

Briefing & Feedback Session

White Stadium Renovation



Zoom Interpretation Services



English: For interpretation in [_ _ _ _],

1. Go to the horizontal control bar at the bottom of your screen. Click on “Interpretation.”
2. Then click on the language that you would like to hear.
3. You are now accessing this meeting in [_ _ _ _]

Mandarin: 若需普通话口译服务:

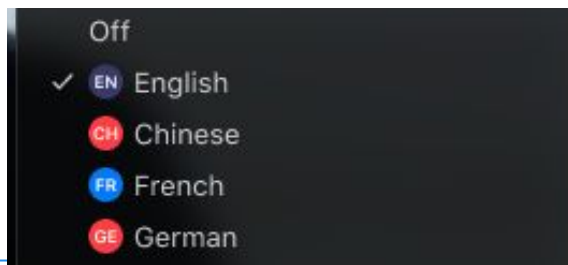
1. 在屏幕下方的长方形控制栏中, 请点击“Intepretation.”
2. 请点击您所需收聽的語言。
3. 您即可收听普通话的会议口译。

Spanish: Para traducción en Español,

1. Vaya a la parte baja de la pantalla, en la barra horizontal, y presione la tecla “Interpretation”.
2. Luego seleccione el idioma que desea escuchar.
3. Después de seleccionar, usted entrará a la reunión en el idioma “Español”.

Cantonese: 若需粵語口譯服務:

1. 與屏幕下方之長方形控制欄中, 煩請點擊“Intepretation.”
2. 煩請點擊您所需收聽的語言。
3. 您即可聽到粵語的會議口譯。



Zoom Interpretation Services



French: Pour l'interprétation en français,

1. Naviguez à la barre de contrôle horizontale au bas de votre écran. Cliquez sur « **Interprétation** ».
2. Ensuite, cliquez sur la langue que vous souhaitez entendre.
3. Vous participez maintenant à la réunion en langue française.

Vietnamese: Cho thông dịch Tiếng Việt

1. Tìm thanh điều khiển ngang phía dưới màn hình của bạn. Bấm vào từ: "Interpretation"
2. Sau đó chọn lựa ngôn ngữ mà bạn cần lắng nghe.
3. Hiện tại bạn đang tham gia buổi họp bằng Tiếng Việt

Brazilian Portuguese: Para interpretação int Português.

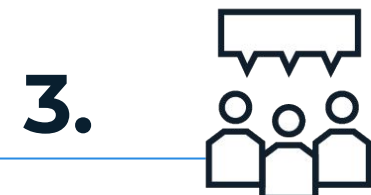
1. Vá para a barra de controle horizontal na parte inferior da tela. Clique em "Interpretation".
2. Em seguida, clique no idioma que deseja ouvir.
3. Agora você está acessando esta reunião em Português

Cabo Verdean Creole: Gossim bu ta entra na reuniao na kriolu,

1. Bai na barra de controlo horizontal na parte inferior di computador bu kalka na "Interpretation".
2. Depos kalka na idioma qui bu kre ovi.
3. Agora djabu sta ta entra na reuniaun em creole.



CITY OF BOSTON



BOSTON PUBLIC SCHOOLS

Zoom Interpretation Services



Somali: Turjumid ah Af Soomaali

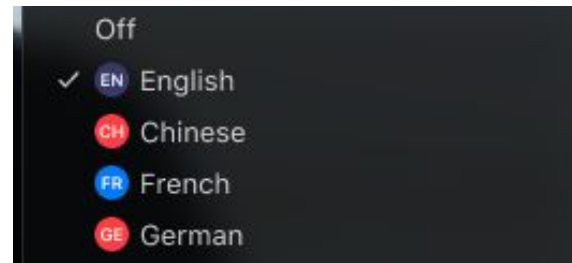
1. Tag barta xakamaynta jiifta ee hoose ee shaashadaada. Dhag sii "Interpretation"
2. Kadib riix luuqada aad jeclaan lahayd inaad maqasho.
3. Hada waxaad ku helaysaa shirka Af Soomaali

Haitian Creole: Pou entèpretasyon Kreyòl ayisyen,

1. Ale nan kontwòl ba nan pati anba ekran an epi Klike sou "Interpretation"
2. Apre sa, klike sou lang ke ou ta renmen tande a.
3. Kounye a ou gen aksè a reyinyon an Kreyòl ayisyen

Arabic: للترجمة باللغة العربية

- ١- من خلال شريط التحكم الأفقي الموجود أسفل الشاشة انقر على خيار " Interpretation "
- ٢- ثم اختار اللغة التي تود الاستماع اليها .
- ٣- الآن يمكنك متابعة هذا الاجتماع باللغة العربية .

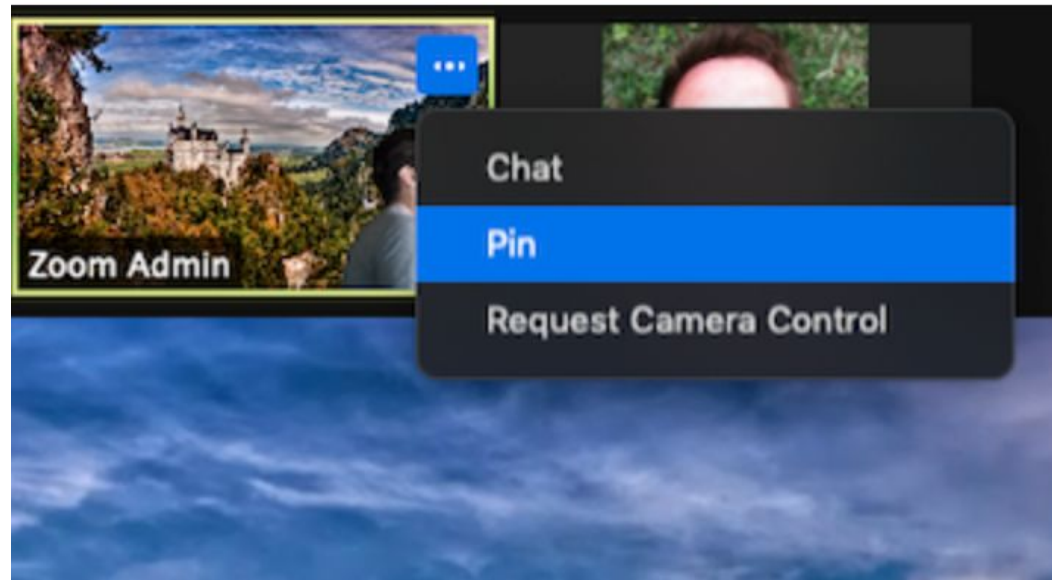




Pinning an ASL Interpreter on Zoom

ASL Interpretation is available during this webinar! Please follow the two steps below to pin the ASL interpreters video. This will disable active speaker view and allow the video to remain on your screen

1. Hover over the ASL Interpreters Video and click the three dots on the top right corner
2. From the menu, click pin



Language and
Communications Access

PURPOSE OF THIS SESSION

- Share our vision for a revitalized and reimagined White Stadium as a state-of-the-art center for BPS Athletics and community groups
- Present an opportunity for partnership to advance the City's goals
- Gather your feedback for evaluating partnerships and future design plans



AGENDA

5 minutes	Welcome & Introductions
2 minutes	Background on White Stadium
3 minutes	The Vision
15 minutes	Feasibility Study Summary
20 minutes	Potential Partnership
40 minutes	Feedback

BACKGROUND: White Stadium

Location: Playstead section of Franklin Park in Roxbury



History of the Space

- Built in 1945
- 1960s and 70s, White Stadium was the site of Black Panther rallies and big concerts
- A fire years ago destroyed the East Grandstand, and the stadium remains in disrepair

Existing Space

- Seats 10,000
- Run by Boston Public Schools
- Used for BPS track, football, and other athletic and community events (Boston Caribbean celebration, COVID-19 vaccination clinics)

THE VISION: Restore White Stadium as a treasure of BPS Athletics

To make Boston the best place in the country to raise a family and to better serve residents of all generations,

We envision the renovation of White Stadium as an opportunity to revitalize and reimagine this space as a hub for BPS Athletics and local community groups.

The space will provide:

- *Access to state-of-the-art athletic facilities*
- *Space to build leadership skills on and off the fields*
- *Space to improve community health and wellness*
- *Opportunities to build partnerships to benefit students and community members for long term career readiness*

The background of the slide is a dark blue aerial view of a city, rendered as a white wireframe. The buildings are represented by simple rectangular blocks of varying heights and orientations, creating a complex urban grid. The perspective is from a high angle, looking down on the city.

Programming Study

*The Existing Space
Design Concepts & Ideas*

THE EXISTING SPACE



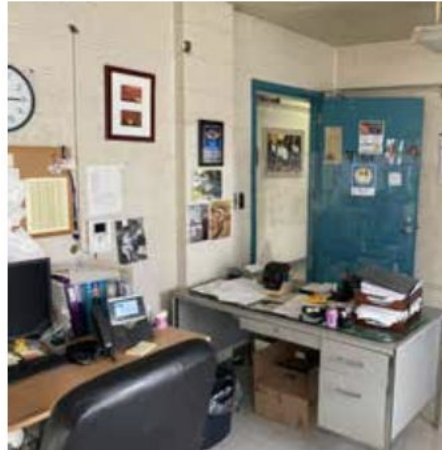
Existing Program (Functional)	
Space Type	NSF
Office	1,403
Conference / Meeting	355
Locker Rooms	4,178
Athletic Equipment Storage	3,476
Event Support Space (Tix, Press Box, Concessions)	880
Strength & Conditioning Suite	0
1,000 Seat Fieldhouse / Gym	0
Existing Program (Service)	
Restrooms	968
Mech / Electrical / Telecomm	1,115
Circulation	7,015
Total Occupable Area	19,390
Existing Program (Crawlspace / Utility)	
Space Under Grandstand	7,684
Total Gross Building Area (West Grandstand)	27,075 GSF



Existing Locker Rooms on First Floor



Space Under Grandstand



Office & Equipment Storage on Second Floor



Track & Jumping Area

DESIGN CONCEPTS & IDEAS

Improve/Expand Existing Space and Playing Fields	“Wish List” of New Programs (next slides!)
<ul style="list-style-type: none"> • Expand Staff Office Space • Move Athletic Storage Distribution to Lower Level • Add/ Improve Locker Rooms • Expand Track to 8 Lane MIAA Regulation, T&F improvement • Renovate & Modernize Press Box • Accessible Seating, Bathrooms, Building Systems Replacement, • Seating Replacement, & Other Building Repairs 	<ul style="list-style-type: none"> • Strength & Conditioning/ Sports Medicine Center • More Locker Rooms (4) • 1,000 Seat Gymnasium • 1/2 Size Indoor Turf Field • Community Event Space • Student Resource Study Space

Strength & Conditioning Suite / Sports Medicine

- Strength Training - Conditioning Space
- Sports Medicine - Athletic Trainers Room
- Offices - Exam Room
- Suite Configuration - Offices & Training Room Connected to Strength Training Area
- Nutrition Center
- Connection to Outdoor Field



UMass Amherst - Boyden Gymnasium



Dexter Southfield



Phillips Exeter Academy

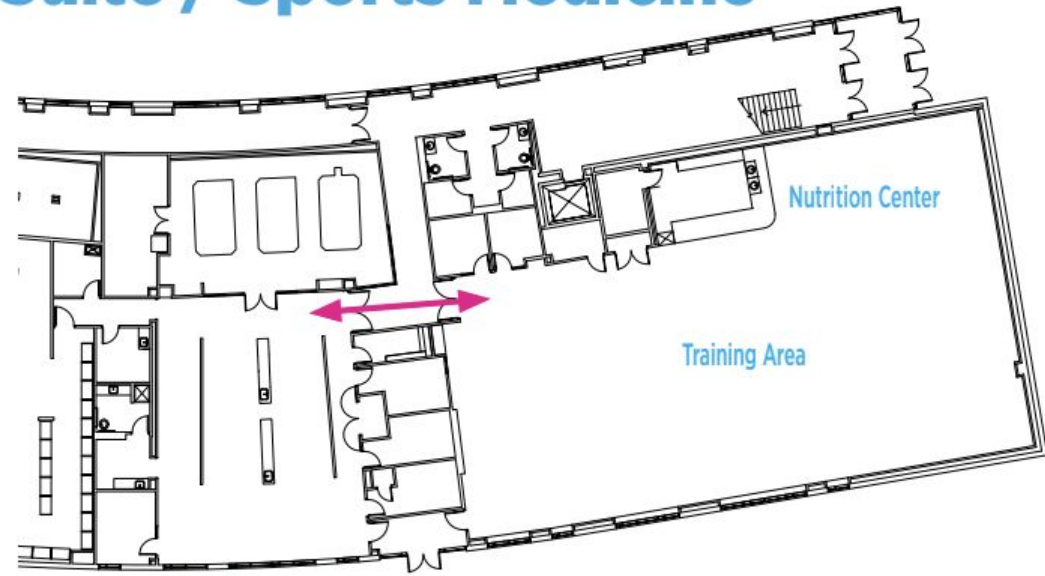


Boston College - Fish Fieldhouse

Strength & Conditioning Suite / Sports Medicine



UMass Football Performance Center



Sports Med. Suite



Nutrition Center



Sports Medicine - Training Room



Strength Training Area

Locker Rooms

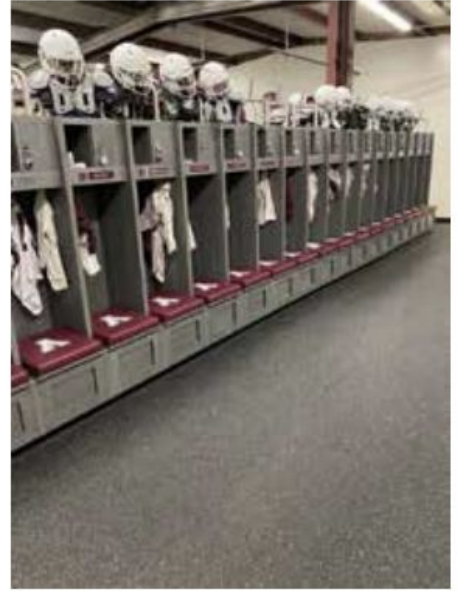
- 4 Separate Team Locker Rooms, two small two large
- Officials Locker Rooms
- Potentially Adjoining
- Team Size 75-100
- Whiteboard space
- Individual shower stalls



