

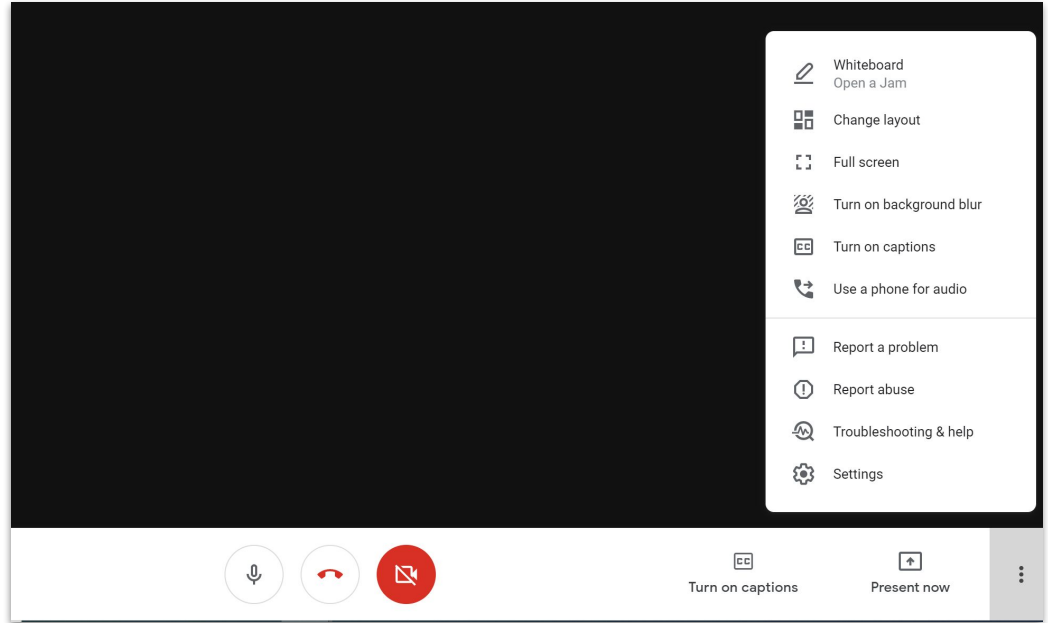


LOWER ROXBURY TRANSPORTATION STUDY

Outreach Advisory Group
May 19, 2022

TECH CHECK-IN

- ▶ Is your Google Meet working properly?
 - Can you hear and see?
 -  Can you mute and unmute?
 -  Can you turn your video on and off?
- ▶ You can also join by phone:
650-667-2610
PIN: 300 991 119#
- ▶ Having trouble? Call Ashley (she'll put her number in the chat)



TIP: the options bar is at the bottom of your screen

TODAY'S CONVENING

OUTCOMES

- ▶ Discuss and agree upon schedule of summer events
- ▶ Discuss and agree upon how we'll get the word out

AGENDA

- 11:00 ▶ Suggest any revisions to desired outcomes and/or agenda
- 11:05 ▶ Introductions
- 11:10 ▶ Refresher on this group, what we've done to date
- 11:20 ▶ Discuss and agree upon schedule of summer events to get feedback on proposed changes
▶ Discuss and agree upon how we'll get the word out
- 11:50 ▶ Review next steps

INTRODUCTIONS

INTRODUCTIONS

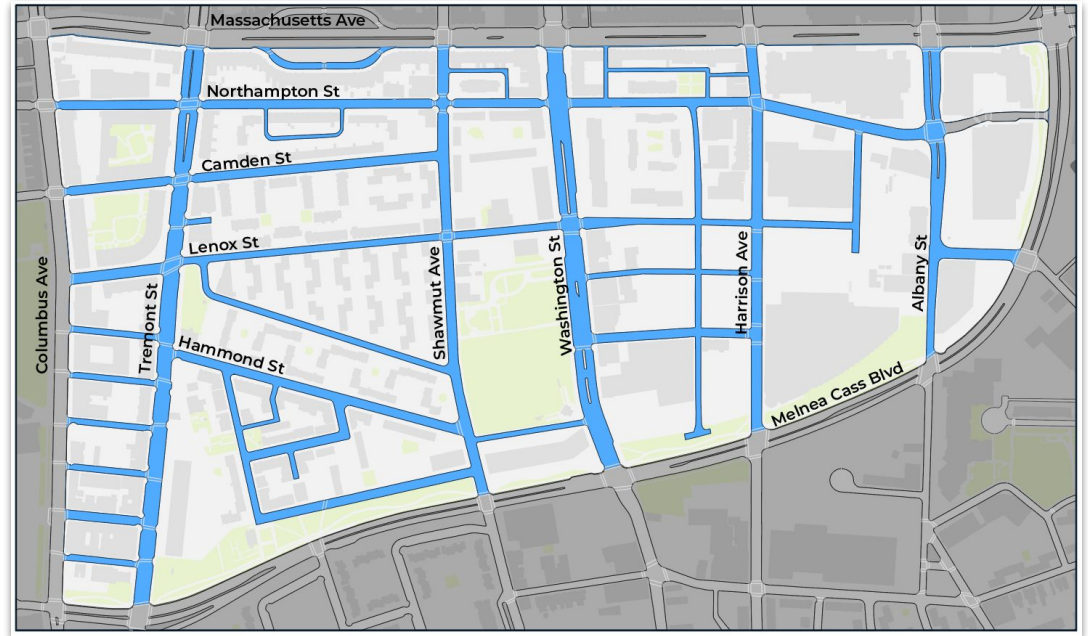
- ▶ Your name
- ▶ Your pronouns, if you feel comfortable sharing (for example: *she/her/hers, he/him/his, they/them/theirs, ze/hir/hir, etc*)
- ▶ How you're connected to communities in Lower Roxbury
- ▶ Something you do that helps you center or ground yourself in the moment *and/or* your favorite fidget spinner/device/object

