



253 Meridian Street, East Boston

Requests for Operational Changes

February 9, 2022

Requests Summary



1. Expand store hours

- To provide more availability for customers
 - *Expect this will help reduce the number of visits per hour*



2. Add Medical cannabis sales

- To provide cannabis medical patients a convenient location in the neighborhood

1. Expand Store Hours



Current Store Hours

*Monday – Saturday 9:00 AM to 7:00 PM
Sunday 11:00 AM to 6:00 PM*

Proposed Store Hours

*Monday – Saturday 9:00 AM to 9:00 PM
Sunday 10:00 AM to 6:00 PM*

1. Adds two additional hours at the end of the day, Mon to Sat
2. Adds one additional hour on Sunday mornings
3. Matches other Boston area stores operational hours, including in East Boston
4. Fulfills customer requests as many people find the 7 PM closing inconvenient



★★★★★ 2 months ago

Closes at 7PM... pretty ridiculously early for a dispensary.

1. Expand Store Hours *(continued)*



Happy Valley *(Adult-use and Medical)*

220 William McClellan Hwy

East Boston, MA *(Rte 1A)*

10 AM – 9 PM Every Day

Pure Oasis *(Adult-use only)*

430 Blue Hill Avenue

Boston, MA *(Dorchester)*

10 AM – 9 PM Every Day

Patriot Care *(Medical only)*

21 Milk Street

Boston, MA *(Financial District)*

10 AM – 6 PM Every Day

Ascend *(Adult-use only)*

272 Friend Street

Boston, MA *(North Station)*

9 AM – 9 PM Every Day

SEED *(Adult-use only)*

401A Centre Street

Boston, MA *(Jamaica Plain)*

11 AM – 8 PM Every Day

Mayflower *(Medical only)*

230 Harvard Avenue

Boston, MA *(Allston)*

11 AM – 7 PM Mon – Sat

11 AM – 5 PM Sun

2. Add Medical Sales



1. Berkshire Roots has a strong Medical cannabis history

- *Discussed in original Host Community Agreement (HCA) public forum*
- *Per the HCA, the city requires that Berkshire Roots "ensure access to a sufficient quantity and variety of marijuana products . . . for registered medical marijuana patients"*
- *We are a trusted provider in Pittsfield and medical is at our core*
- *CEO serves on the national Board of the Association of Cannabinoid Professionals for the medical community*

2. Improve Patient and New Patient Access to Medicine

- *No Medical dispensary is within walking distance of 251 Meridian Street*
- *Example: Cannabis access is associated with reduced rates of opioid use and abuse, opioid-related traffic fatalities, drug treatment admissions, and overdose deaths*



Questions?



BERKSHIRE ROOTS