Video Whiteboard - Touch Screen



Locker Examples



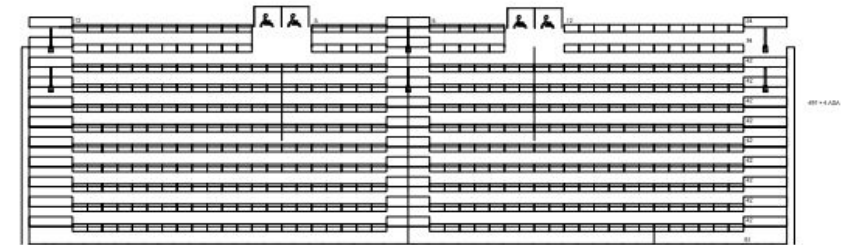
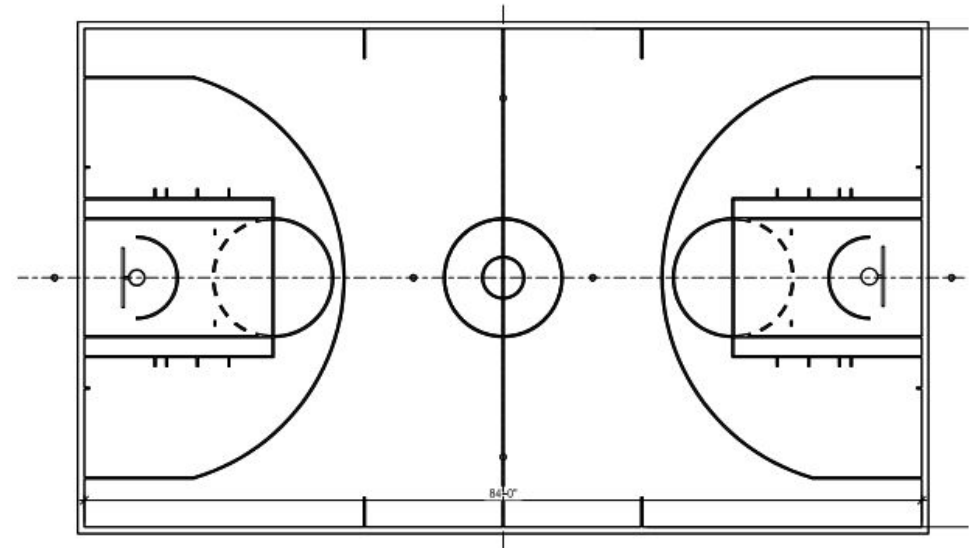
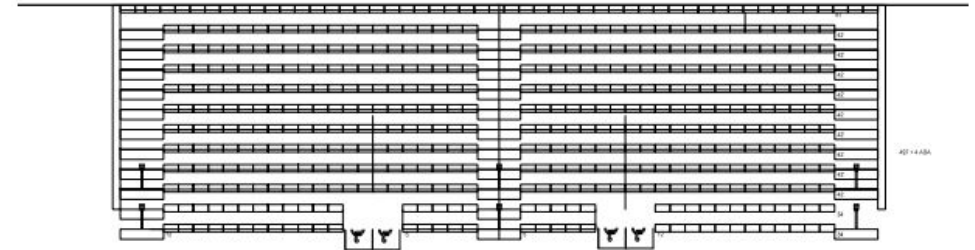
Gymnasium



- 1,000 Seats
- Host Tournament - Playoff Games
- 1 Basketball Court
- 2 Volleyball Courts



Saugus High School



Floor Plan - 1,000 Seat Gym, telescopic bleachers

Track and Playing Field

- Football
- Soccer
- Field Hockey
- Mens & Womens Lax
- 8 Lane Track
- Double Straights
- High Jump
- Long / Triple Jump
- Pole Vault
- Discus
- Shotput
- Javelin



Stonehill College - 8 Lane Track Double Straights

Community Event Space

- Space for up to 100
- Multipurpose Partitionable
- Professional Development for BPS & Community Groups
- Team Dinners / Banquets / Fundraising
- Catering Kitchen



Event space at Football Performance Center UMass Amherst (event setting)



As Players Lounge

Press Box

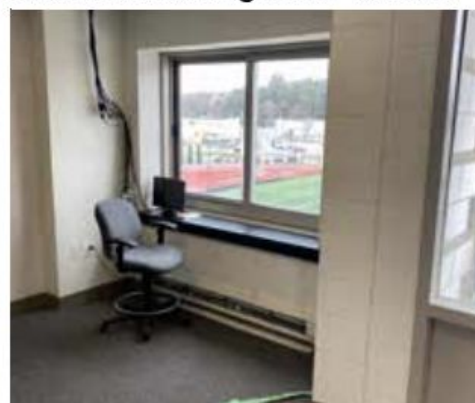
- Expand Existing Press Box
- Separate Rooms - Home - Visitor - Local Broadcast / Video
- Accessible - Access by Elevator



Press Box Manning Field - Interior

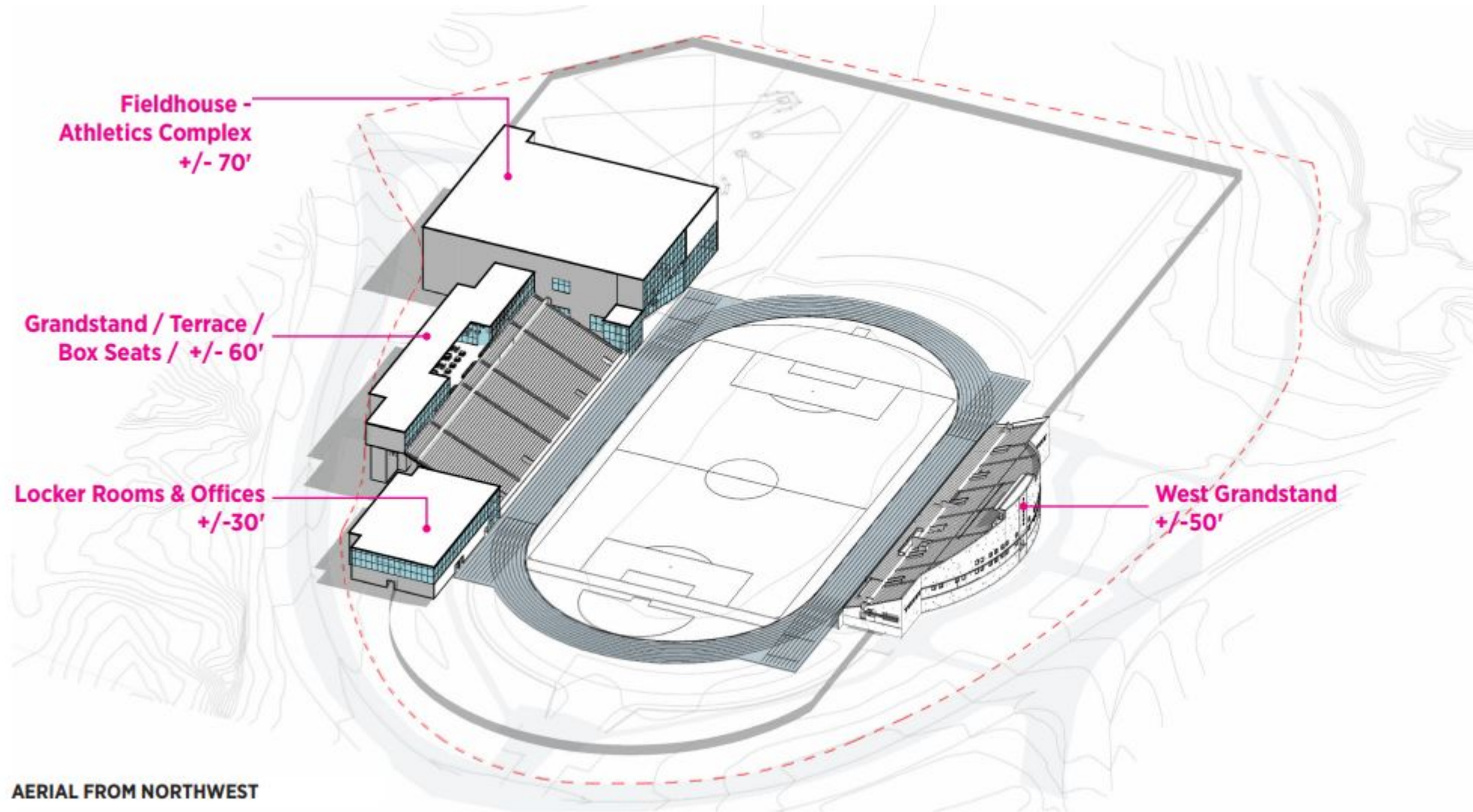


Press Box Manning Field - Exterior



Press Box Dillboy Stadium

DESIGN CONCEPTS & IDEAS



AERIAL FROM NORTHWEST







Potential Partnership

POTENTIAL OPPORTUNITIES

- The City is prepared to make a significant investment to achieve this vision.
- We are also eager to take advantage of creative opportunities to deliver the best results for BPS students.
- In late April, we released a Request for Proposals (RFP) to lease a portion of the stadium for a program that will complement and uplift BPS athletics and contribute funds to support our planned renovations.

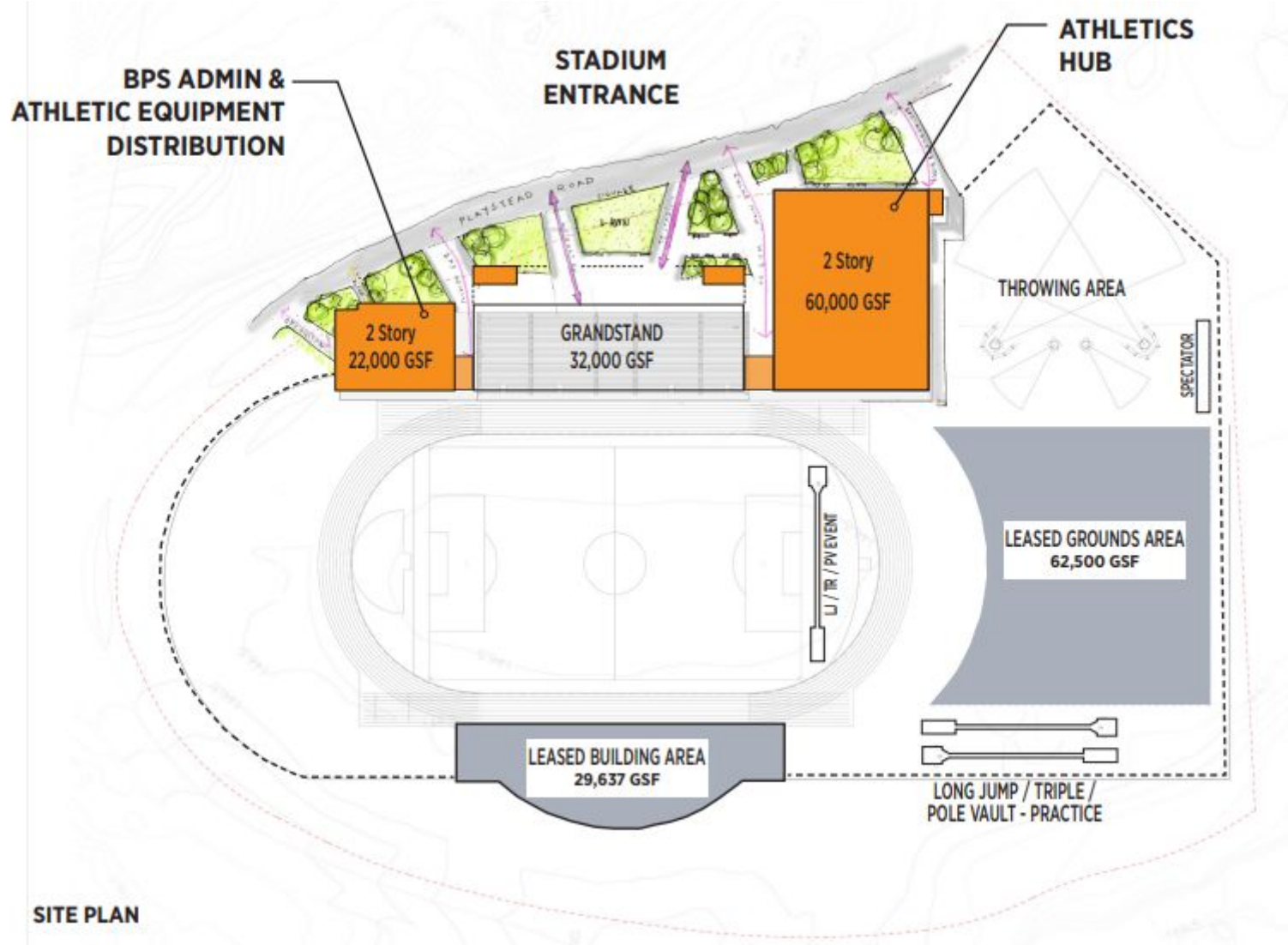
RFP GUIDELINES

Proposals must demonstrate that they meet the City's vision and goals:

- Enhance and complement BPS' athletic offerings.
- Contribute to the activation and usability of Franklin Park in line with the Franklin Park Action Plan.
- Contribute to the economic development of Boston and the surrounding communities.
- Respect those who live, work, and play around the Stadium.
- Present a transportation plan that will minimize congestion on local residential streets surrounding the stadium, maximize use of public transportation, and be consistent with the Franklin Park Action Plan.

