

Summary of FY20 PILOT Community Benefits

As outlined by the 2011 PILOT Taskforce, PILOT Community Benefits are broadly defined as services that directly benefit City of Boston residents; support the City's mission and priorities with the idea in mind that the City would support such an initiative in its budget if the institution did not provide it; emphasize ways in which the City and the institution can collaborate to address shared goals; and, are quantifiable. Lastly, PILOT Community Benefits should include only those investments that are above and beyond the institution's existing commitments such as Institutional Master Plan requirements, Article 80 requirements, Determination of Need and the like.¹ Examples of PILOT Community Benefits programs include academic scholarships, job training initiatives, health disparities programs. More detailed examples of FY20 Community Benefit programs can be found below.

In FY20, <u>37 institutions</u> submitted PILOT Community Benefits reports totalling \$153.2M and <u>received \$52.9M in community benefits credit</u>. Institutions partnered with over <u>530 local organizations</u> to implement these programs.

In FY19, for comparison, 38 institutions submitted \$157.4M in their reports and received \$52.5M in credits. Institutions partnered with over 550 local organizations.

To better understand the impact of PILOT Community Benefits across the city, this year's submissions were broadly categorized. The following categorization is a preliminary assessment based on the information provided about each Community Benefit by our partner institutions. All submitted Community Benefits were categorized, with the exception of some programs which require more information before making an assessment. Please note that additional benefits to the community through Institutional Master Plan requirements, Article 80 requirements, Determination of Need and other means are not accounted for in this analysis.

Table 1: Preliminary Assessment of Community Benefits Programs

Category	FY19 Value (\$)	FY20 Value (\$)
Education: post-secondary access, scholarships, school funding, supports and resources, and investment in educational environment	\$53M	\$65.4M

¹ For more information on Institutional Master Plans coordinated by the Boston Planning & Development Agency, see <a href="http://www.bostonplans.org/planning/institutional-planning



Community Health: community health initiatives, education and outreach beyond the charitable mission of the institution	\$27.2M	\$28.7M
<u>Built Environment:</u> active transportation options, parks and open space, access to healthy foods	\$17.3M*	\$18.5M
Good Neighbor Activity: donations of facilities, goods, and/or supplies, monetary support of community associations, volunteer activities, and paid student internships	\$27.9M	\$16.4M
<u>Cultural:</u> access to cultural spaces, activities and programs	\$10.4M*	\$11.0M
<u>Employment:</u> workforce development programs, job readiness training, summer jobs program	\$4.6M	\$4.3M
Violence Prevention: youth violence, sexual violence and other community violence prevention and public safety programs	\$4.9M	\$4.0M
City Fellowships and Co-ops: fellowships and co-ops at City departments	\$2.6M	\$2.6M
Social Environment: social networks, participation, cohesion, capital, support, inclusion, integration, and norms	\$4.6M	\$1.3M
Housing: development and maintenance of safe, stable, affordable living accommodations**	\$579K	\$863K
Grand Total	\$157.4M	\$153.2M

^{*} These FY19 values have been adjusted given an error in last year's reporting on community benefit submissions. Harvard University's Arnold Arboretum now falls under the Built Environment category (in FY19, it was erroneously placed in the Cultural category).

To further understand the impact of PILOT Community Benefits across the city, institutions also submitted new information about the neighborhoods served by every program. The following neighborhood categorizations are a preliminary assessment based on the information provided about each Community Benefit program by our partner institutions. Please note that some programs serve multiple neighborhoods; for those programs, the reported value of that program is counted in each neighborhood served. While 70% of programs serve residents citywide, 90% of the total reported value of PILOT Community Benefits were citywide.

<u>Table 2</u>: Preliminary Assessment of Community Benefits Programs by Neighborhood

<u>Neighborhood</u>	<u>Amount</u>
---------------------	---------------

^{**}For more information on student housing, see <u>Student Housing Trends</u> 2018-19 Academic Year.



City-wide	\$136,197,090
Allston	\$598,283
Brighton	\$612,731
Back Bay	\$264,078
Beacon Hill	\$241,664
Charlestown	\$886,336
Chinatown/Downtown/Leather District	\$1,023,671
Dorchester	\$8,240,706
East Boston	\$5,558,857
Fenway-Longwood	\$7,521,589
Hyde Park	\$284,074
Jamaica Plain	\$1,847,986
Mattapan	\$1,362,948
Mission Hill	\$5,471,080
North End	\$119,873
Roslindale	\$402,415
Roxbury	\$5,518,219
South Boston	\$1,267,679
South End	\$3,299,382
West End	\$360,483
West Roxbury	\$391,917

Institutions who did not submit a report did not receive community benefit credit. **Ten** institutions did not submit Community Benefits programs in FY20:

Bayridge Center (submitted in FY19) Boston Architectural College (submitted in FY19)

Boston College (did not submit in FY19) Catholic Memorial (did not submit in FY19) Harvard Vanguard (did not submit in FY19) Hebrew Rehab (did not submit in FY19) Joslin Diabetes Center (did not submit in FY19)

Roxbury Latin School (did not submit in FY19) Shriners Hospital (did not submit in FY19) Winsor School (submitted in FY19)



QUICK STATS: PILOT COMMUNITY BENEFITS IN 2020

\$53.4M in scholarships and grants to Boston residents

\$1.4M in free or donated facilities space to community organizations

\$1.9M in monetary contributions to community events and organizations

\$113K in **donated supplies and goods**, including computers
for a public housing computer lab,
coat and school supply drives, etc.

\$5M in **legal advocacy** for underserved and vulnerable Bostonians through clinics

\$5.6M in free or discounted admission to cultural institutions

\$5.8M in public events, classes, workshops, performances, etc. offered

by cultural and educational institutions

\$18.2M in maintenance of public space, including bus stops, parks, open space and roadways

\$4.3M in employment, workforce training, and summer jobs for Boston residents

\$3.9M in community safety, youth empowerment and trauma support

\$1.3M in **community wellness education**, which includes summer camp and after school activities, wellness programming for seniors, mental and behavioral health counseling

\$28.7M in preventative and direct medical care programs, which includes:

- Free eyecare/oral healthcare
- Mental health services
- Health and community center partnerships
- Opioid treatment services