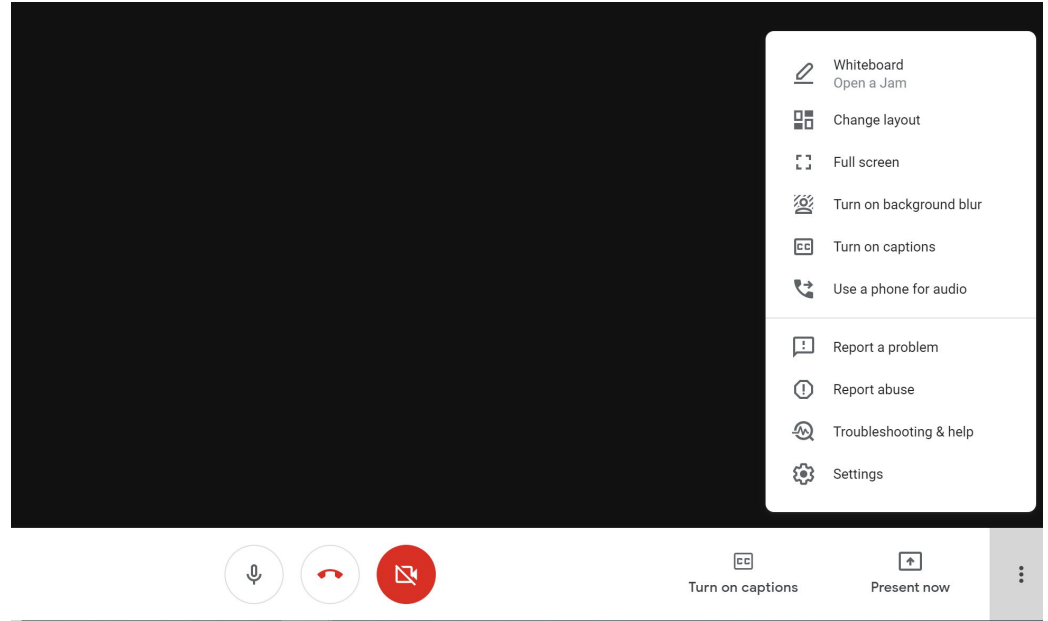


LOWER ROXBURY TRANSPORTATION STUDY

Outreach Advisory Group
June 24, 2021

TECH CHECK-IN

- ▶ *Is your Google Meet working properly?*
 - *Can you hear and see?*
 - *Can you mute and unmute?*
 - *Can you turn your video on and off?*
- ▶ *You can also join by phone:
617-675-4444
PIN: 696 704 091 1047#*
- ▶ *Having trouble? Call
Daniela at 857-256-0592*



TIP: *the options bar is at the bottom of your screen*

TODAY'S CONVENING

OUTCOMES

- ▶ Review purpose of this group
- ▶ Debrief recent outreach activities
- ▶ Review next steps

AGENDA

- 11:00 ▶ Suggest any revisions to desired outcomes and/or agenda
- 11:05 ▶ Introductions
- 11:10 ▶ Review purpose of this group
- 11:15 ▶ Debrief recent outreach activities
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INTRODUCTIONS

- ▶ Your name
- ▶ Your pronouns (for example: *she/her/hers, he/him/his, they/them/theirs, ze/hir/hir, etc*)
- ▶ How you're connected to communities in Lower Roxbury
- ▶ A space you enjoy in the summer in or near Lower Roxbury

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OUTREACH ADVISORY GROUP

Help us communicate and collaborate with the communities in Lower Roxbury right now.

EXPECTATIONS FOR BTD

Jen, Daniela, and BTD will:

- ▶ Host outreach advisory group meetings quarterly, with ample notice.
- ▶ Be accountable to you with regular communication.
- ▶ Respectfully engage with the outreach advisory group and community members.
- ▶ Incorporate your advice and recommendations about outreach, as best as we are able.
- ▶ Make decisions transparently.