We are eager to evaluate proposals with input from community to ensure this space centers providing opportunities for BPS students and the surrounding community.

LEASE AREA OF RFP



Lease area represents 14% of the total White Stadium parcel owned by BPS.

Lease area shown in gray.

SITE PLAN

The background of the slide is a dark blue wireframe map of a city, showing building footprints and street layouts in a light blue color. The map is viewed from an elevated perspective.

Proposal Presentation

WHITE STADIUM RENOVATION

RFP RESPONDENT PRESENTATION

JULY 13, 2023



BOSTON UNITY LEAD OWNERSHIP

**We are an all-female
ownership group with
experience in Boston
sports, technology, and
philanthropy.**



JENNIFER EPSTEIN



**STEPHANIE
CONNAUGHTON**



**AMI KUAN
DANOFF**



**ANNA
PALMER**

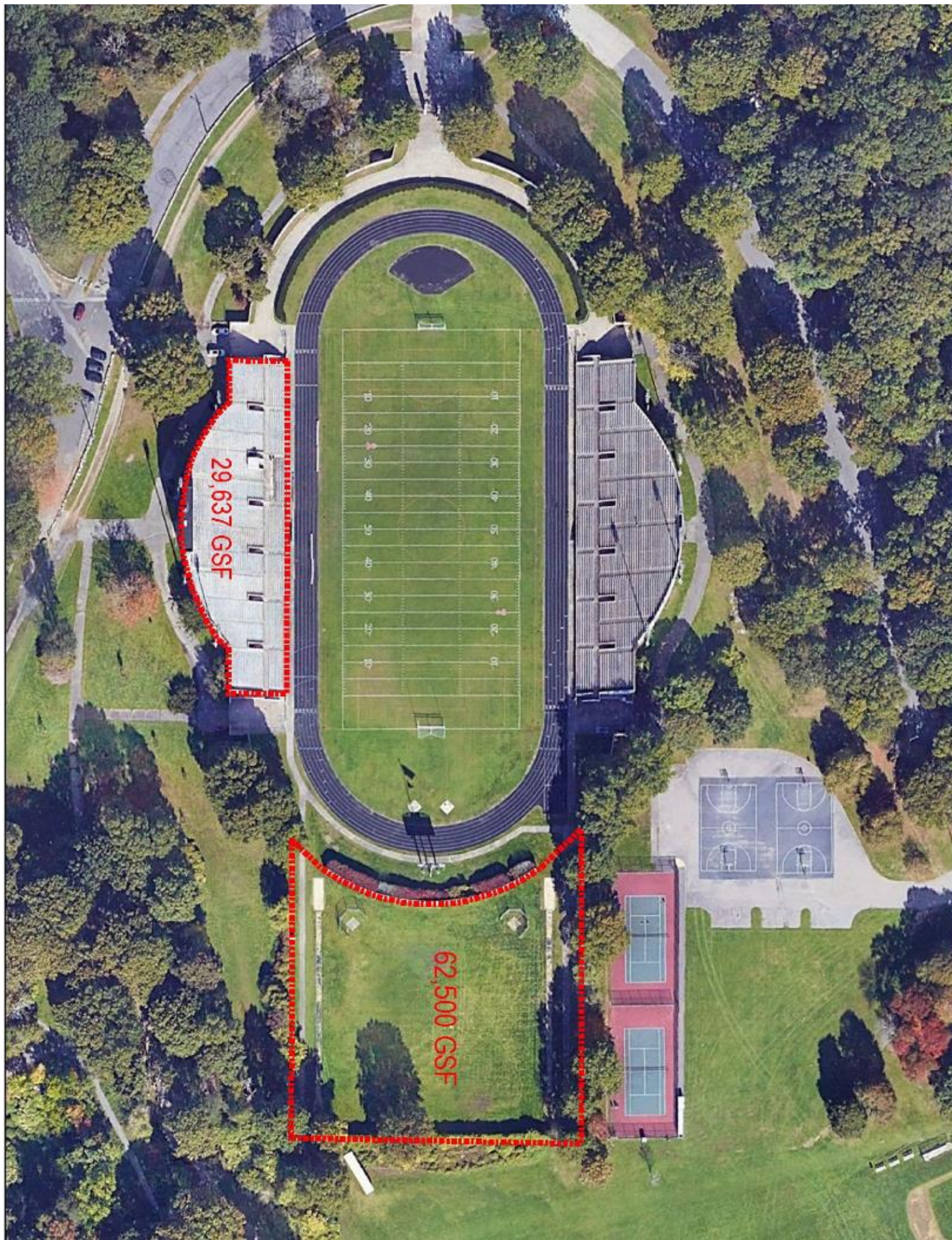


**JASMINE
ROBINSON**



**LINDA
WHITLOCK**

**Our dream is to bring a
professional women's
soccer team to Boston,
to upgrade White
Stadium, and to invest in
Franklin Park and the
neighborhoods that
surround it.**



RFP FRAMEWORK

“The City and BPS envision revitalizing White Stadium as a centerpiece of BPS athletics benefitting Boston’s students.”

- **ENHANCE BPS ATHLETIC PROGRAMMING NEEDS**
- **SUPPORT THE CITY’S VISION FOR FRANKLIN PARK**
- **PROVIDE ECONOMIC AND COMMUNITY BENEFITS TO THE CITY OF BOSTON AND THE LOCAL NEIGHBORHOODS AROUND FRANKLIN PARK**
- **PROVIDE CIVIC VALUE TO THE CITY**
- **RESPECT THE CONTEXT OF FRANKLIN PARK AND THE SURROUNDING RESIDENTIAL NEIGHBORHOODS**

BUSP COMMUNITY ENGAGEMENT

December 2022 – July 2023

Elected Officials

- US Congresswoman Ayanna Pressley's Office, Chief of Staff Sarah Groh
- City Councilor Tania Fernandez-Anderson (1/26, 3/13, 6/12 with District 7 Council)
- City Councilor at Large RuthZee Louijeune
- City Council President Ed Flynn
- City Councilor at Large Mike Flaherty
- State Representative Russell Holmes
- Former State Senator Linda Dorcena Forry

Economic Development Organizations

- Roxbury Main Streets Board, Robert George Exec. Director
- Ed Gaskin, JacQuie Cairo-Williams, Karen Bunch, Greater Grove Hall Main Streets
- Denise Delgado, Egleston Square Main Streets
- Nicole Obi, BECMA
- Jen Faigel, Commonwealth Kitchen

Youth Soccer Organizations

- Bridget Colvin + Board of Directors, Jamaica Plain Youth Soccer
- Caroline Foscatto, South End Soccer and Soccer Unity Project
- Harold Miller, Coach and Girls' Director, Dorchester Youth Soccer
- Ivelisse Mendoza & Andy Crossley, Boston Scores

Community Organizations and Neighborhood Associations

- The Franklin Park Coalition (12/6, 12/12, 6/21)
- The District 7 Strategic Advisory Council
- Egleston Square Neighborhood Association (scheduled for 8/7)
- Dr Charles Anderson, The Dimock Center
- Frederica Williams, Whittier Street Health Center
- Charley Murphy & Jessica DeRosa, Harvard Street Health Center

Citizens and General Community Leaders

- Imari Paris Jeffries, Embrace Boston
- Orlando Watkins, The Boston Foundation
- John Tobin, Northeastern University
- John Linehan, Zoo New England (Board Meeting planned for August)
- Jean McGuire

Youth Development Organizations

- Beth Chandler, YWCA
- David Shapiro & Kathryn Saunders, YMCA
- Robert Lewis, Boys and Girls Clubs of Boston
- Sara Kilroy, Boston Partners in Education
- Alexandra Oliver, Sociedad Latina



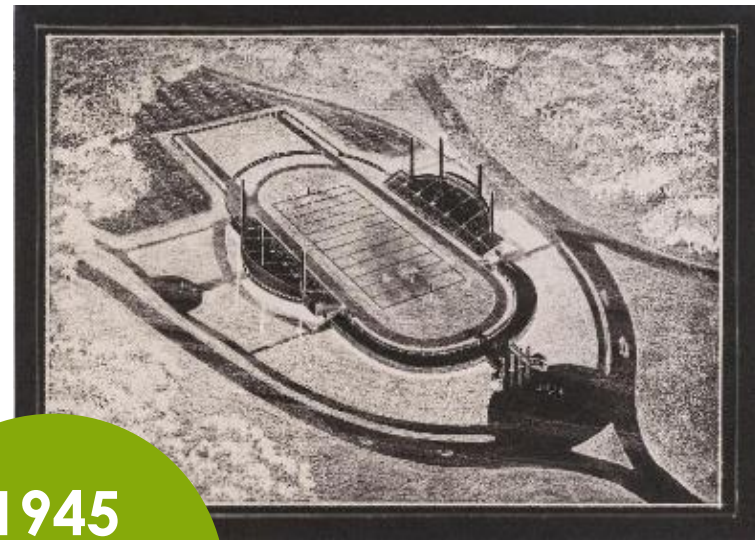
PROPOSED PROGRAM

**Partnership with Boston
Public Schools**

**Additional Program
Opportunities**

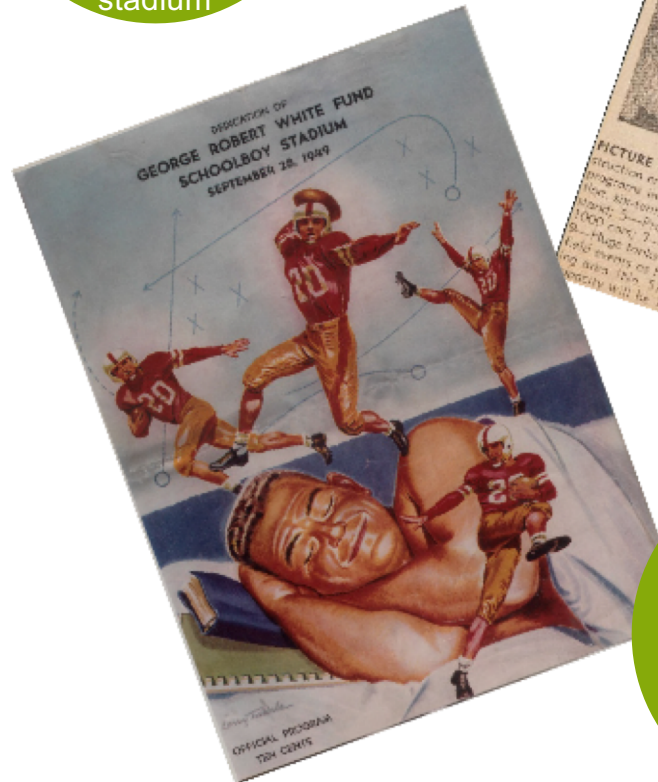
THE HISTORY OF WHITE STADIUM

When considering future programs on the site, we need to understand the history and importance of this place to the surrounding communities and City of Boston.



1947
Newspaper clipping of an aerial photo of the stadium mid-construction

1945
Artist's architectural rendering of the prospective stadium



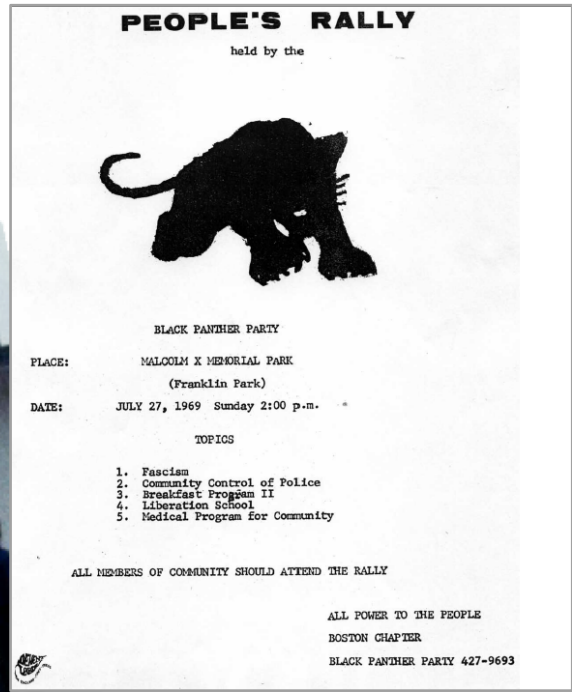
1949
Cover of the dedication ceremony pamphlet at the stadium's opening day



1969



1974
Concert series for the community ft. Tower of Power, The Isley Brothers & more (\$5.50 tickets)



2022

ASPIRATIONAL VISION FOR THE FUTURE OF WHITE STADIUM

The programmatic vision for the Boston Public Schools and Boston Unity partnership is holistic, taking into account both the stadium renovation as well as landscape activation of Franklin Park.

