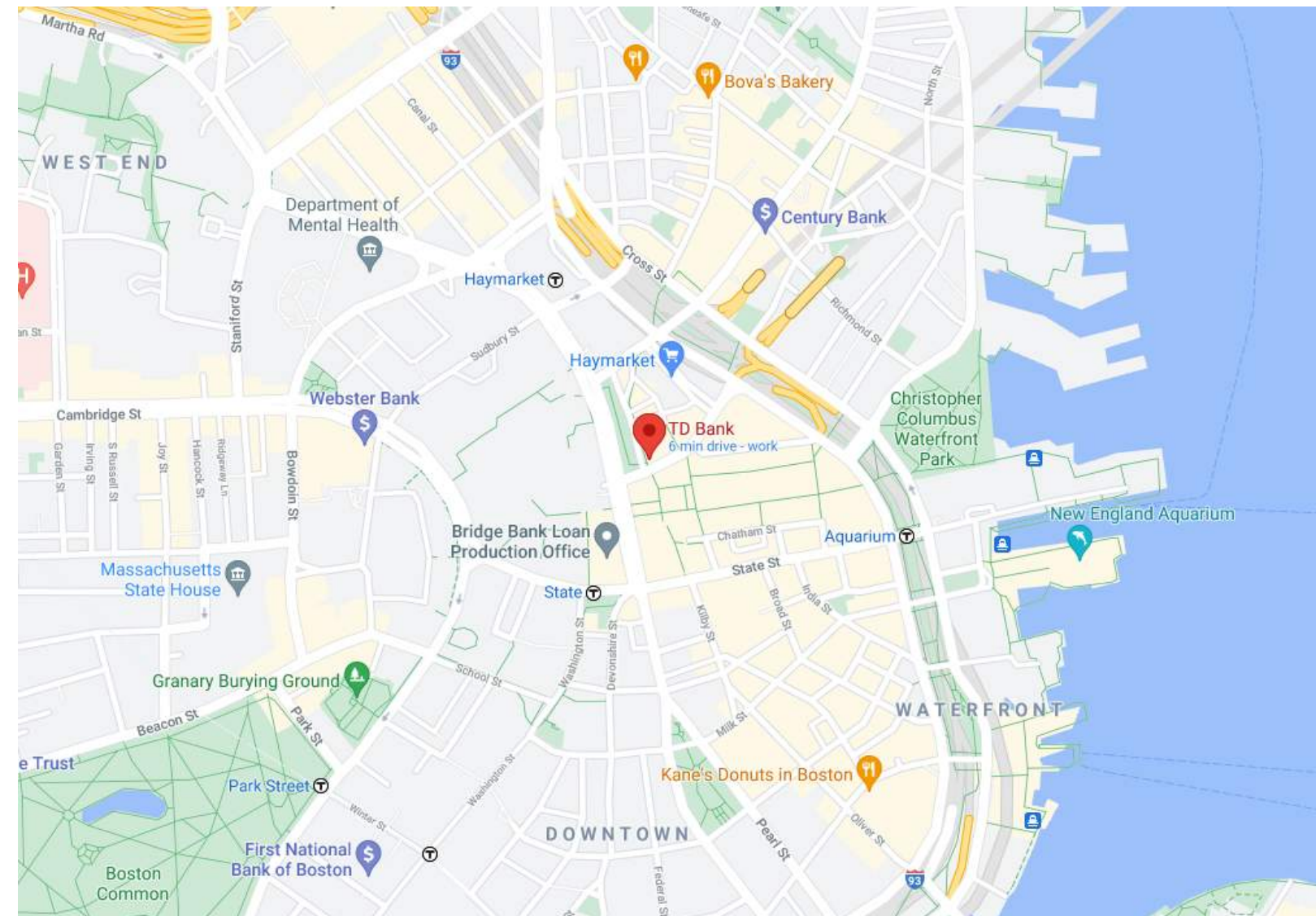


FANEUIL HALL

1 UNION STREET

- EXISTING FANEUIL HALL
- DESIGN EXPLORATION



EXISTING PHOTOS

1 UNION STREET
BOSTON, MA 02108

ENTERPRISE REAL ESTATE
ARCHITECTURE + DESIGN



Renovation



#everbetterplaces

CONCEPT DESIGN

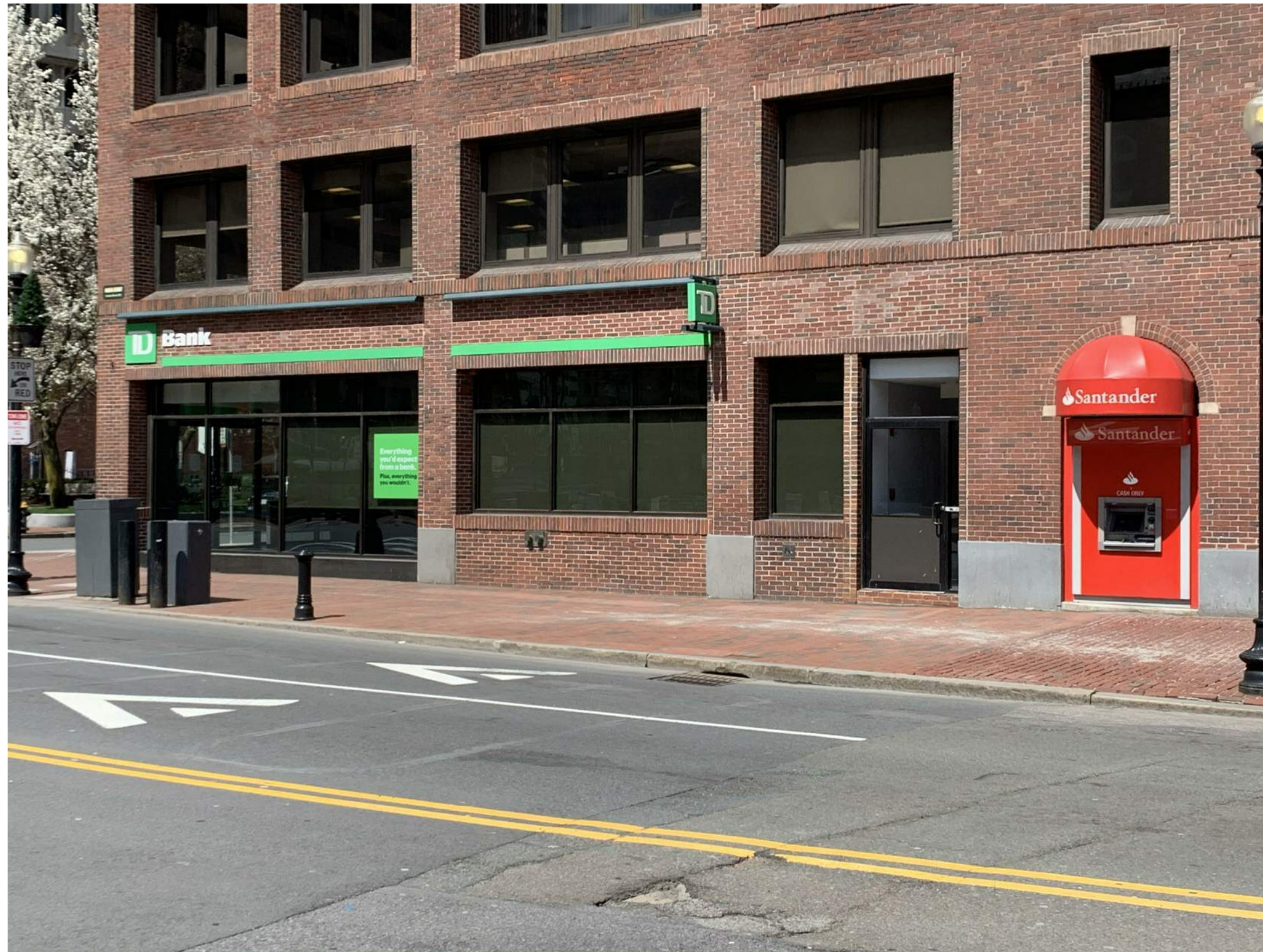
EXISTING PHOTOS

1 UNION STREET