REFRESHER

PROJECT GOAL

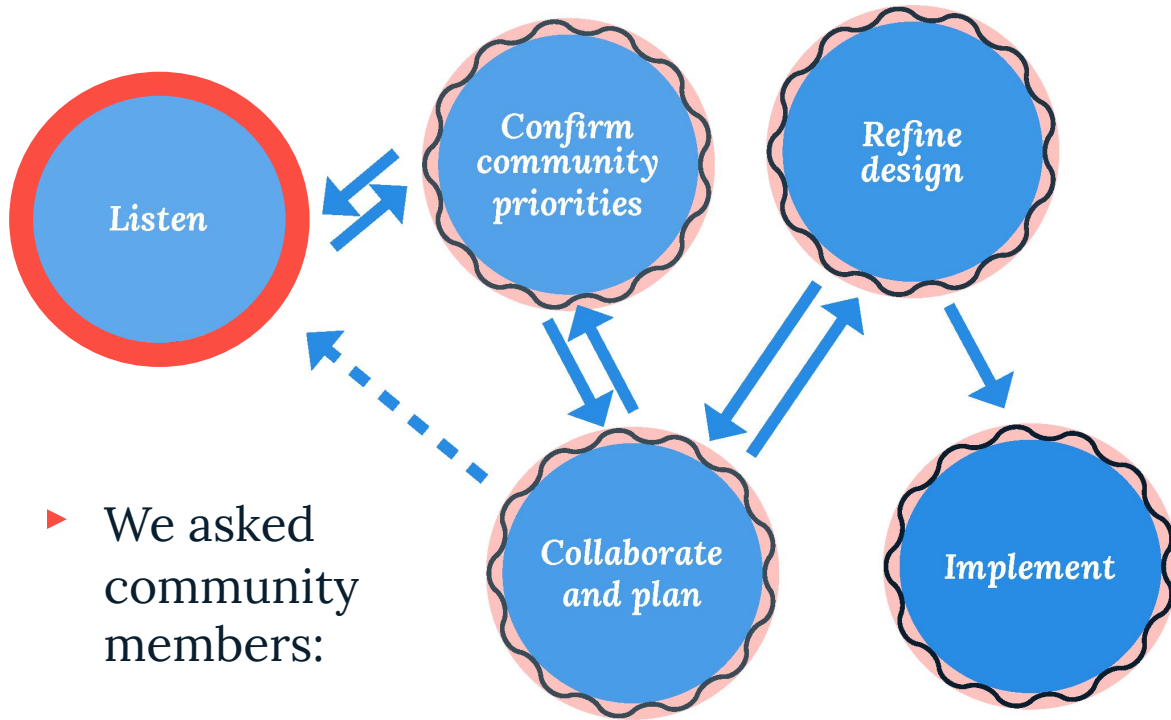
Build a collaborative process with community members to:

- ▶ Highlight **neighborhood assets**
- ▶ Create **positive changes** to your streets in Lower Roxbury



The project area is bounded by, **but does not include** Columbus, Mass Ave., and Melnea Cass.

Fall 2019 through 2020



► We asked community members:

- Where do you find joy in the neighborhood?
- What would you change about the streets?

What do you *love* about Lower Roxbury?

Take a moment to share your joy.

Where do you find joy?

Place one dot on the map. Place the matching one here →

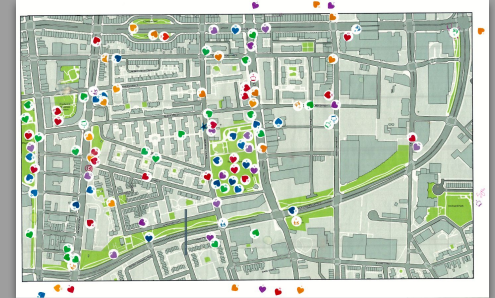


Write the name of the place here. _____

Tell us more about it.

Shops, peaceful, friends

 BOSTON TRANSPORTATION DEPARTMENT
Greg Rooney, Acting Commissioner



OUTREACH ADVISORY GROUP

Help us communicate and collaborate with the communities in Lower Roxbury right now.

EXPECTATIONS FOR BTD

Jen, Louisa, and BTD will:

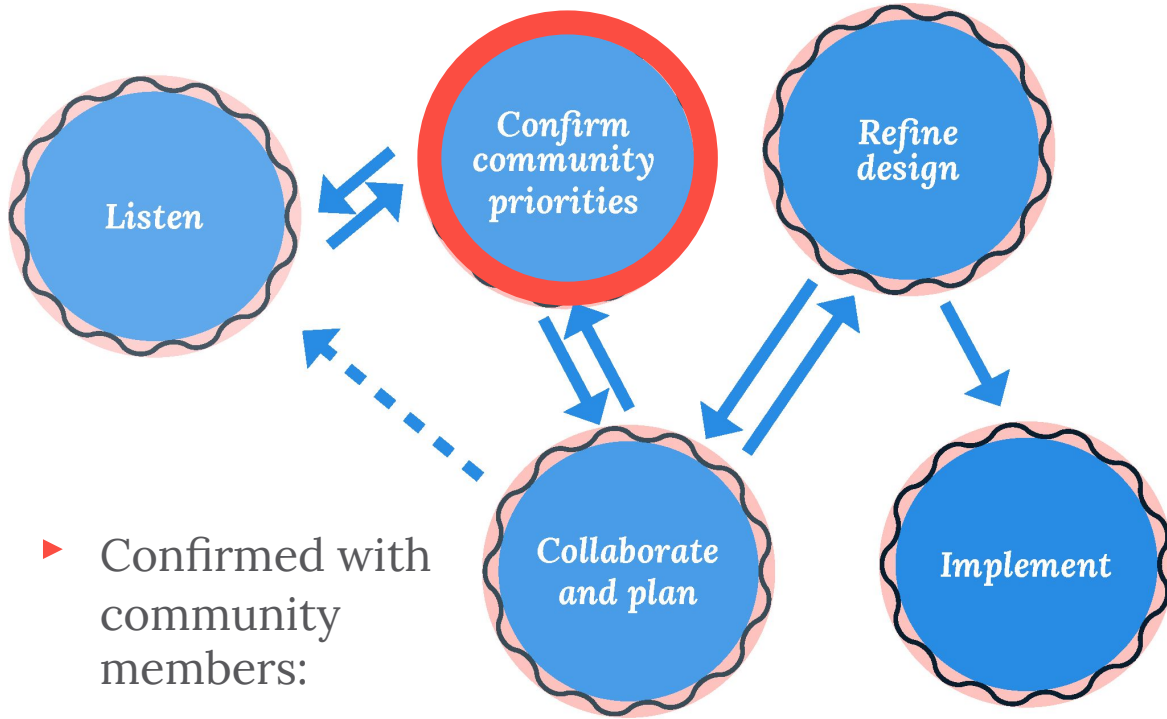
- ▶ Host outreach advisory group meetings quarterly, with ample notice.
- ▶ Be accountable to you with regular communication.
- ▶ Respectfully engage with the outreach advisory group and community members.
- ▶ Incorporate your advice and recommendations about outreach, as best as we are able.
- ▶ Make decisions transparently.

GROUP EXPECTATIONS

Members of the Outreach Advisory Group will:

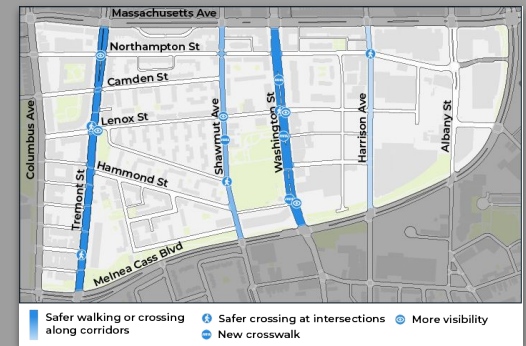
- ▶ Make a good faith effort to attend outreach advisory group meetings.
- ▶ Engage respectfully with one other, with the project team, with community members.
- ▶ Share your knowledge and experience.
- ▶ Share back to your communities about the project.

2021



► Confirmed with community members:

- What they would like to see changed
- We weren't missing opportunities



PROJECT GOAL

You asked us to:

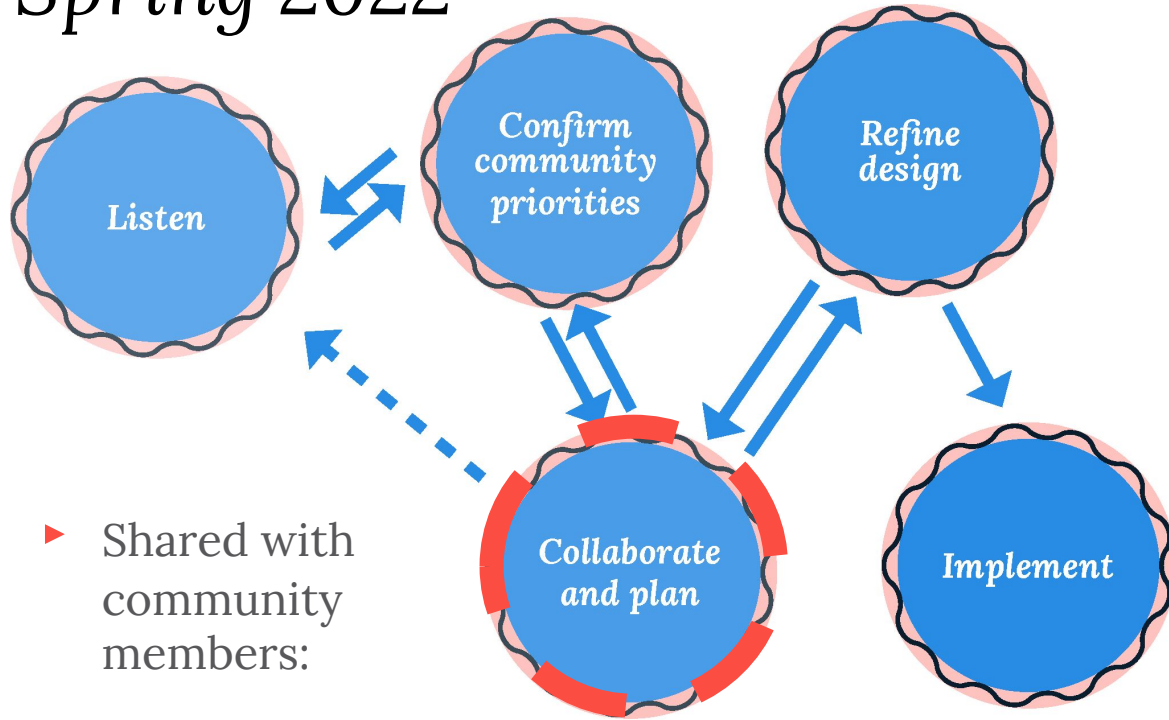
- Take a **broad look** at Lower Roxbury
- Listen to what the **people who live here** saw want for their community
- Help realize goals related to **transportation and safety**

We aim to build a collaborative process with community members to:

- Highlight **neighborhood assets**
- Create **positive changes** to your streets in Lower Roxbury

The project area is bounded by, but does not include Columbus, Mass Ave., and Melnea Cass.