ENTRY
PLAZA

CANOPY
WALK

THE
GROVE

OVERLOOK

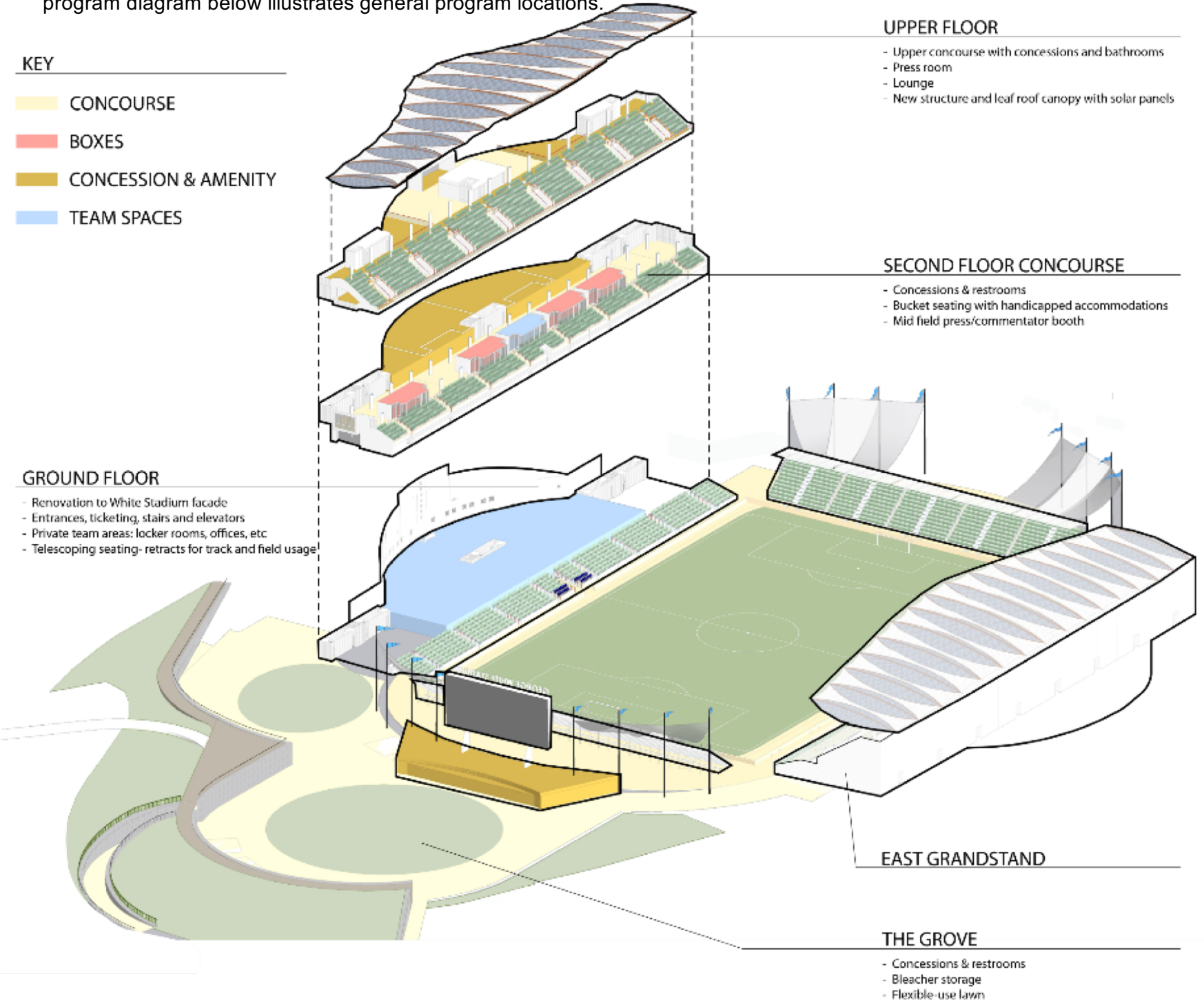
LANDFORM

PLAYSTEAD



LEASED PREMISES PROGRAM DIAGRAM & CHART

A 27,345 SF provisional program has been used to study the West Grandstand renovation for the Boston Unity Soccer Partners LLC. An additional 29,000 square feet is proposed to support the southernmost lease area, called The Grove. The tabulated chart on the right shows the initial areas of the building program used to develop this proposal, while the program diagram below illustrates general program locations.



ID	Program Space	Area	Total Area
1	West Grand Stands		27,345 SF
1.1	Private Team Spaces		6,885 SF
.1	Locker Rooms	1,870 SF	
.2	Trainer Rooms	740 SF	
.3	Coach and Management Offices	1,000 SF	
.4	Team Room	675 SF	
.5	Warmup and Equipment	2,600 SF	
1.2	Visitors Teams Spaces		2,670 SF
.1	Locker Rooms	1,870 SF	
.2	Trainer Rooms	800 SF	
1.3	Referees Spaces		640 SF
1.4	Press Area		1,350 SF
.1	Interview Room	750 SF	
.2	Press Booth	600 SF	
1.5	Game Day Support		800 SF
.1	Security Office	300 SF	
.2	Ushers Rooms	500 SF	
1.6	Game Day Operations		5,200 SF
.1	Concessions	4,600 SF	
.2	Ticketing and Office	600 SF	
1.7	Spectators Restrooms		4,400 SF
.1	Women's Restrooms	2,160 SF	
.2	Men's Restrooms	1,960 SF	
.3	Family and Non-gender Restrooms	280 SF	
1.8	Storage		5,400 SF
2	The Grove		29,200 SF
2.1	Flexible F&B Spaces		3,650 SF
2.2	Ticketing and Security		800 SF
2.3	Scoreboard and Control Rooms		5,250 SF
2.7	Restrooms		3,500 SF
.1	Women's Restrooms	1,720 SF	
.2	Men's Restrooms	1,500 SF	
.3	Family and Non-gender Restrooms	280 SF	
2.8	Storage		16,000 SF

WHITE STADIUM PROPOSED USE FOR BPS AND BOSTON UNITY



Boston Public Schools And Community Proposed Use

- better access to restrooms, water fountains, and accessible accommodations.
- A well lit, better maintained running track and sports field.
- More comfortable seating.
- A new scoreboard

The Grove, a gathering space behind the scoreboard, could be used for ancillary events that support Boston Public Schools programs, such as team fundraisers, camps, fairs, or other uses in support of BPS.

Boston Unity Proposed Use

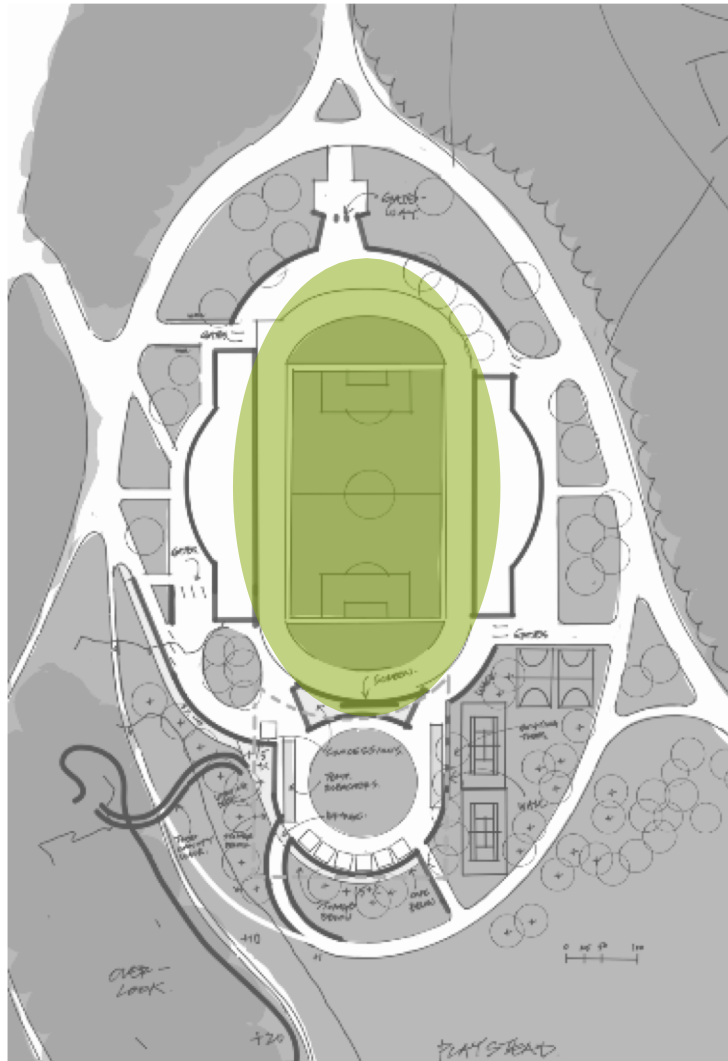
For approximately 20 days between March and November, primarily on weekends, retractable and mobile seating will be used to transform the running track loop into additional seating areas. The Grove will take on a festival atmosphere with tents, food and beverage, hangout and play zones.

- A variety of concessions will be available within the stadium grounds
- Mobile restrooms will be brought in and removed after the game is over
- Shuttles from various MBTA stations nearby and remote parking lots will drop off and pick up near the stadium entrance
- Temporary banners and fan paraphernalia will be strung between the light poles at north end zones

BOSTON PUBLIC SCHOOLS SPORT GAMES & PRACTICE

Track & Field, Soccer, Cheerleading, Special Olympics, etc.

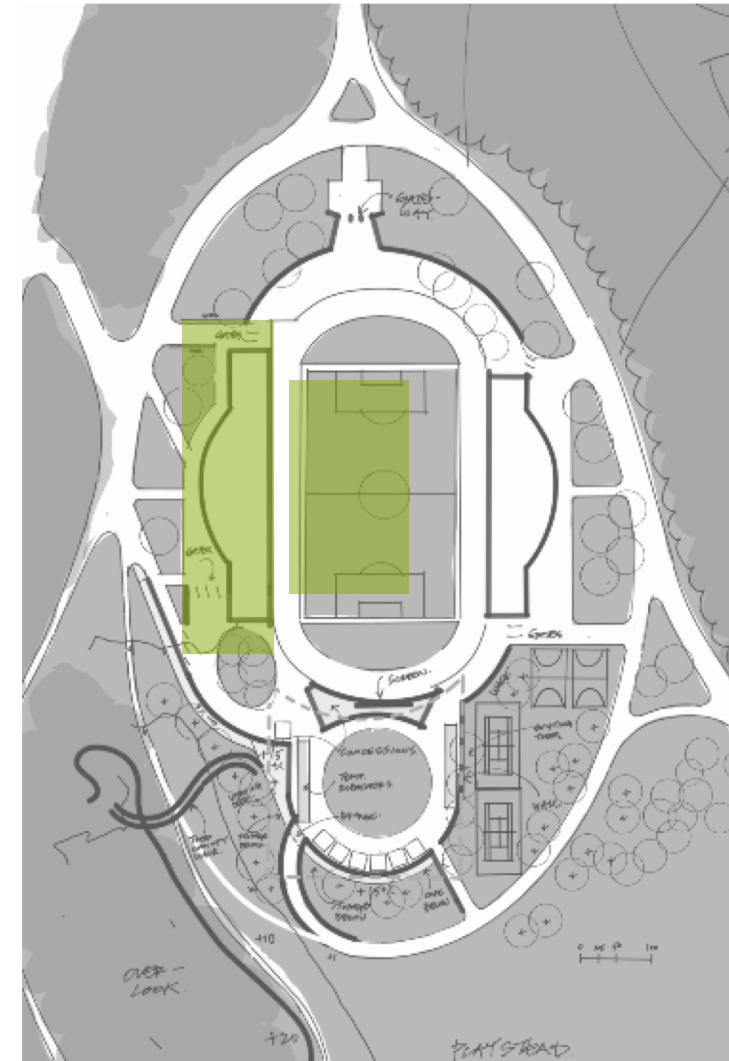
DAILY & WEEKLY DURING SCHOOL YEAR



BOSTON PUBLIC SCHOOLS CELEBRATION EVENTS

Graduations, Field Day, Pep Rallies, etc.

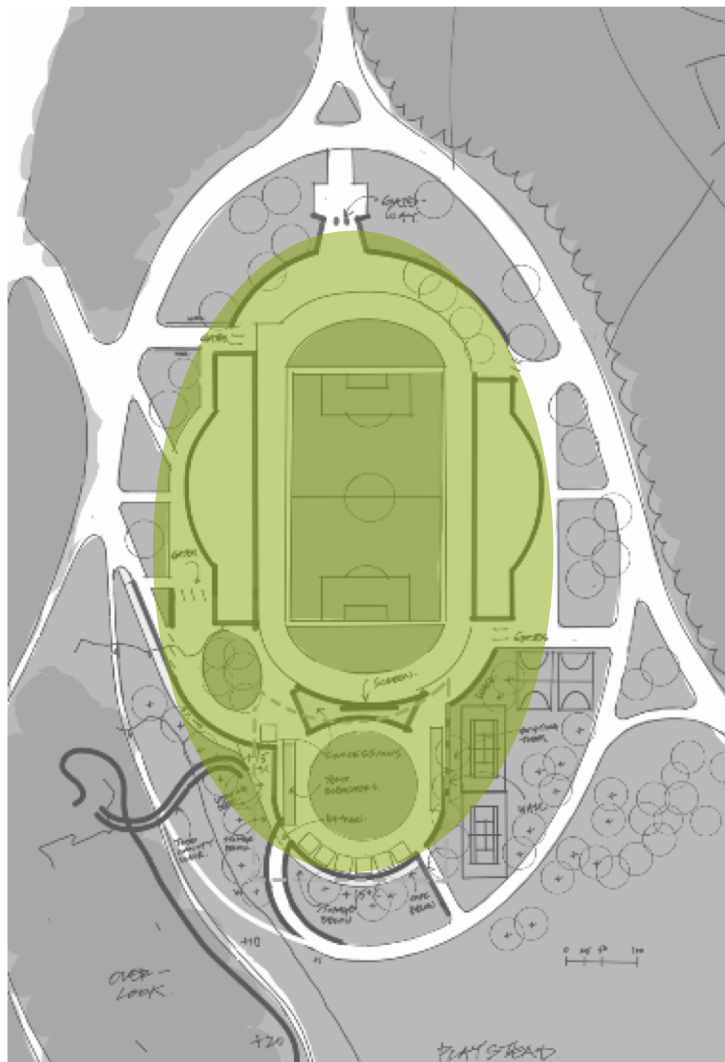
14 DAYS PER YEAR



BOSTON UNITY SOCCER PARTNERS SPORT GAMES

Full Stadium Use With All Support Spaces Activated For Fans, etc.