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ARCHITECTURE + DESIGN



Renovation



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CONCEPT DESIGN

FLOOR PLAN

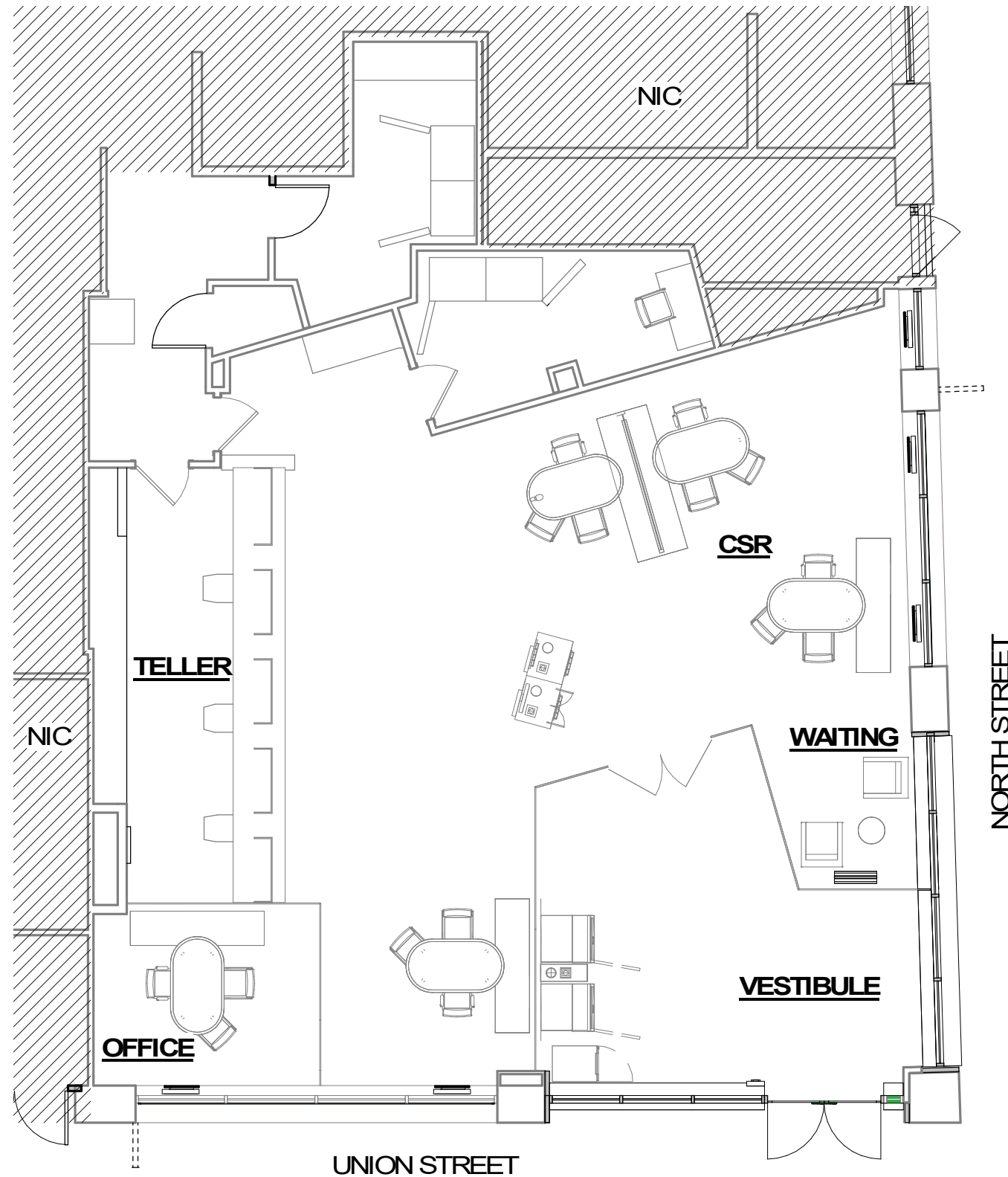
1 UNION STREET
BOSTON, MA 02108

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Renovation

*INSTALL NEW STORYBOARD IN VESTIBULE DESCRIBING TD BANK SUPPORT FOR LOCAL ARTIST ORGANIZATIONS



Renovation

NEW INTERNALLY ILLUMINATED
CORNER SHIELD

NEW UP LIGHTING

ACCENT LIGHTING
UNDER SOFFIT

REPLACE EXISTING BLADE
SIGN WITH INTERNALLY
ILLUMINATED BLADE SIGN -
11.25 SF

EXISTING SOFFIT
PAINTED GREEN

EXISTING MARKETING
POSTER

NEW VINYL WINDOW
GRAPHICS HIGHLIGHTING
LOCAL BOSTON ARTISTS
(ACTUAL ARTIST & ART
TBD)

