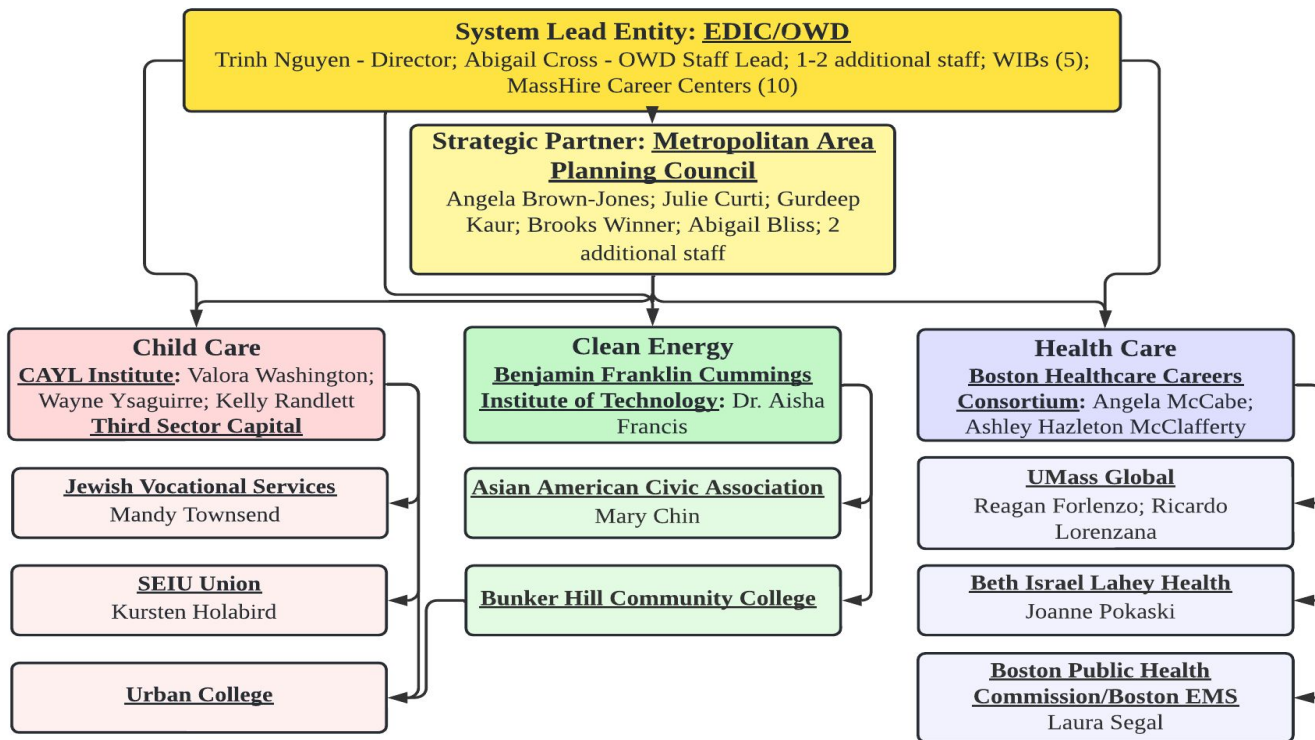
### Clean Energy

1. HVAC&R Technician: \$60,000/yr
2. Apprentice Electrician: \$58,000/yr
3. Wind Turbine Energy System Electrician: \$52,900/yr
4. Building Automation Technician: \$52,400/yr
5. Electrical Engineer: \$67,000/yr

### Child Care

1. Assistant Teacher: \$15.49/hr
2. Teacher: \$19.44/hr
3. Family Childcare Provider: \$35,000/yr

## EDA Good Jobs Challenge EDIC/OWD Organizational Structure



# OVERVIEW OF RESOURCES

- ~\$1M in administrative funding to support 40% of participants (1,847 participants)
- Menu of covered supports\*
  - *Transportation (MBTA Monthly LinkPass, gas vouchers, etc.)*
  - *Childcare*
  - *Food*
  - *Clothing/Supplies*
  - *Communications (i.e., broadband access, devices, etc.)*
- **Restrictions**
  - **No stipends or direct participant wages/payments**



# KEY DELIVERABLES

## Required Deliverables

1. Provide a service that allows participants or case managers from different organizations to request and access GJMBC-identified services.
2. Restrict the wraparound services offered (outside of existing public benefits) to the menu of wraparound services identified in the framework above, and accommodate EDA funding restrictions.
3. Host and facilitate the entirety of a quick and easy approval process within the service for case managers to request and process funds for their clients.
4. Produce reports about uses of funding across the three sectors (i.e., which services are most popular among participants and how much, on average, they cost) so they can be tied back to program outcomes in OWD/MAPC's ongoing and final evaluations.

# KEY DELIVERABLES (CONT.)

## Preferred Deliverables

1. Demonstrate the capacity to leverage the existing public benefits system so that participants can access those prior to or in conjunction with supports offered in the GJMBC Wraparound Services Framework.
2. Demonstrate the ability to directly disburse funds to program organizations through the proposed service.
3. Provide a service that has the capacity to service the identified organizations beyond the lifetime of this grant.

# TIMELINE



|  |   |
|--|---|
| Request for Proposals Issued   | <b>July 17, 2023</b>                            |
| Bidders' Conference  | <b>July 31, 2023</b>                            |
| Submittal of Questions<br>Email: <a href="mailto:abigail.cross@boston.gov">abigail.cross@boston.gov</a>  | <b>August 1, 2023 by<br/>5:00 P.M. EDT</b>      |
| RFP Response Due<br><u>Technical Proposals:</u> <a href="mailto:abigail.cross@boston.gov">abigail.cross@boston.gov</a><br><u>Fee Proposals and Attachments:</u> <a href="mailto:sayyida.jean-charles@boston.gov">sayyida.jean-charles@boston.gov</a> | <b>August 17, 2023 by<br/>5:00 P.M. EDT</b>     |
| Notification of Selection  | <b>September 15, 2023</b>                       |
| Anticipated Contract Start Date  | <b>September 18, 2023</b>                       |
| Product Development  | <b>October 2023 (ideal)<br/>- December 2023</b> |
| Release of Product to Partner Organizations  | <b>February 2024</b>                            |
| Contract End Date  | <b>August 2025</b>                              |



**QUESTIONS?**