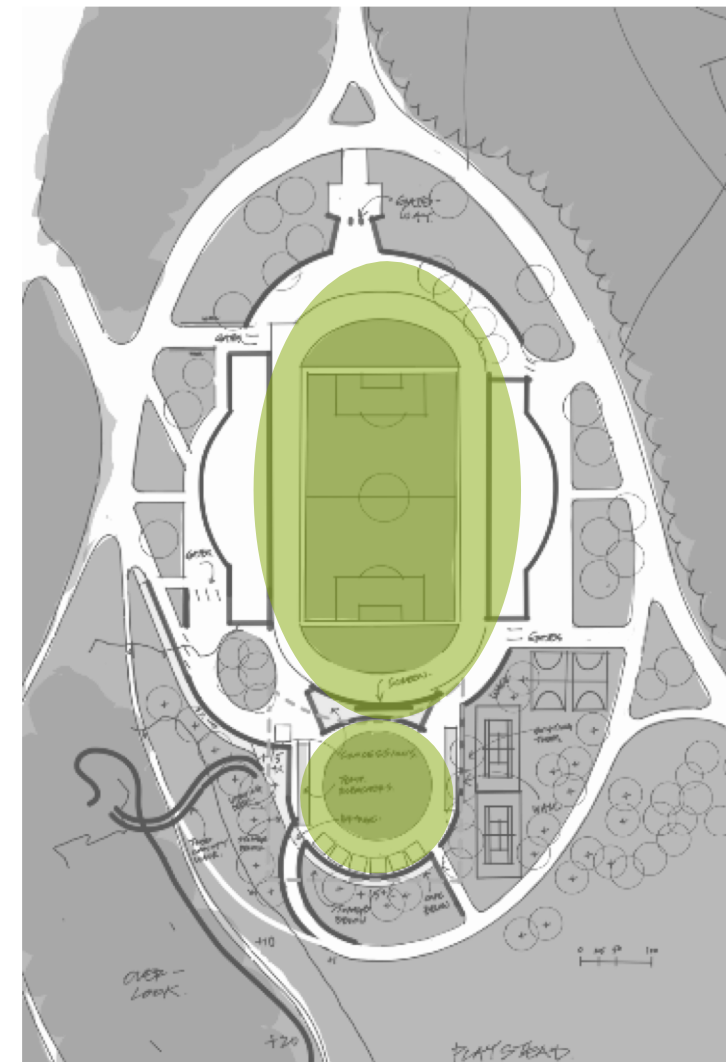
20 GAME DAYS BETWEEN MARCH AND NOVEMBER



BOSTON UNITY SOCCER PARTNERS NON-GAME DAYS

Stadium Tours, Fan Merchandise Shops, Training Camps, etc.

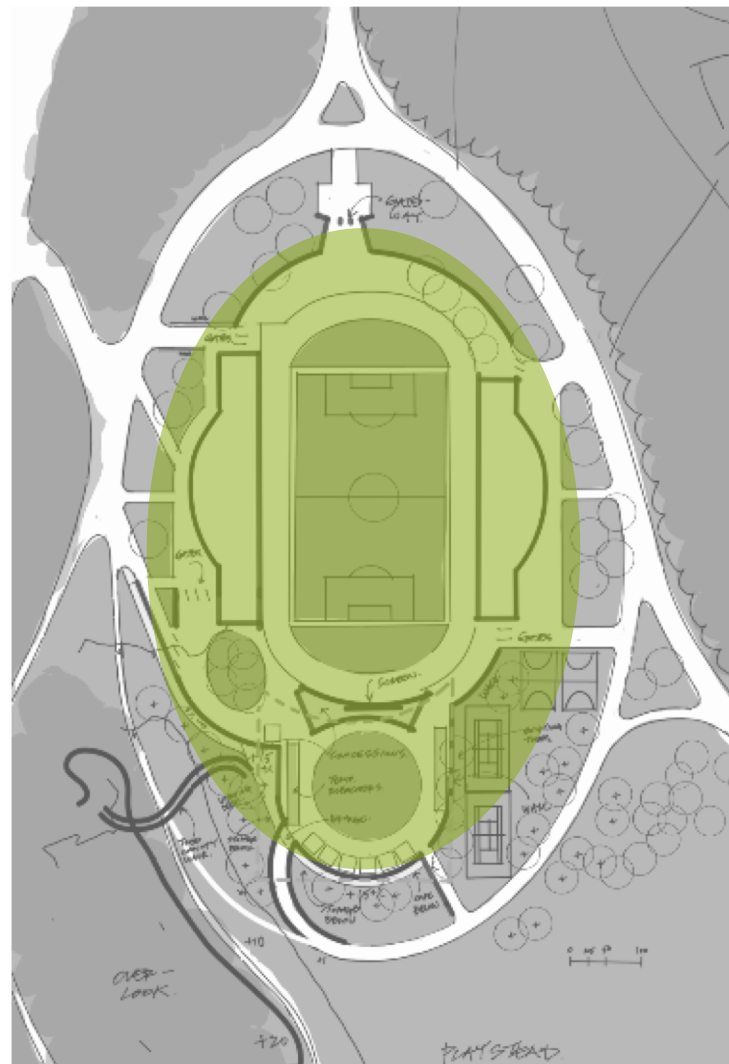
WEEKLY - MARCH TO NOVEMBER



PUBLIC USE
CELEBRATION EVENTS

Cultural & Music Festivals, Food Festivals, Weddings & Ceremonies, etc.

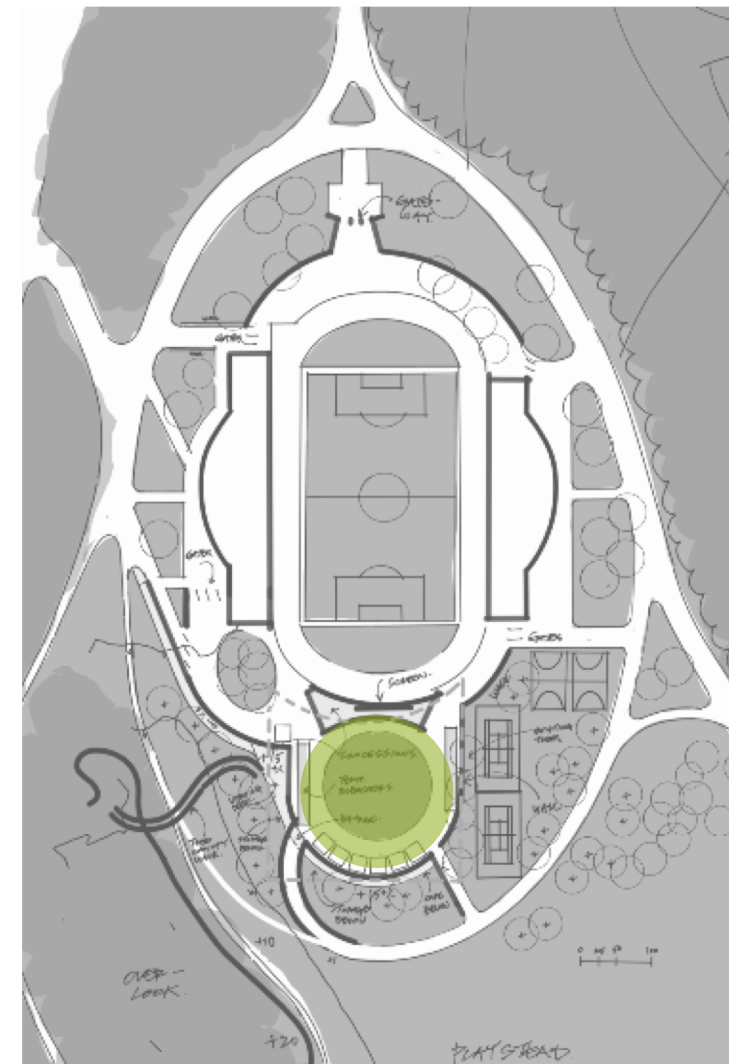
SPRING, SUMMER, FALL



PUBLIC USE
RECREATIONAL EVENTS

Movie Nights, Seasonal Activities, Wine & Beer Garden, etc.

YEAR ROUND





Boston Unity Usage at White Stadium

Stadium

Game Days:

Boston Unity will use the field and the combined grandstand for approximately 20 games a year. Games will be predominantly held during the weekends on Saturday or Sunday starting in the late afternoon or evening.

Non Game Days:

Additionally, Boston Unity may conduct one practice at the field during the week prior to that home game depending on the team's and the field's scheduling. All other practices will be conducted at the team's training facility.

The Grove

Game Days:

During game days the Grove will be arranged so that it supports the fan experience as a food and beverage / concession component of the stadium.

It will be oriented to function inside the ticket line.

Non Game Days:

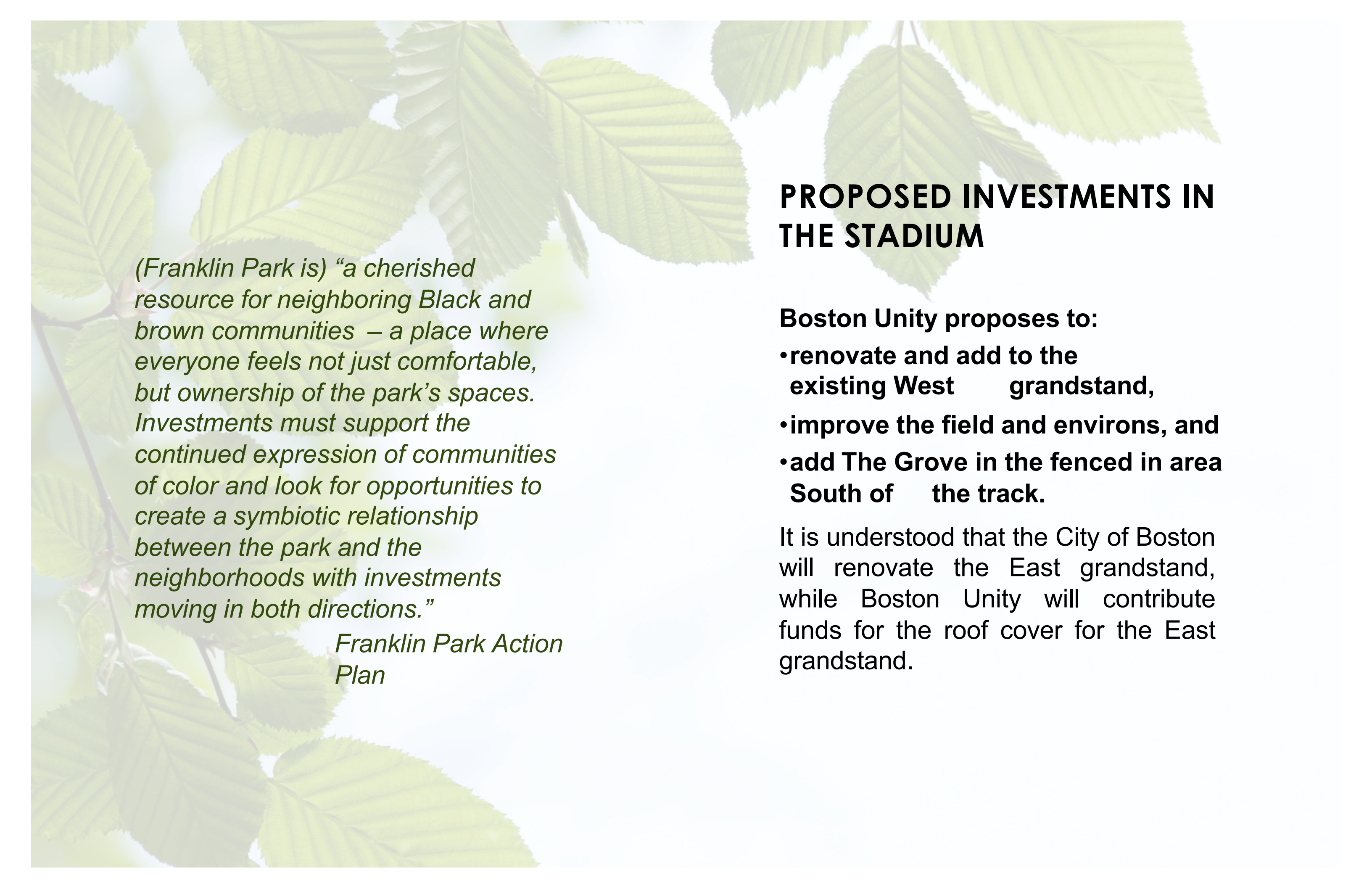
The Grove will be open to the public in a variety of capacities, depending on the season and the market demand for its use by patrons of the park, including:

- open air restaurant
- concession stand
- equipment rental
- ice skating rink
- Friday jazz performance in the park (example)

Special Events:

The Grove may be used for private events like weddings, corporate outings, community events and fundraisers as requested.