REPLACE EXISTING BLADE
SIGN WITH NEW
INTERNALLY ILLUMINATED
BLADE SIGN -11.25 SF



Renovation



NEW INTERNALLY ILLUMINATED
CORNER SHIELD - 22.5 SF
(TOTAL BOTH ELEVATIONS)

NEW UP LIGHTING

ACCENT LIGHTING
UNDER SOFFIT

EXISTING SOFFIT PAINTED
GREEN

NEW TD GREEN METAL
RAINSREEN CLADDING BY
ALPOLIC

EXISTING SOFFIT PAINTED
GREEN

EXISTING MARKETING
POSTER

NEW VINYL WINDOW GRAPHICS
HIGHLIGHTING LOCAL BOSTON
ARTISTS (ACTUAL ARTIST & ART
TBD)

Renovation

NEW UP LIGHTING

REPLACE EXISTING BLADE
SIGN WITH INTERNALLY
ILLUMINATED BLADE
SIGN -11.25 SF

ACCENT LIGHTING
UNDER SOFFIT

EXISTING SOFFIT
PAINTED GREEN

EXISTING MARKETING
POSTER

NEW VINYL WINDOW
GRAPHICS HIGHLIGHTING
LOCAL BOSTON ARTISTS
(ACTUAL ARTIST & ART
TBD)

NEW TD GREEN METAL
RAINSCREEN CLADDING BY
ALPOLIC



EXTERIOR ELEVATION

1 UNION STREET
BOSTON, MA 02108

ENTERPRISE REAL ESTATE
ARCHITECTURE + DESIGN



Renovation

Project Location	Zoning District	Overlay District(s)	Landmark/Historical District?	City Design Review Required?	Digital Allowed?	Blade Sign Allowed?	Internal Illumination Allowed?	Signage Area Allowed (Max)	Window Area Allowed (Max)	Proposed Signage	Notes
Faneuil Hall	Gov't Center/Markets	N/A	Yes	Yes (Landmarks/BPDA)**	Yes*	Yes	Yes	Union St elevation - 96sf max; North St elevation - 92sf max	30% max. of window area*** 30% of Union St(316sf) = 95sf / North St(290sf) = 87sf		Internally illuminated signs previously not allowed, however adjacent tenant was recently...



- REPLACE EXISTING BLADE SIGN WITH INTERNALLY ILLUMINATED BLADE SIGN - 11.25 SF
- EXISTING MARKETING POSTER
- NEW VINYL WINDOW GRAPHICS HIGHLIGHTING LOCAL BOSTON ARTISTS (ARTIST & ART TBD)
- EXISTING MARKETING POSTER
- NEW TD GREEN METAL RAINSCREEN CLADDING BY ALPOLIC
- NEW VINYL WINDOW GRAPHICS HIGHLIGHTING LOCAL BOSTON ARTISTS (ARTIST & ART TBD)
- NEW VALANCE AND UP LIGHTING
- NEW INTERNALLY ILLUMINATED CORNER SHIELD - 11.25 SF (SINGLE ELEVATION)

- EXISTING MARKETING POSTER
- REPLACE EXISTING BLADE SIGN WITH INTERNALLY ILLUMINATED BLADE SIGN - 11.25 SF
- EXISTING MARKETING POSTER
- EXISTING MARKETING POSTER
- NEW TD GREEN METAL RAINSCREEN CLADDING BY ALPOLIC
- NEW SHELF AND UP LIGHTING
- NEW VINYL WINDOW GRAPHICS HIGHLIGHTING LOCAL BOSTON ARTISTS
- NEW INTERNALLY ILLUMINATED CORNER SHIELD - 11.25 SF (SINGLE ELEVATION)