

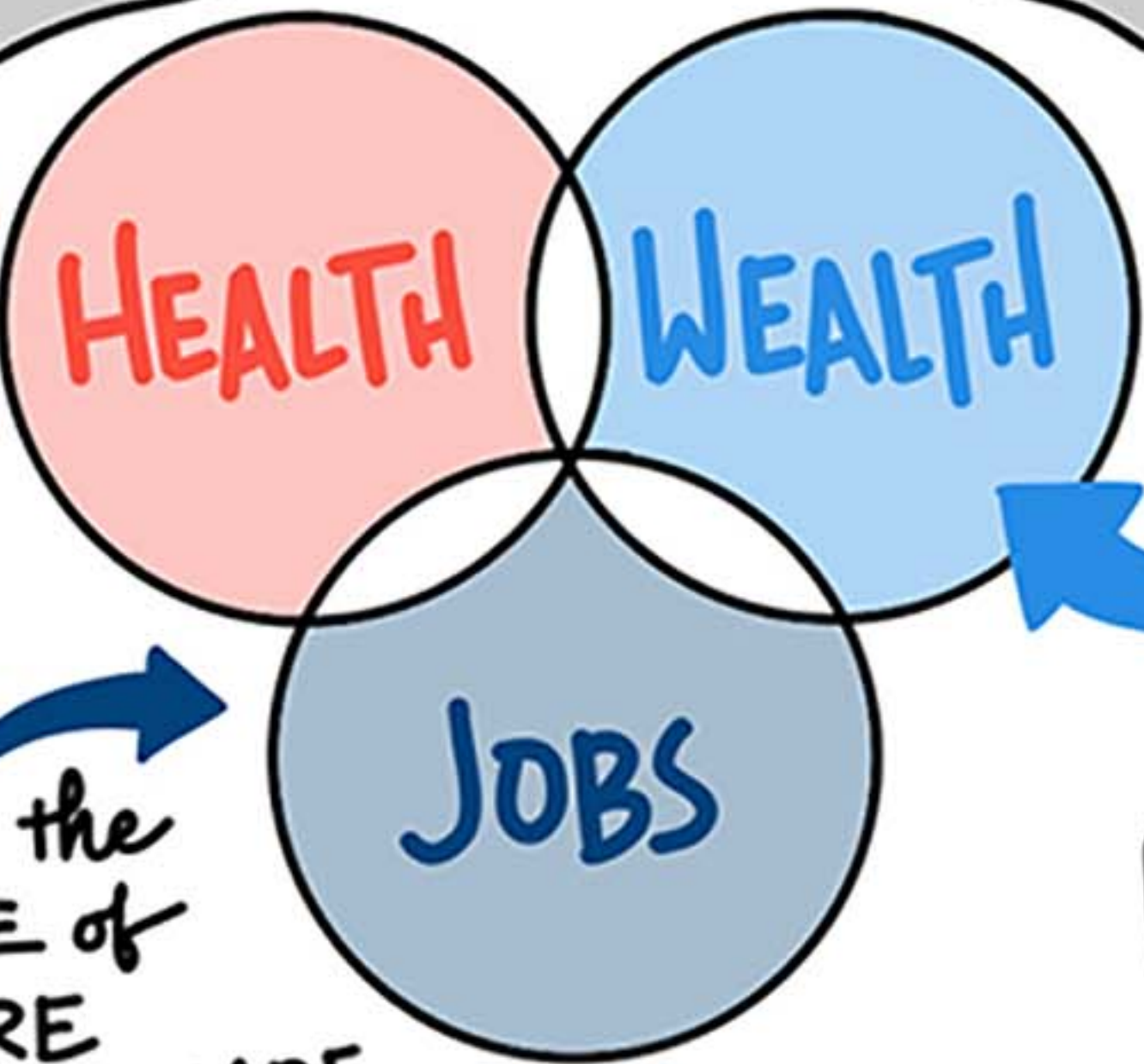
VISION for BOSTON'S ARPA FEDERAL FUNDS

SMALL BUSINESS

THE TARGET FOR THESE FUNDS: BOSTON'S HARDEST HIT COMMUNITIES.



3 FOCUS AREAS:



"LET'S GO BETTER, NOT BACK!"

BOSTON.GOV/SMALL-BUSINESS

NEWS, EVENTS, UPDATES

MOVING QUICKLY → CHECK KNACK!

ALL BUSINESSES

FOOD BUSINESSES
RESTAURANT REVITALIZATION FUND

BUSINESS SUPPORT
EMPLOYEE RETENTION

ALL → \$5000

TIPPED EMPLOYEES → 15,000

EMPLOYEE RETENTION BONUS → \$900

BOSTON.GOV

B local APP



RELIEF FUNDS

KNACK PORTAL

CREATE ACCOUNT
MONITOR STATUS

* ADD YOUR BUSINESS
* APPLY FOR FUNDS!

SMALL BIZ RELIEF FUND 2.0

UP TO \$10,000

growth GRANT

YOUR FEEDBACK WILL INFORM HOW THESE FUNDS ARE APPLIED!

FUNDING OVERVIEW AND TIMELINE

HOW CAN SMALL BUSINESS USE RECOVERY AID?

SURVEY RESPONSES:

- * MARKETING
- * CO-WORKING
- * TRANSIT
- * INFRASTRUCTURE
- * DIRECT SUPPORT
- * INCREASED TECHNOLOGY

DIVERSE RESPONDANTS

MAINLY ≤ 5 EMPLOYEES

! Challenges

- REDUCED DEMAND
- TECHNOLOGY
- SUPPLY CHAIN
- HIRING



ONLINE SHOPPING



TOUCHLESS OPTIONS

THE AMERICAN RESCUE FUND: \$558 MILLION

MUST BE USED BY DECEMBER 2024...

ACROSS 6 SPECIFIC CATEGORIES

PUBLIC HEALTH

ECON IMPACT

EQUITY SERVICES

PUBLIC SECTOR REVENUE

BROAD-BAND

WATER & SEWER



LET'S GO BETTER LISTENING SESSION TUESDAY, SEPTEMBER 21ST 2021