Additionally, it can be configured to support other events held elsewhere in the park (or hosted by others at the stadium for example).



(Franklin Park is) “a cherished resource for neighboring Black and brown communities – a place where everyone feels not just comfortable, but ownership of the park’s spaces. Investments must support the continued expression of communities of color and look for opportunities to create a symbiotic relationship between the park and the neighborhoods with investments moving in both directions.”

Franklin Park Action Plan

PROPOSED INVESTMENTS IN THE STADIUM

Boston Unity proposes to:

- **renovate and add to the existing West grandstand,**
- **improve the field and environs, and**
- **add The Grove in the fenced in area South of the track.**

It is understood that the City of Boston will renovate the East grandstand, while Boston Unity will contribute funds for the roof cover for the East grandstand.

WHITE STADIUM EXISTING CONDITIONS

White Stadium Existing Conditions

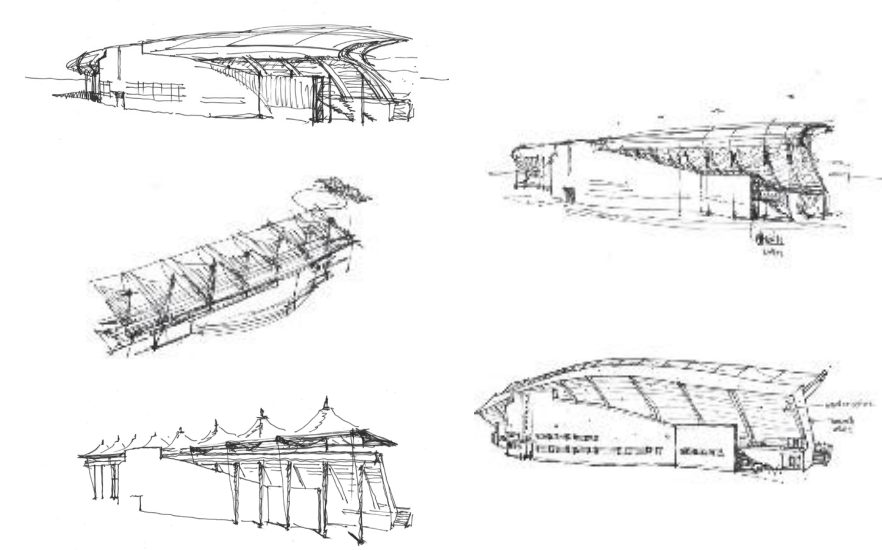
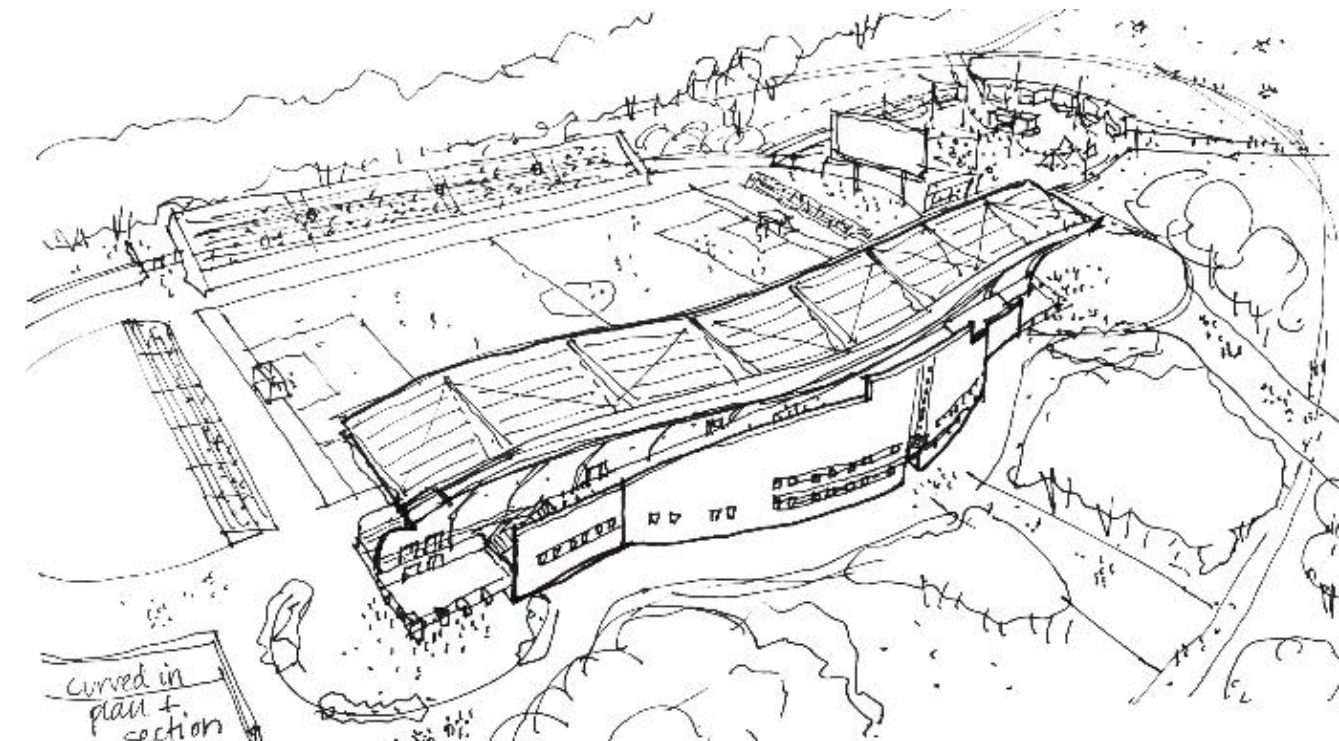
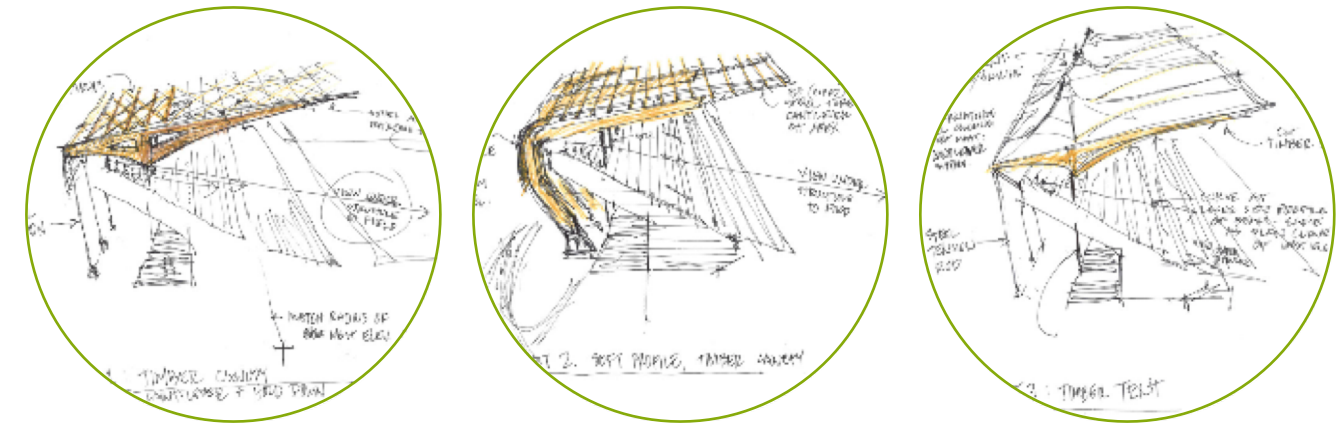
It is our primary responsibility to add energy and new ideas so that the stadium can be reinvigorated and knit itself into its natural environment as a new magnet for present and future generations.



WHITE STADIUM CONCEPT & DESIGN PRINCIPLES

The design and ownership team held a brainstorming session that resulted in a series of aspirational reference images that capture aspects of the future design's character. Several important design principles emerged:

- Stadium additions should be respectful and responsive to the organic, curvilinear shapes of the original grandstands and walls, without copying them.
- Additions to the composition should sit 'light on the land', i.e. the new architecture should be a bridge between the solidity of the original forms and the softness of the Olmstedian landscape.
- All aspects of the design shall be as sustainable as possible.



The design team began by sketching options that could fit in and balance with the original White stadium, while replacing the bleacher seating with bucket seats and adding an exciting new rooftop form. For the sake of this proposal, we chose and developed a curvilinear structure that floats over the seats in a lightweight, tent-like fashion, but as can be seen in the sketches, **there are many variations that could continue to be explored as the design process continues and we engage with many stakeholders.**

WHITE STADIUM LEAF CONCEPT & SUSTAINABILITY



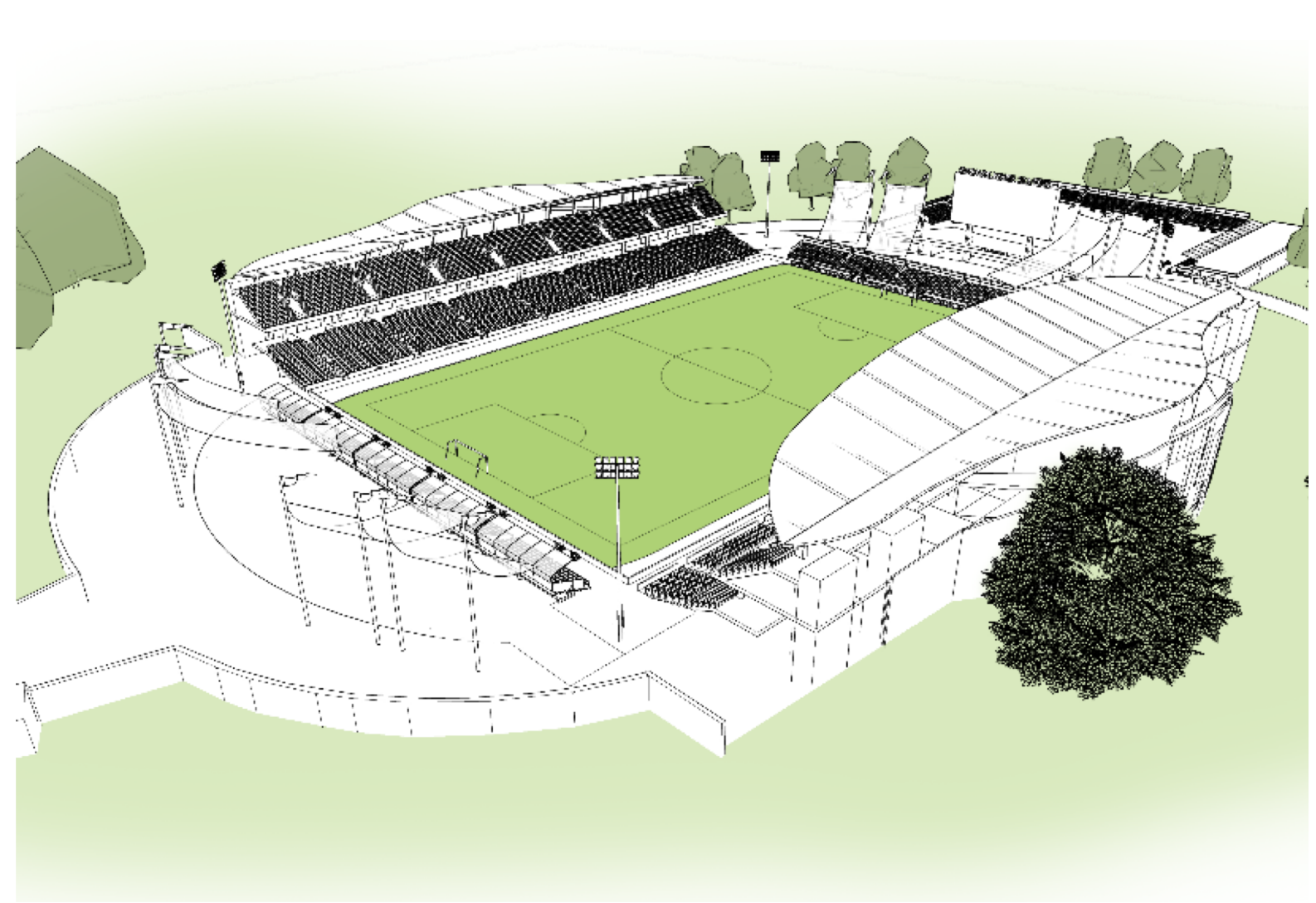
White Stadium Renovation & Additions

We are proposing a design concept based on the form of leaves, inspired by Franklin Park and Frederick Law Olmsted, where each design element is specific to this special place. The arcadian curves in the site plan and in the building additions come from the spirit of nature – a nature that rarely creates rectilinear boxes. We see it as more than a stylistic approach however; it is meant to be a striking ecological statement of how we work with the land, rather than against it.