GROUP EXPECTATIONS

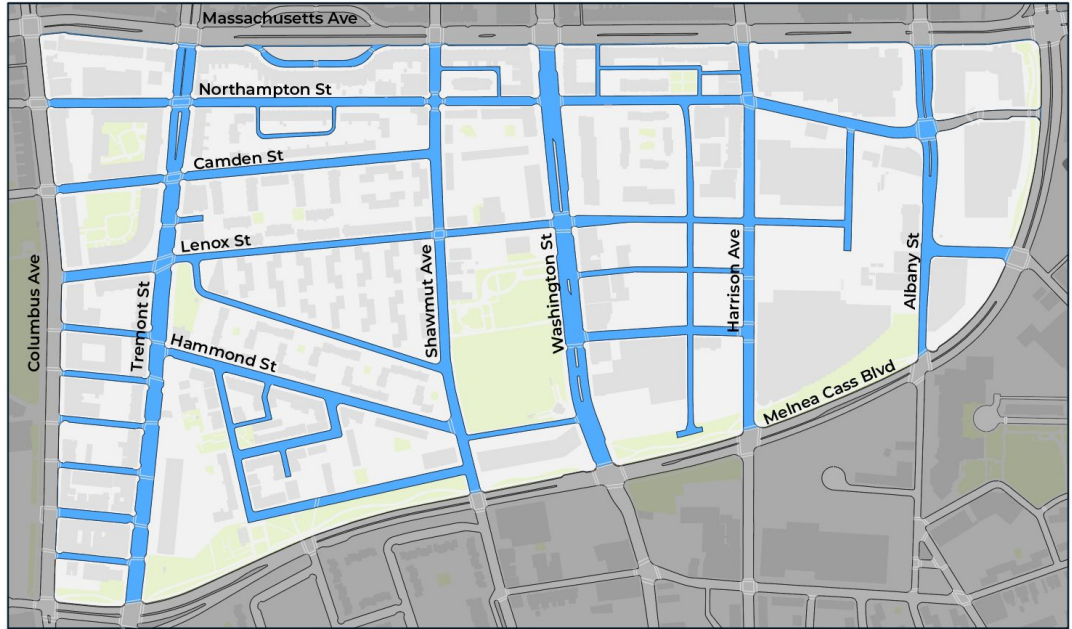
Members of the Outreach Advisory Group will:

- ▶ Make a good faith effort to attend outreach advisory group meetings.
- ▶ Engage respectfully with one other, with the project team, with community members.
- ▶ Share your knowledge and experience.
- ▶ Communicate back to your communities about the project.

PROJECT GOAL

Build a collaborative process with community members to:

- ▶ Highlight **neighborhood assets**
- ▶ Create **positive changes** to your streets in Lower Roxbury



The project area is bounded by, **but does not include** Columbus, Mass Ave., and Melnea Cass.

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WHAT WE DID WITH YOUR IDEAS



What do you love about Lower Roxbury?

Take a moment to share your joy.

Where do you find joy?

Place one dot on the map. Place the matching one here →

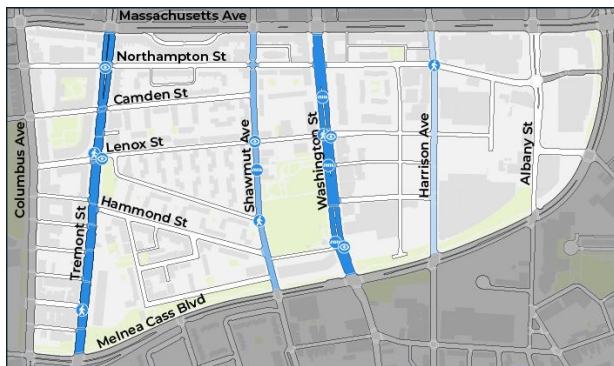





Write the name of the place here. _____

Tell us more about it.

Shops, peaceful, friends

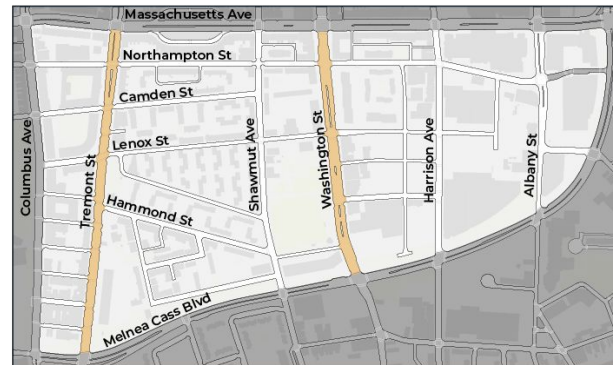
 BOSTON TRANSPORTATION DEPARTMENT
Greg Rooney, Acting Commissioner




-  Safer walking or crossing along corridors
-  Safer crossing at intersections
-  More visibility
-  New crosswalk