Spring 2022



▶ Shared with community members:

- Which locations rose to the top as priorities
- Information about the tools we could use to make changes on the streets.

CITY of BOSTON

Lower Roxbury Transportation Study

Este texto ha sido traducido al español y esta después del texto en inglés.

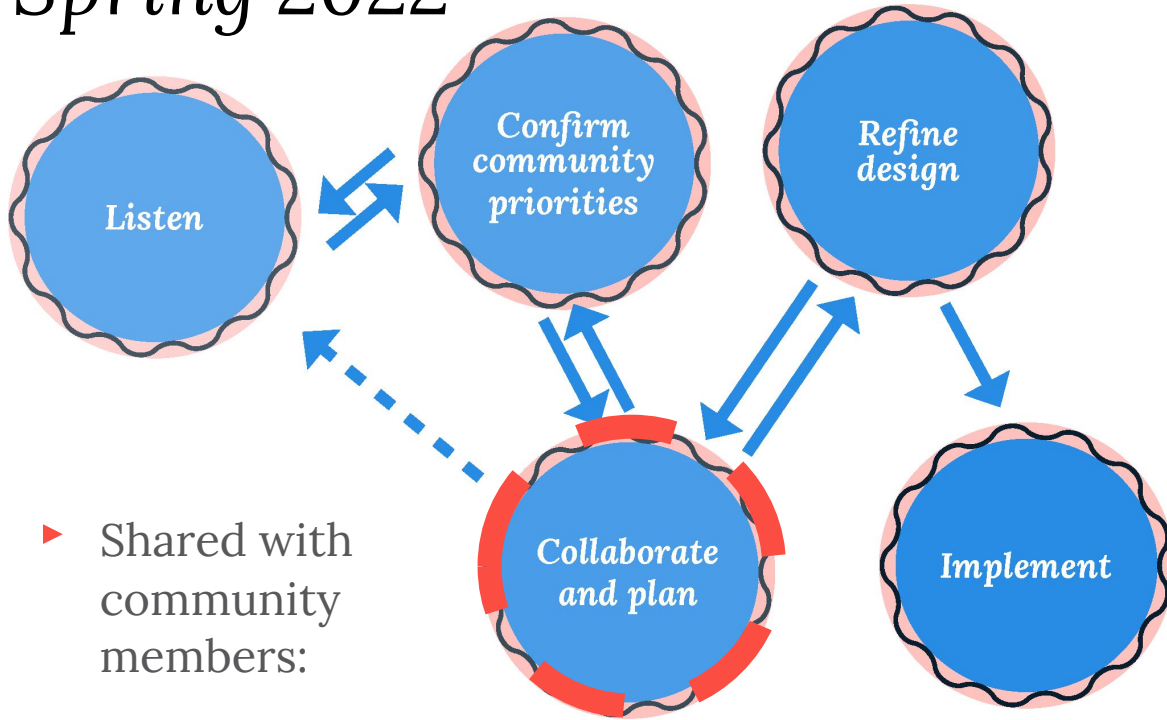
You've helped us identify locations for new crosswalks, traffic-calming features, and bike lanes in Lower Roxbury.

The City of Boston is working to enhance walking and biking for neighborhood residents. We met you in 2019 and 2020 to hear what you love in Lower Roxbury and where you envision changes to your streets. In 2021, we confirmed your priorities in virtual meetings, at events, and with a survey. Now, we want to report back on what we heard.

Here are the seven locations we've prioritized together.



Spring 2022



► Shared with community members:

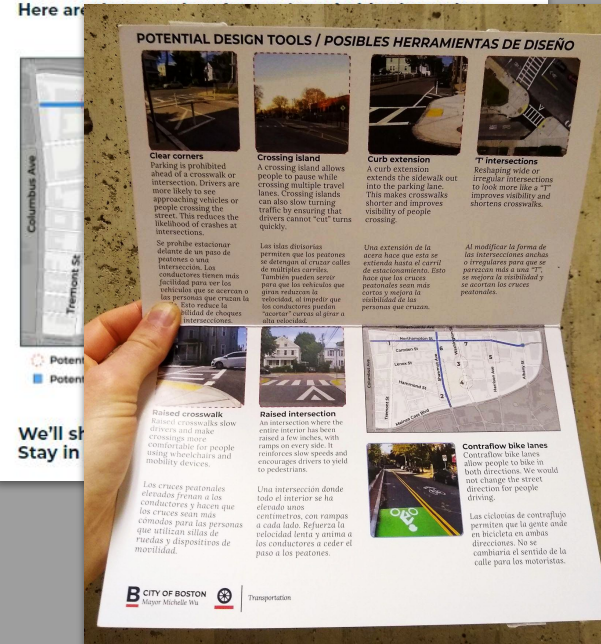
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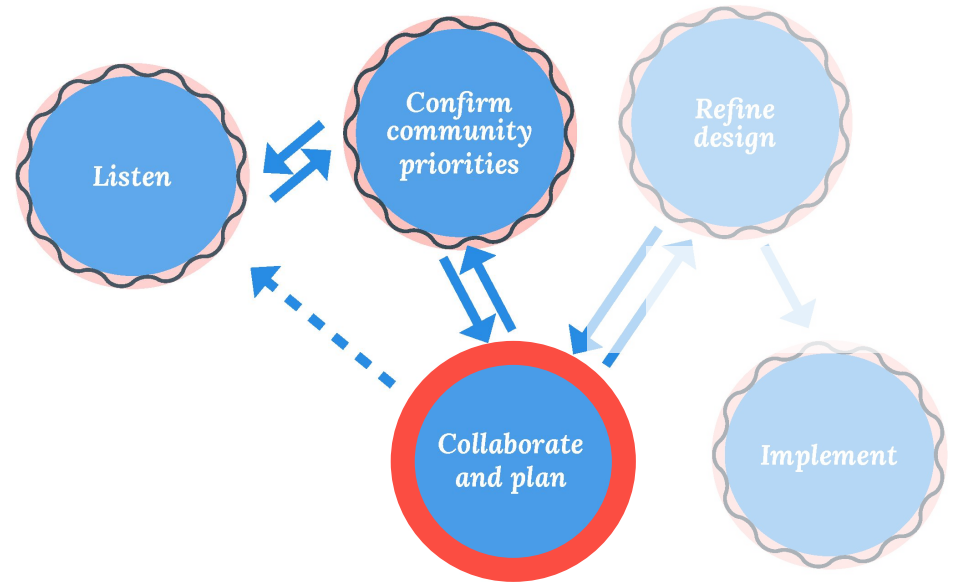
Here are



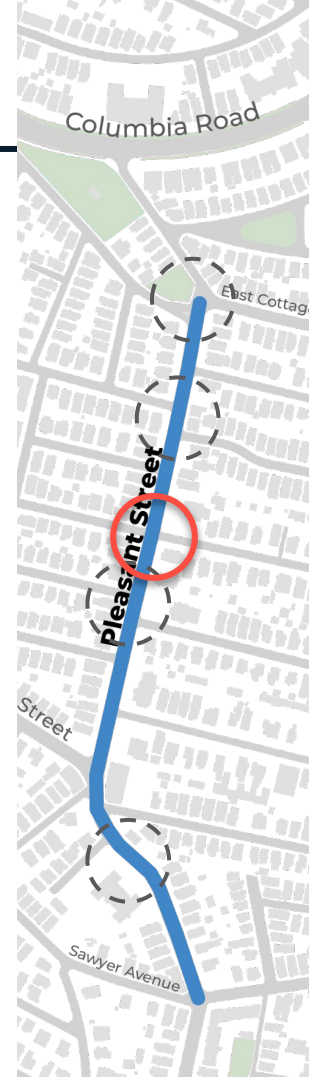
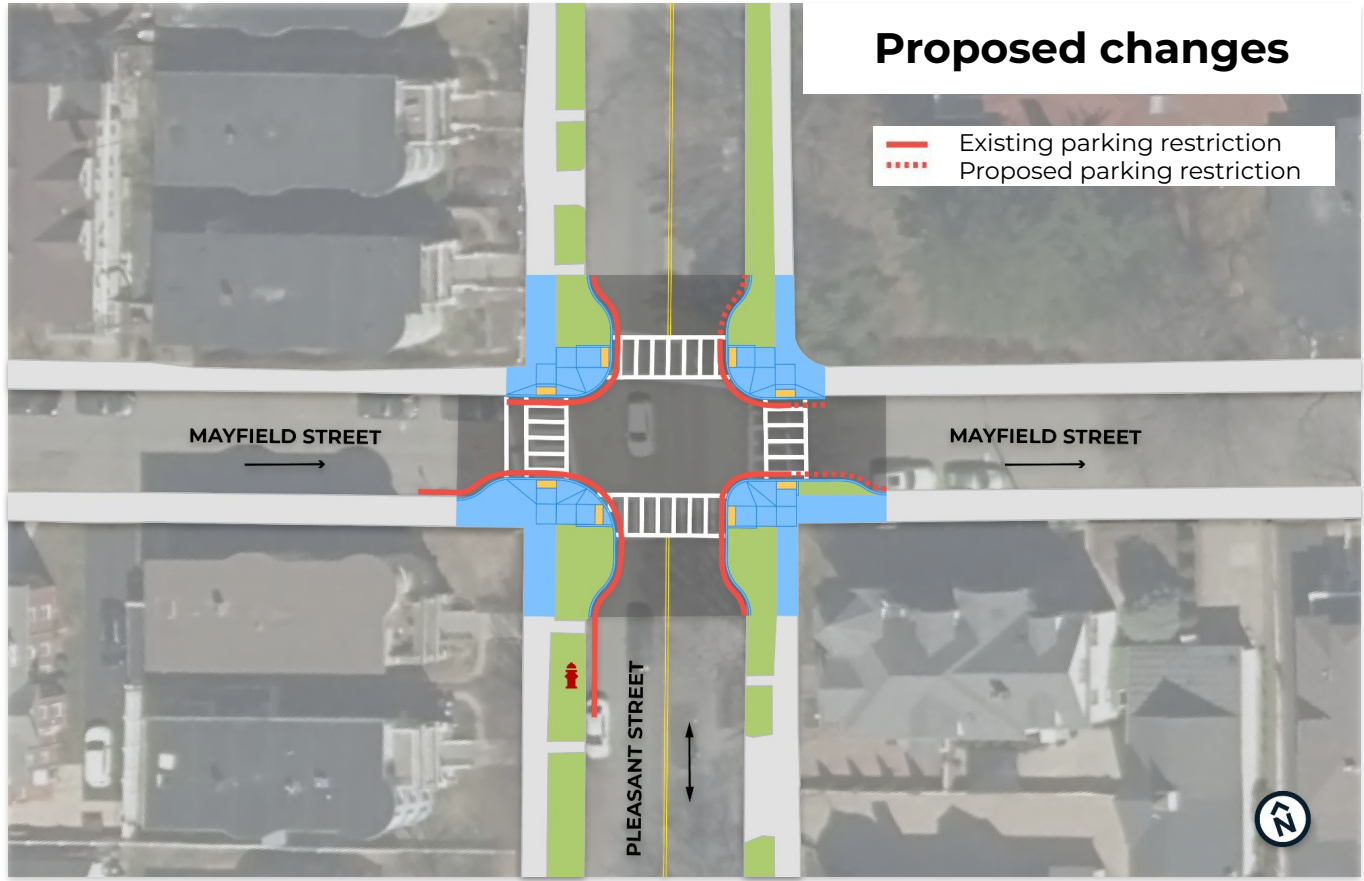
LET'S DISCUSS!