Having a leaf as a concept is an inherently sustainable symbol, an important piece in the production of photosynthesis. Some of our sustainable and resilient strategies may

- reduce the energy usage from the grid by minimizing the amount of heated/cooled areas
- employ rooftop solar panels to collect energy on site
- capture the water from the rooftop form to use in building water functions and to recharge the groundwater
- use permeable surfaces wherever possible.

Our landscape architects will work with arborists to carefully review each and every tree within the project area and make sure to keep the heritage trees as mentioned in the Franklin Park Action Plan.



WHITE STADIUM HISTORIC FACADE & ROOF STRUCTURE

Careful attention has been paid to make the new 'leaf' rooftop shade structure respond to the plan geometry and curved façade of the existing White Stadium. The canopy sits behind - and appears to float above - the original concrete wall. It's light, soft forms are intended to be complementary to the heavier form of the stadium frontispiece, creating a dialogue between old and new rather than copying the Art Deco style original.



WHITE STADIUM INITIAL LIGHTING THOUGHTS



Lighting: Initial Thoughts

- Architectural and site lighting will create safe and comfortable spaces for users, from patrons to players.
- Vertical lighting will highlight historical façade features while supporting wayfinding and comfortable navigation of the grounds and stands.
- Lighting systems will be upgraded and enhanced to support the venue experiences.
- All lighting will be native LED for optimal energy performance, optical control, and to reduce maintenance factors of the systems.
- Luminaires will be selected that control light spill

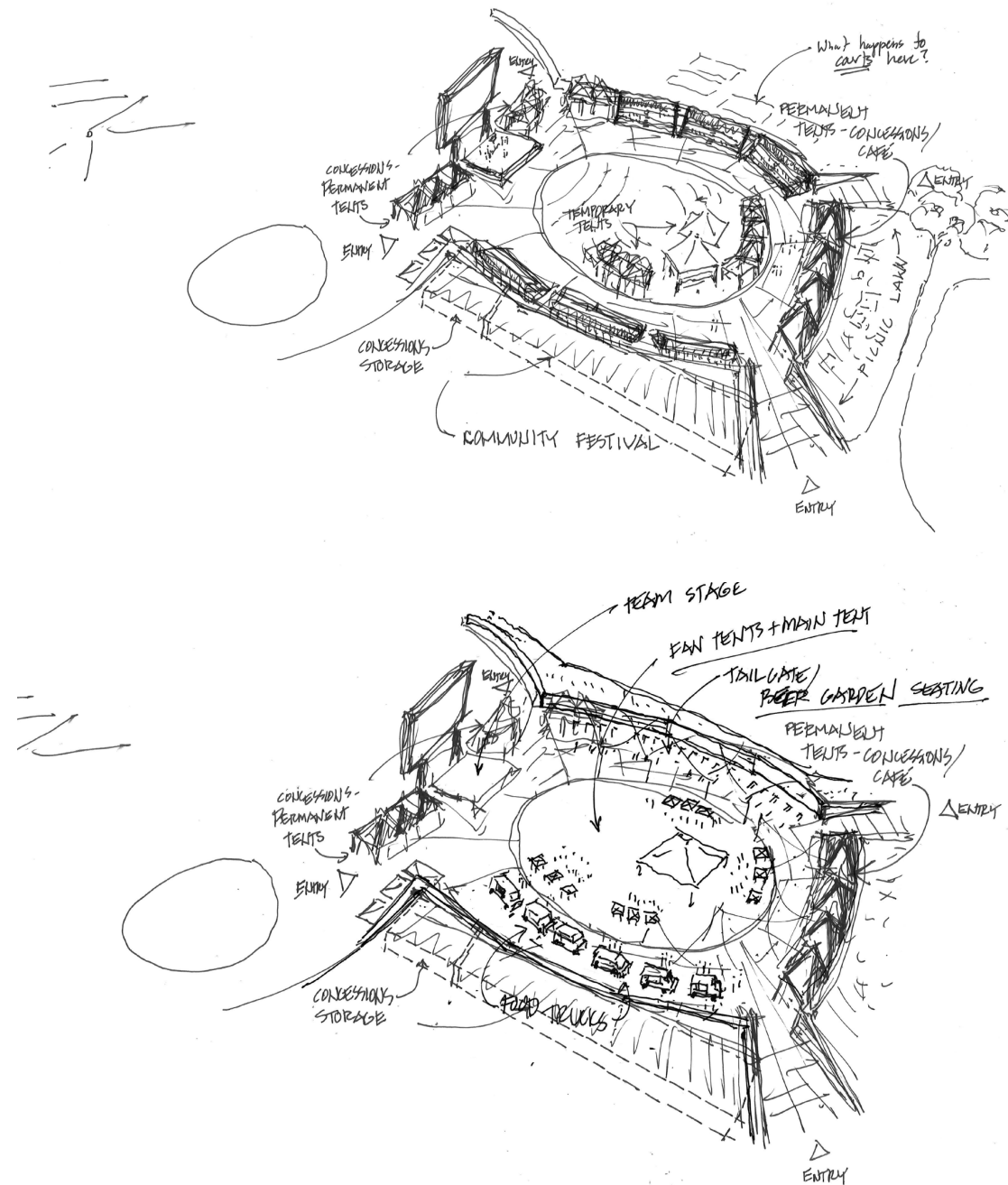
to minimize light trespass into the adjacent properties and to control light pollution for preserving night skies.

THE GROVE INITIAL IDEAS

The Grove

The 62,500 square foot lease area to the south of the stadium is envisioned as a programmable complement to the stadium itself. It provides a location for fan events before, during, and after games, as well as a possible site for many community events.

The design team has proposed 3 variations on how this space could be configured in the following pages and welcomes stakeholder input on how this space can be flexible enough to accommodate many programmed uses and community business partnerships.



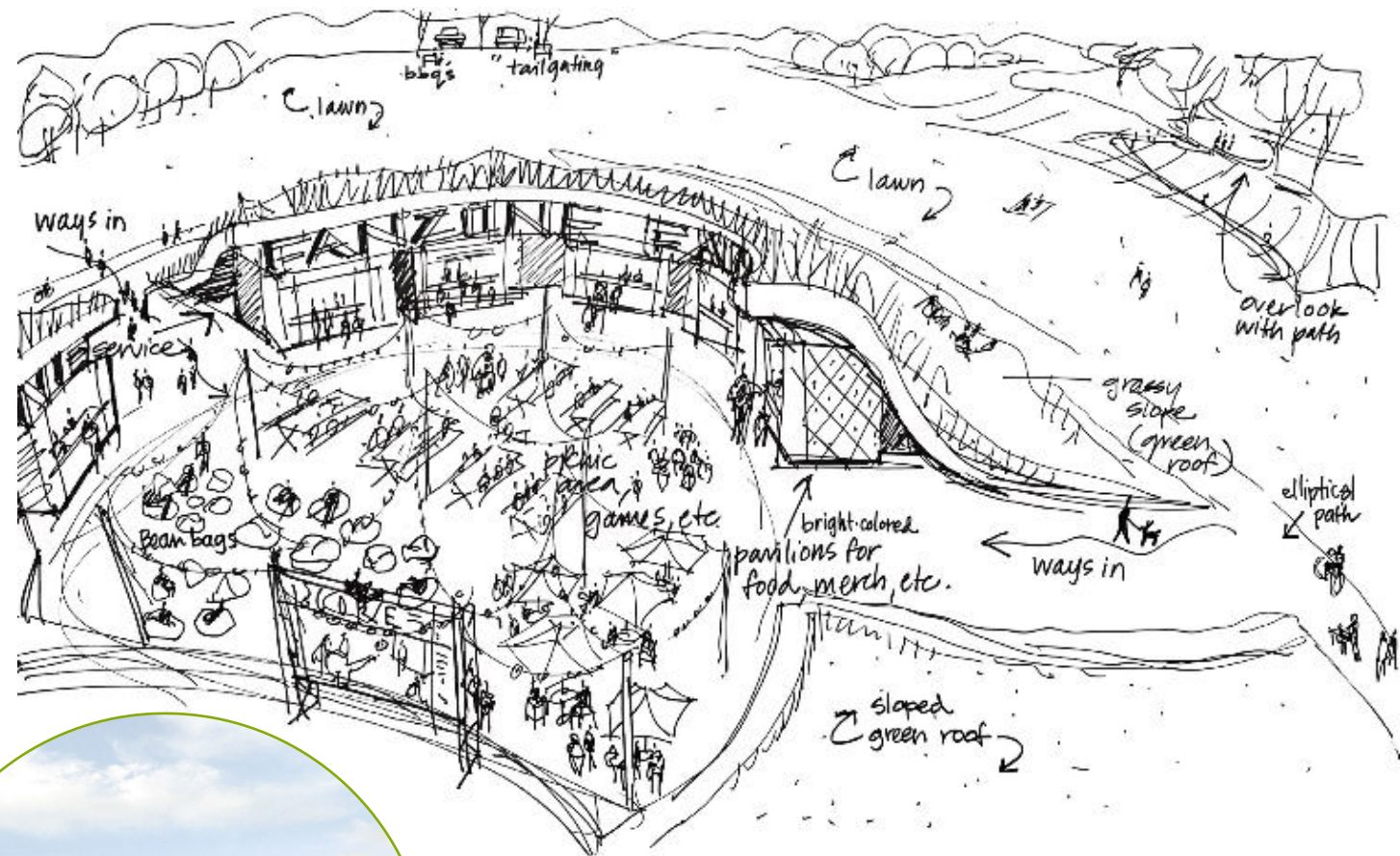
The goal of the Grove is to create a gathering place that is flexible enough to be reconfigured in any number of ways based on the activities desired. Boston Public Schools could use this space for fundraisers, summer camps, and many other programs.

THE GROVE OPTIONS

LANDFORM

SENSITIVE TO FRANKLIN PARK LONG VIEWS

The Landform idea attempts to reduce the visual effect on Franklin Park of the various functions that use the Grove, by tucking in some of the functions toward the northwest and making a raised earthwork that the public can enjoy.



ECONOMIC BENEFITS – PARTNERING LOCALLY FOR BUSINESS

Local Community Wealth Benefits

- Commit to hiring, contracting and supporting women and the black and brown population around Franklin Park
- Comply and attempt to exceed BPDA's Diversity, Equity, and Inclusion in Development Policy
- Contract using the "Massport Procurement Model" inclusionary standards, striving for a 50% MBE/WBE and local businesses threshold
- Marquee professional stadium for BPS
- Create a community-oriented, accessible fan experience
- Dedicated neighborhood fan section for community members
- Community Amplification Program to spotlight and amplify the community's people, work, and small businesses
- Boston Unity Annual Fund
- Implement a "Game Day Giving" program highlighting one impact partner per game (40+ organizations a season)

Workforce Development and Training

- Create 500+ jobs during renovation and construction, and 300+ new permanent jobs
- Preference given to local contractors, vendors, and employees
- Marketing support and subsidized advertising for minority businesses
- Cross-promotional opportunities for local businesses and collaborations with local artists and designers
- Internship programs
- Fund scholarships earmarked for local youth
- World class female athletes as role models in the Franklin Park neighborhood

COMMUNITY BENEFITS

Sports brings communities together. A renovated West Grandstand and the Grove offer benefits to BPS, Boston youth, Local Businesses and the Community.

New Pathways for BPS

- Access to new West Grandstand
- Maintenance of field covered by BUSP
- Internship and mentorship programs
- Annual Soccer Academy Scholarships

Promoting the Neighborhood on Game Day & Beyond

- Subsidized marketing and advertising for MBE/WBE
- Sponsor connections for new neighborhood programming and business ideas
- Game Day spotlights for 40+ businesses and organizations
- Increased public safety with new lighting and security

Enhanced Community Spaces

- New event spaces available for the community
- New programming possibilities

Boston Unity Annual Fund

- Community, City and Neighborhood involvement
- Dedicated to 4 Pillars: Local Business Development, Health & Wellness of Black+ Brown Communities, Youth Development w/ emphasis on girls, Franklin Park Activation

DIVERSITY AND INCLUSION INITIATIVES

- Institute a comprehensive vertical approach throughout BUSP's organization toward the application of best practices in the Environmental, Social and Governance ("ESG") realm
- Advisory Council to ensure best practices and accountability
- Partnerships with BECMA, Main Streets, and other local business organizations for hiring and contracting
- Local Job Fairs and contractor hiring events to attract and partner with residents and businesses from the community

BUSP will center the Project through an equity lens and move forward ready to listen, learn, and partner in ways that are authentic, intentional, and considerate of the rich history and future aspirations of the community surrounding White Stadium.

BUSP has already begun to take steps to engage the community through outreach to local organizations and elected officials to gain a solid understanding of key concerns.