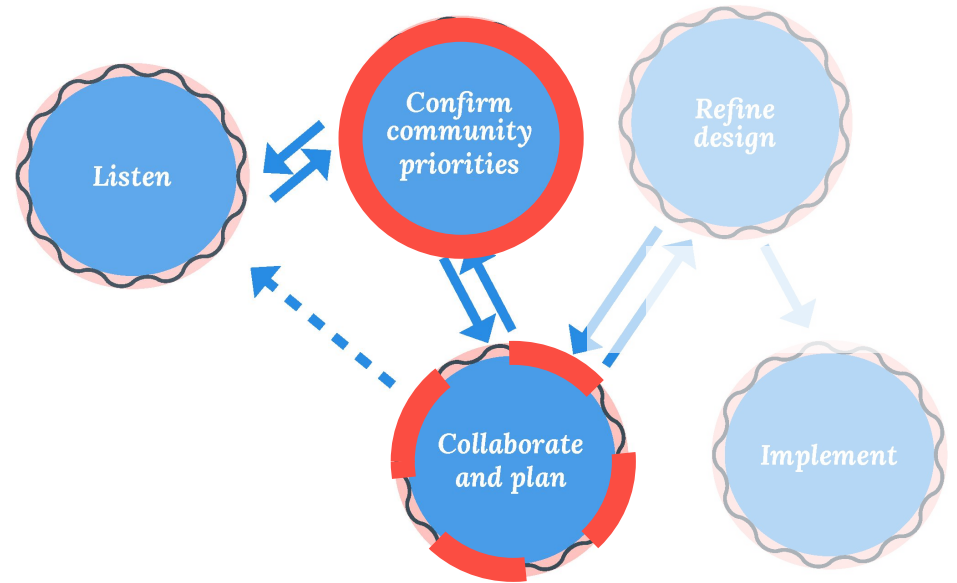
-  Safer biking along corridors
- The darker the green, the more comments we've received about the street*



-  Slower and safer driving along corridors

RECENT OUTREACH GOALS

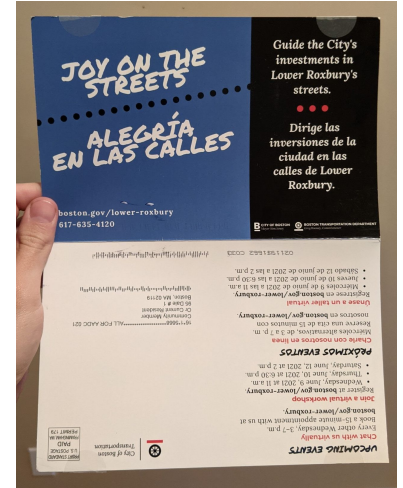
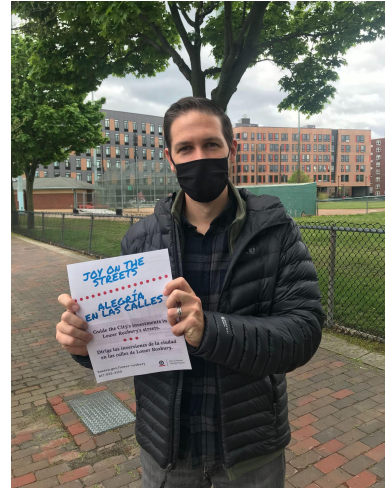
- ▶ *Confirm what the residents of Lower Roxbury would like to see changed on their streets.*
- ▶ *Check that we haven't missed any opportunities for change.*
- ▶ *Share with community members information about the tools we could use to make changes on the streets.*



GETTING THE WORD OUT

We:

- ▶ Sent a mailing to 5,838 addresses
- ▶ Announced via project email list, Office of Neighborhood Services newsletter, other projects and programs from the city, and on Twitter
- ▶ Posted 30 signs about the project through the neighborhood
- ▶ Flyered businesses
- ▶ Distributed materials at businesses, community locations, larger developments
- ▶ Asked you to share with your networks



RECEIVING FEEDBACK

We:

- ▶ Created a survey on Google forms in English and Spanish, received 29 responses
- ▶ Printed surveys in English and Spanish available to fill-out at Camden Lenox, received two responses
- ▶ Hosted 3 office hours (virtually) with the project team, no one attended
- ▶ Hosted 3 virtual workshops via Zoom, provided interpretation in Spanish, 9 people attended

PROJECT GOAL

You asked us to:

- ▶ Take a **broad look** at Lower Roxbury
- ▶ Listen to what the **people who live here** want for their community
- ▶ Help realize goals related to **transportation and safety**

We aim to build a collaborative process with community members to:

- ▶ Highlight **neighborhood assets**
- ▶ Create **positive changes** to your streets in Lower Roxbury

The project area is bounded by, but does not include Columbus, Mass Ave., and Melnea Cass.