SUMMER OUTREACH GOALS

- ▶ Share proposed changes with community members
- ▶ Understand what residents:
 - Like about the proposed changes
 - Have questions about
 - Feel about any trade-offs



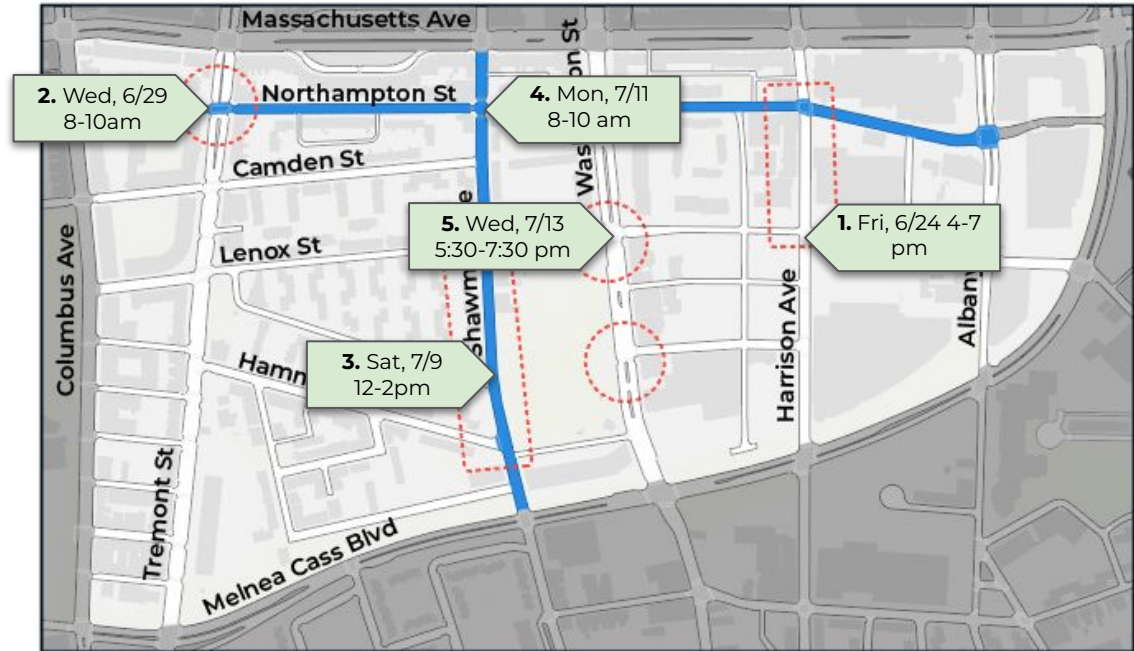
EXAMPLE - MAYFIELD STREET



RECEIVING FEEDBACK

Proposed plan

- ▶ Host office hours (virtually) with the project team every other Wednesday
- ▶ Host pop-ups in June and July
- ▶ Flyer businesses