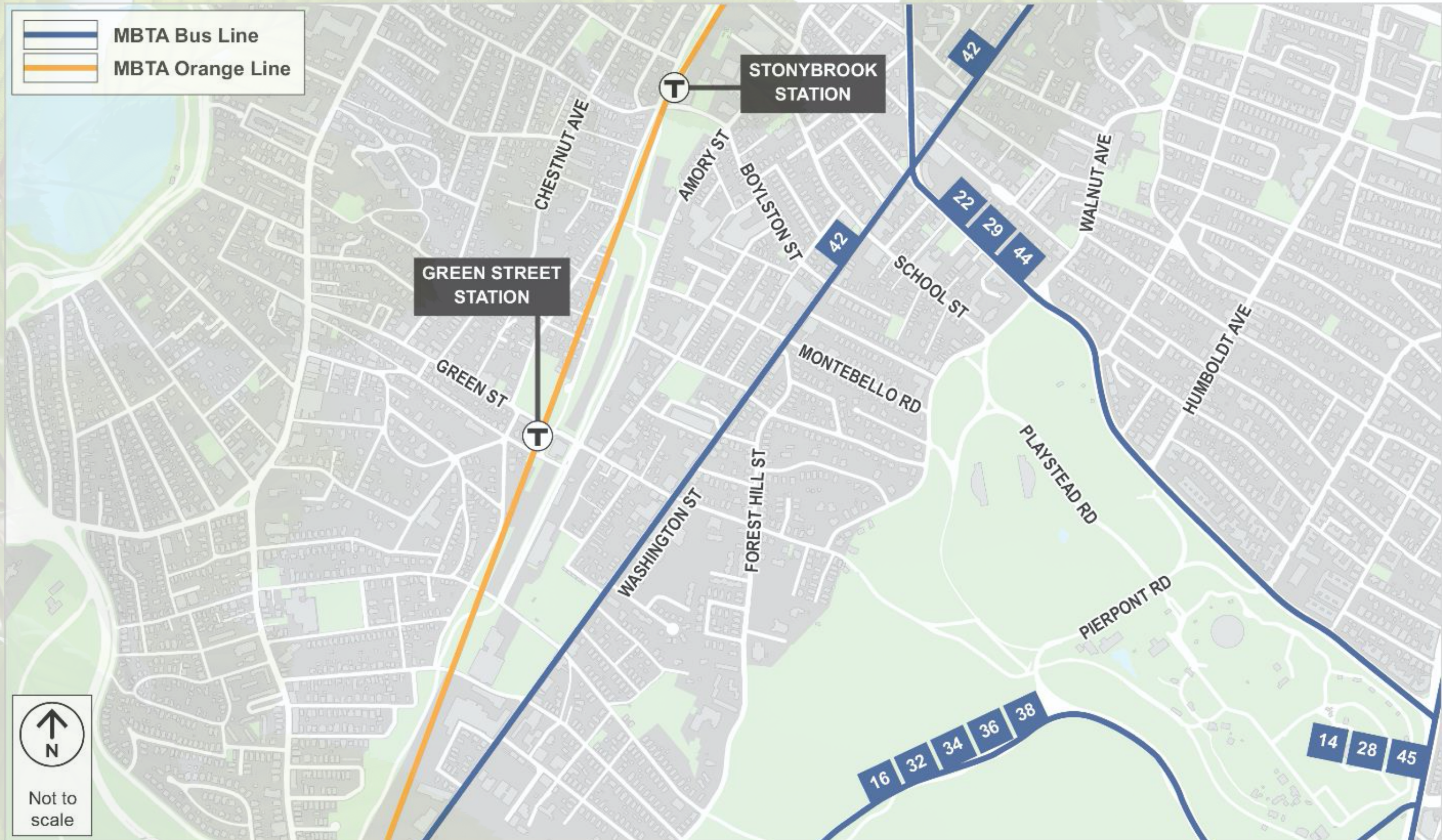
BUSP is also actively seeking opportunities for collaboration with members of the diverse communities of Dorchester, Jamaica Plain, Roxbury, Mattapan, the City of Boston and Boston Public Schools.

TRANSPORTATION MANAGEMENT – GAME DAY EVENTS

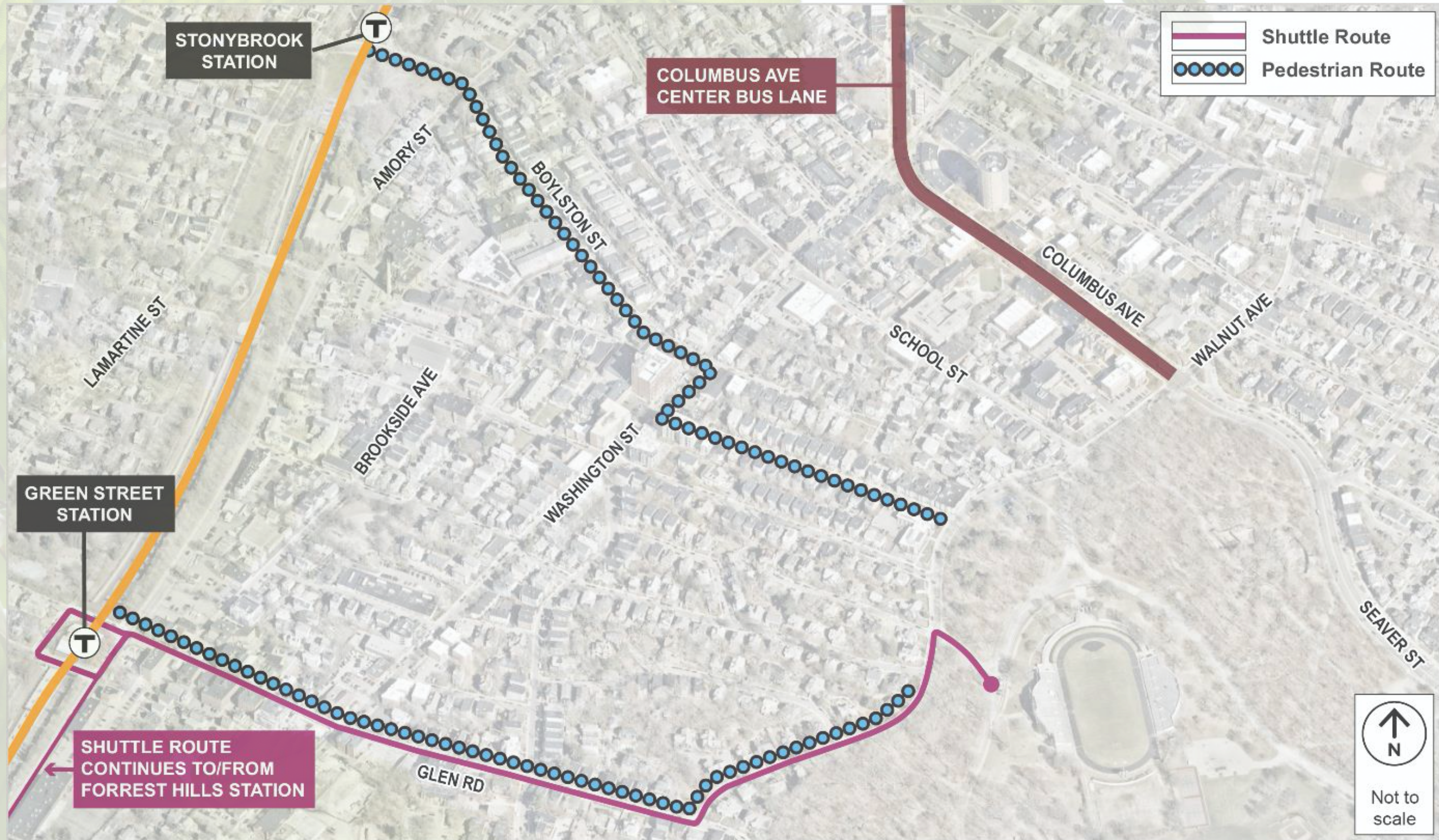
BUSP will:

- Produce a comprehensive transportation management plan and traffic impact analysis
- Utilize prepaid, reserved parking at designated parking areas
- Provide shuttle service to and from transit and parking
- Promote bicycle travel with bike racks and Bluebike stations
- Hire a full-time Community Relations Officer (CRO) providing a direct communication channel to the team for all neighbors and community stakeholders before, during, and after games

TRANSPORTATION MANAGEMENT – GAME DAY EVENTS



TRANSPORTATION MANAGEMENT – GAME DAY EVENTS





Great public landscapes are never finished.

They are living things whose cultural (and practical) significance is altered by each generation that engages with them. They require re-evaluation and change to best serve their communities. But that change must be guided by a careful understanding of the history of the place, including its natural, cultural and designed systems.

Franklin Park Action Plan

PARK ACTIVATION

WHITE STADIUM AND THE GROVE INITIAL SITE DESIGN THOUGHTS

“...removing barriers can establish shared public access to the stadium and make important spatial connections...”

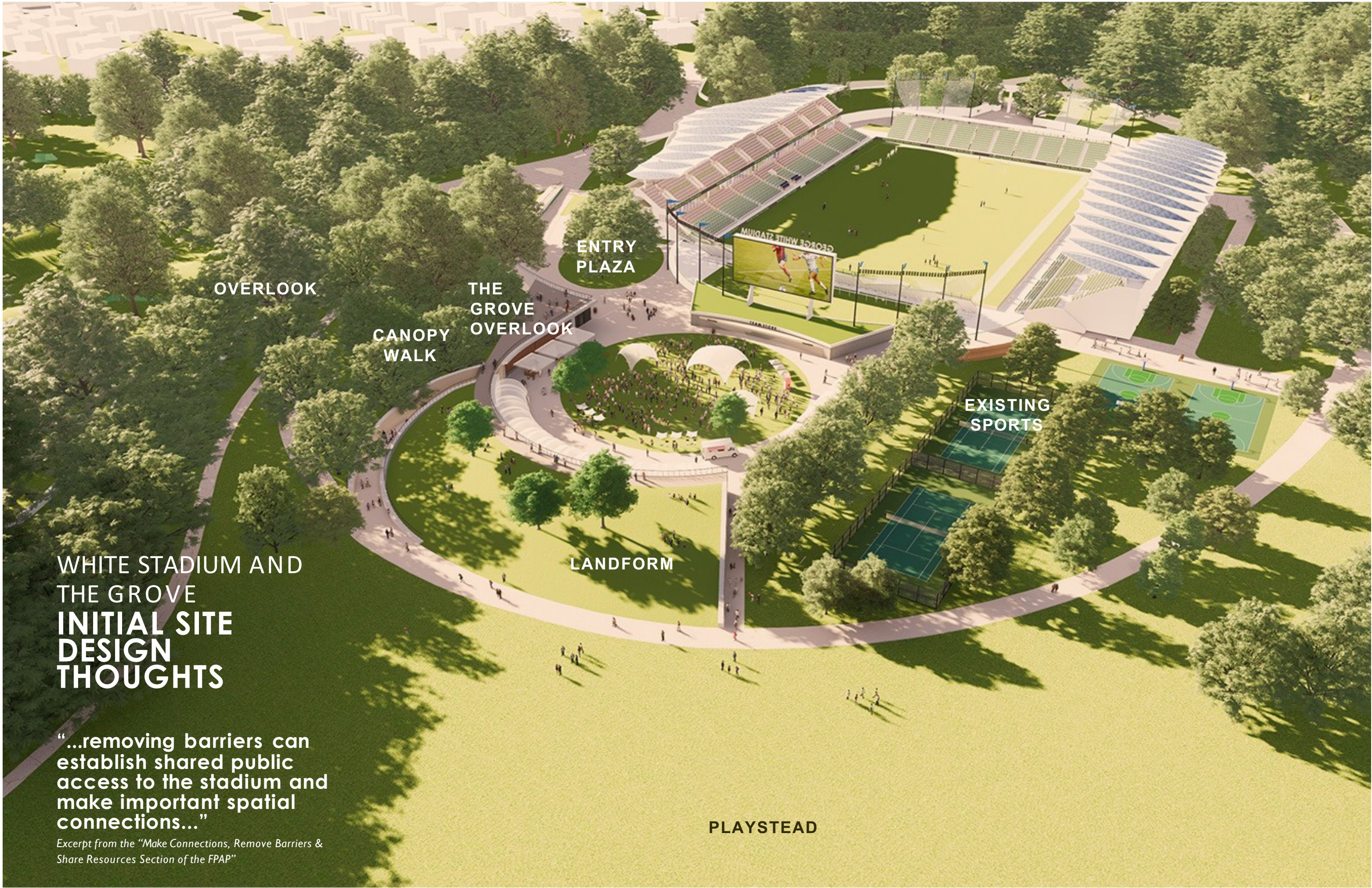
The Playstead — our design provides a new sloped viewing landform for spectators or for passive recreation.

The Overlook — our design sensitively contributes to the existing overlook, preserving mature tree canopy, working with existing changes in grade (20 ft +/-) and provides a playful alternative connection to the stadium.

Legacy & Heritage Trees — the stadium site and proposed event space carefully integrate the heritage and legacy trees identified in the Franklin Park Action Plan.

The Zoo — Our design considers the vibrancy of The Grove and Stadium in proximity to the zoo, integrating the stadium with the park visually while also tempering sound for zoo animals.





WHITE STADIUM AND THE GROVE INITIAL SITE DESIGN THOUGHTS

“...removing barriers can establish shared public access to the stadium and make important spatial connections...”

Excerpt from the “Make Connections, Remove Barriers & Share Resources Section of the FPAP”

ENTRY PLAZA

OVERLOOK

CANOPY WALK

THE GROVE OVERLOOK

LANDFORM

EXISTING SPORTS

PLAYSTEAD

Submitted By

Boston Unity Soccer Partners LLC

Prepared By



With



Next Steps

Renovation

- **Finalize the programming study based on community feedback**
- **\$10,000,000 in FY24 Capital Budget to begin design**

RFP Proposal

- **We'll gather your questions and comments**
- **We will evaluate the proposal based on the criteria in the RFP**
- **If awarded, the Proponent will refine the proposal based on community engagement and feedback**



Feedback

Opportunities for Collaboration



FEEDBACK

- What is exciting to you about the vision for White Stadium?
- How would your community benefit from the reimagined White Stadium?
- What feedback do you have to better meet the needs of stakeholders? (BPS athletes, community groups, local residents, etc)
- What questions do you have for the RFP proponent?