The slide also features a map of Lower Roxbury with a blue grid and a video call overlay on the right side showing three participants.



JOY ON THE STREETS / ALEGRÍA EN LAS CALLES

Guide the City's investments in Lower Roxbury's streets.

We heard a lot from residents about wanting slower, safer streets that are better for walking and biking and easy to cross. We want to confirm your priorities and make sure we haven't missed anything.

* Required

About you

Home zipcode

Your answer

Name

Your answer

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PROJECT TIMELINE

We are here



MAY,
2021

JULY,
2021

FALL,
2021

SPRING/
SUMMER,
2022

*Confirm
priorities*

Plan design

Refine design

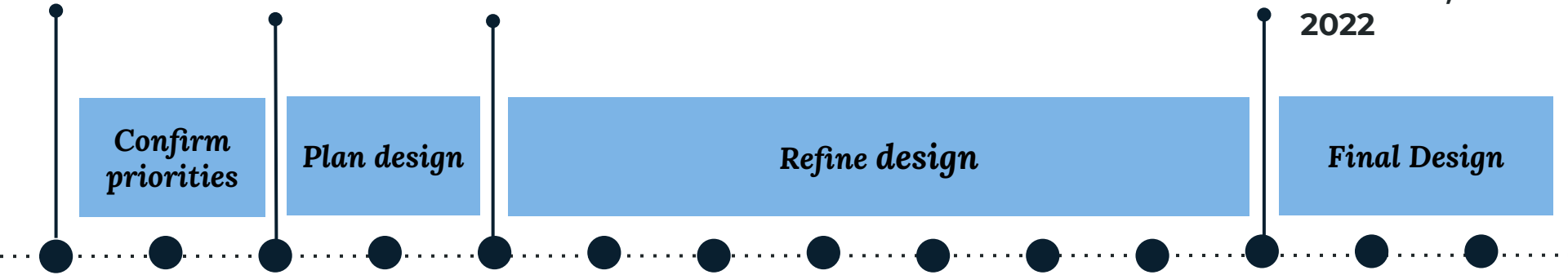
Final Design

*Solicit
feedback*

*Solicit
feedback*

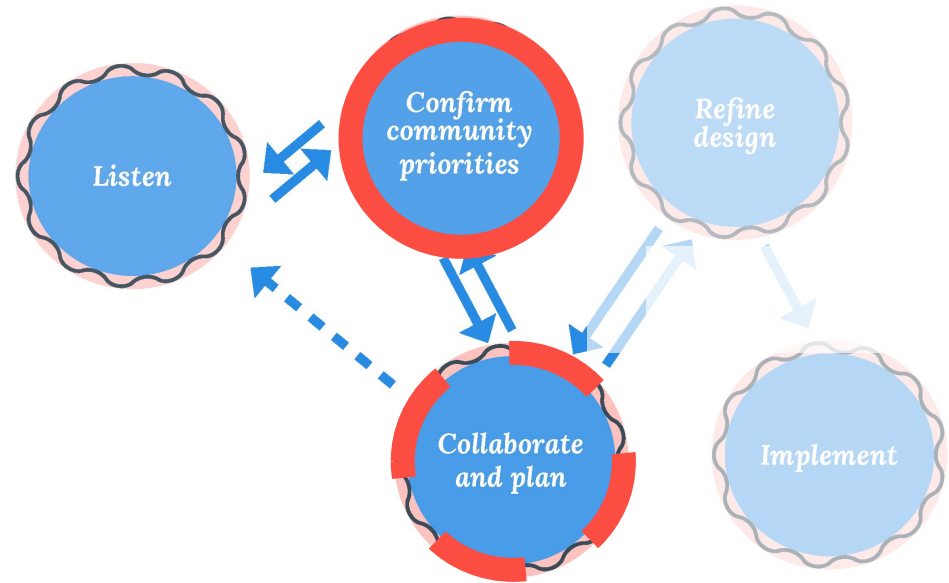
*Solicit
feedback*

*Communicate
design*



EXPECTED NEXT STEPS

- ▶ Meet again on **Sept 23** at **11:00am**
- ▶ **Last push for feedback until July 9 (?)**
- ▶ Email to you re: today's meeting notes
- ▶ Keep you posted!



MEETING EVALUATION

OUTCOMES

- ▶ Review purpose of this group
- ▶ Debrief recent outreach activities
- ▶ Review next steps

QUESTIONS

- ▶ *How did we do as a group at achieving our desired outcomes for the meeting?*
- ▶ *How did the project team do at guiding the process?*
- ▶ *Any recommendations for the next meeting?*

CONCLUSION