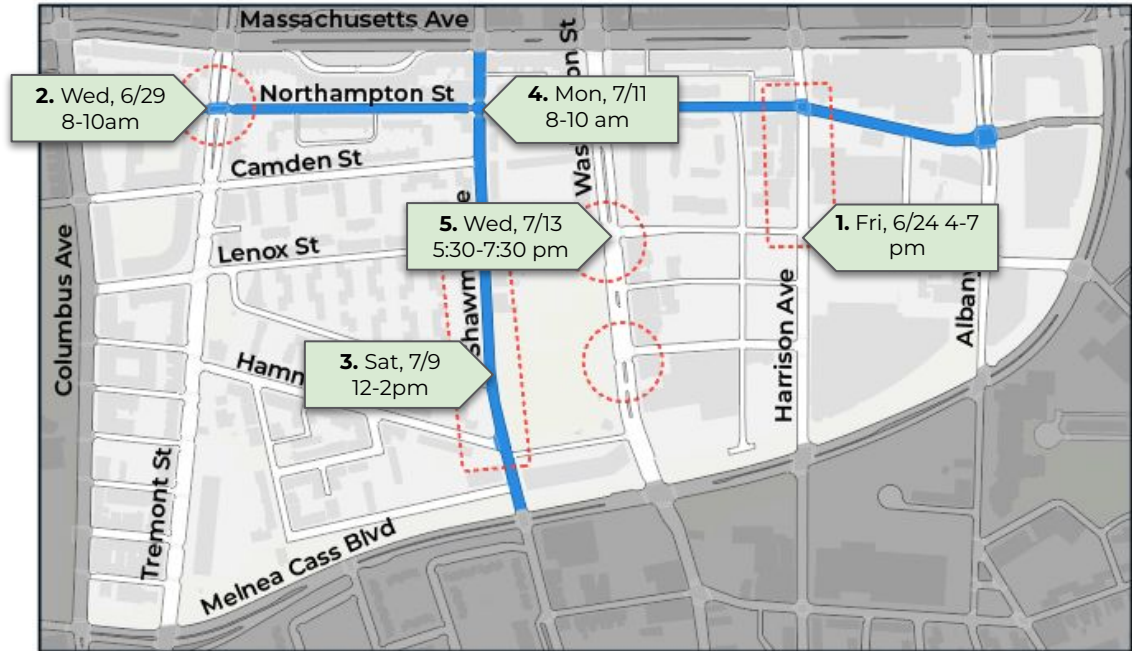
○ Potential to improve crosswalks or add new crosswalks

■ Potential for two-way travel for people biking (not driving)

RECEIVING FEEDBACK

Questions for you:

- ▶ Does the combo of pop-ups + (virtual) office hours makes sense?
- ▶ Do the dates/locations look good?
- ▶ Do you know of other neighborhood events we could pop-up at?
- ▶ Do you know a local interpreter for Spanish?
- ▶ Do you have suggestions for reaching businesses?



- Potential to improve crosswalks or add new crosswalks
- Potential for two-way travel for people biking (not driving)

GETTING THE WORD OUT

Proposed plan

- ▶ *Announce via the project email list, Office of Neighborhood Services newsletter*
- ▶ *Update signage about the project*
- ▶ *Flyer businesses*
- ▶ *Connect with organizations and stakeholders*



GETTING THE WORD OUT

Proposed plan, continued

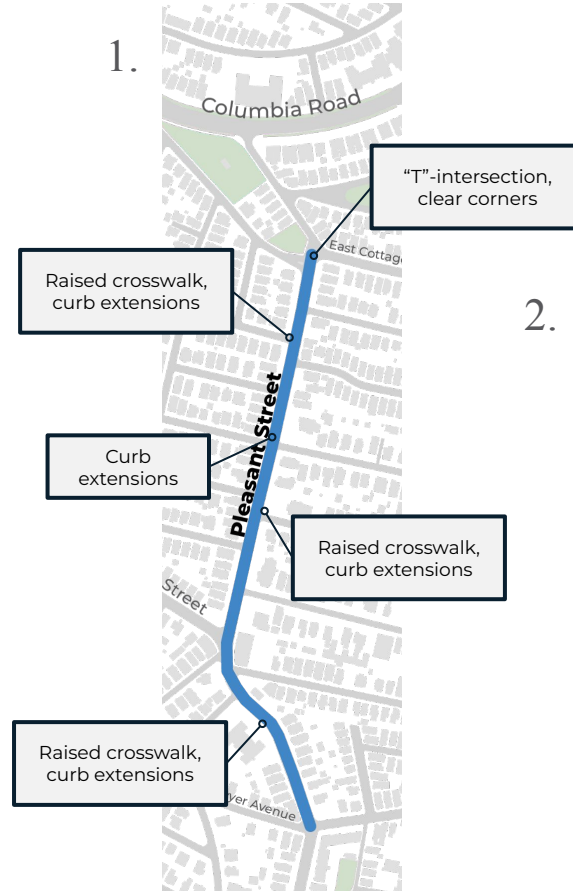
► Send two postcards:

1. To ALL residents with:

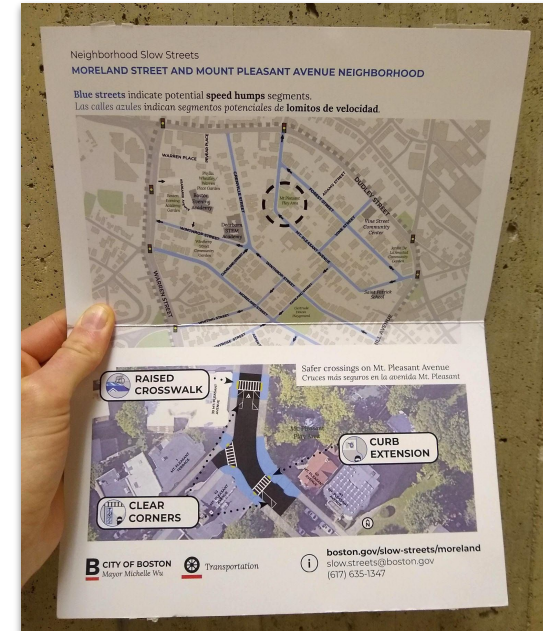
- Upcoming events
- Map of street design tools proposed in each priority area

2. To abutters:

- Upcoming events
- Proposed changes to the priority area near their address



2.



GETTING THE WORD OUT

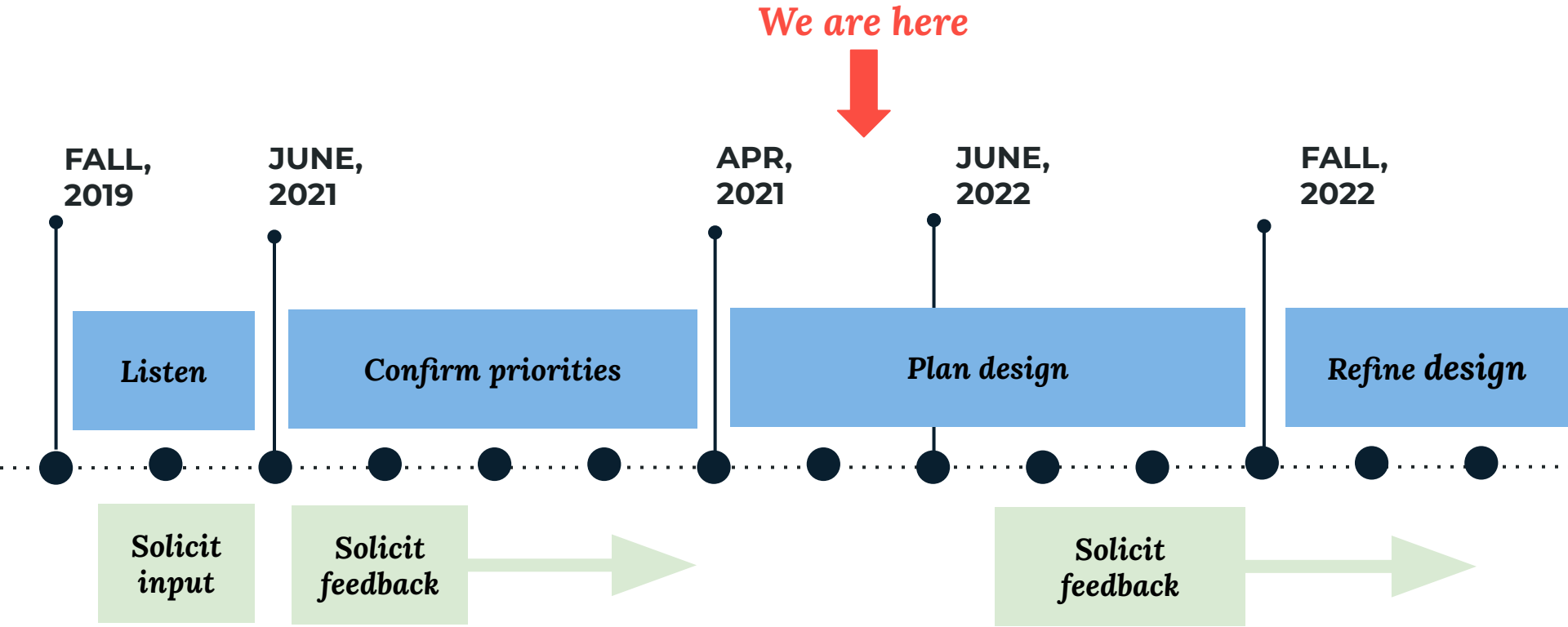
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- ▶ *Send two postcards*

Questions for you:

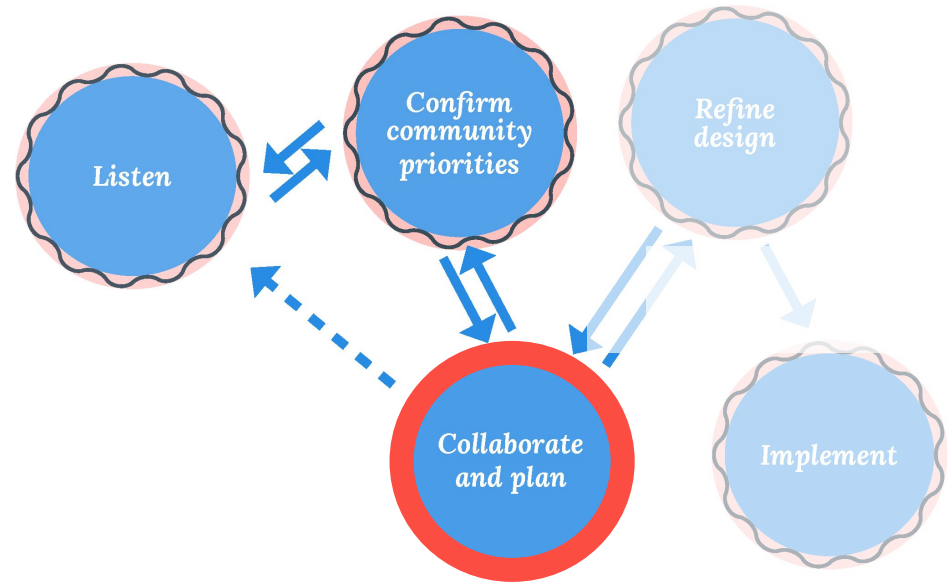
- ▶ *Do these ways of getting the word out make sense?*
- ▶ *Are there any residents or stakeholders that these strategies likely **wouldn't** reach?*

PROJECT TIMELINE



NEXT STEPS FOR THIS GROUP

- ▶ Meet again on **Thursday, August 18 at 11:00am**
- ▶ Email to you re: today's meeting notes
- ▶ Keep you posted!



MEETING EVALUATION

OUTCOMES

- ▶ Discuss and agree upon schedule of summer events
- ▶ Discuss and agree upon how we'll get the word out

QUESTIONS

- ▶ *How did we do as a group at achieving our desired outcomes for the meeting?*
- ▶ *How did the project team do at guiding the process?*
- ▶ *Any recommendations for the next meeting?*

CONCLUSION
