

# Signage Proposal Continuance

## 54 Charles Street



Red Brick Real Estate

# BACKGROUND

- Red Brick Real Estate has been located at 49 Charles Street on the second floor for 13 Years
- We rely heavily on our signage as we have chosen to not use a street-level storefront to run our business
- By being located on the second floor, we create space for retail based businesses

# PROPOSAL

- We would like to place a new blade sign as well as the listing board at our new location (54 Charles Street).
- Our blade sign is 3' x 2' with a flat black background, carved and gilded (23k) lettering and a chamfered and gilded border.
- Our listing board is a 36" x 20" (2.5" deep) black board with the same gold lettering as our blade sign.

## BLADE SIGN SPECS

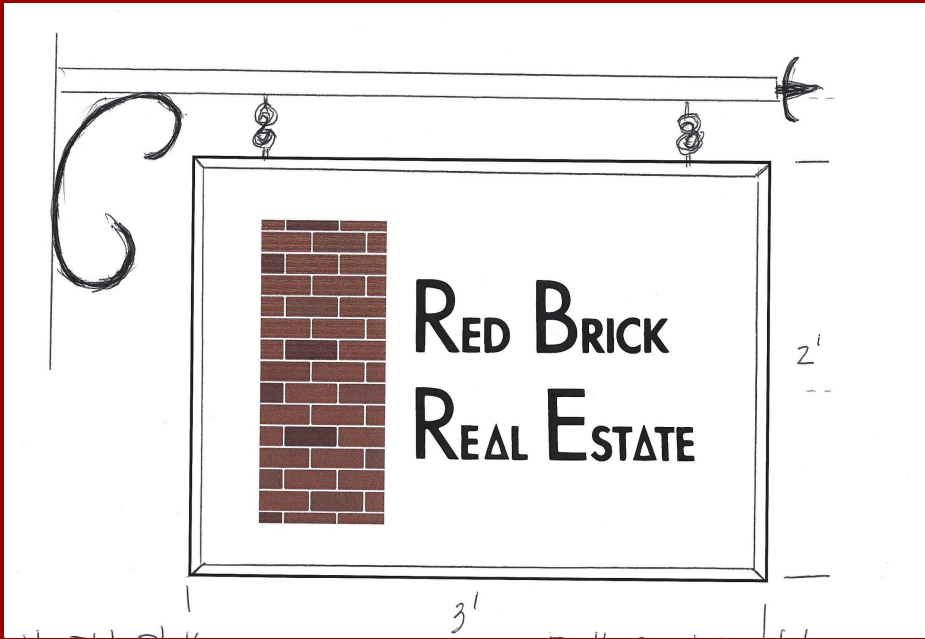


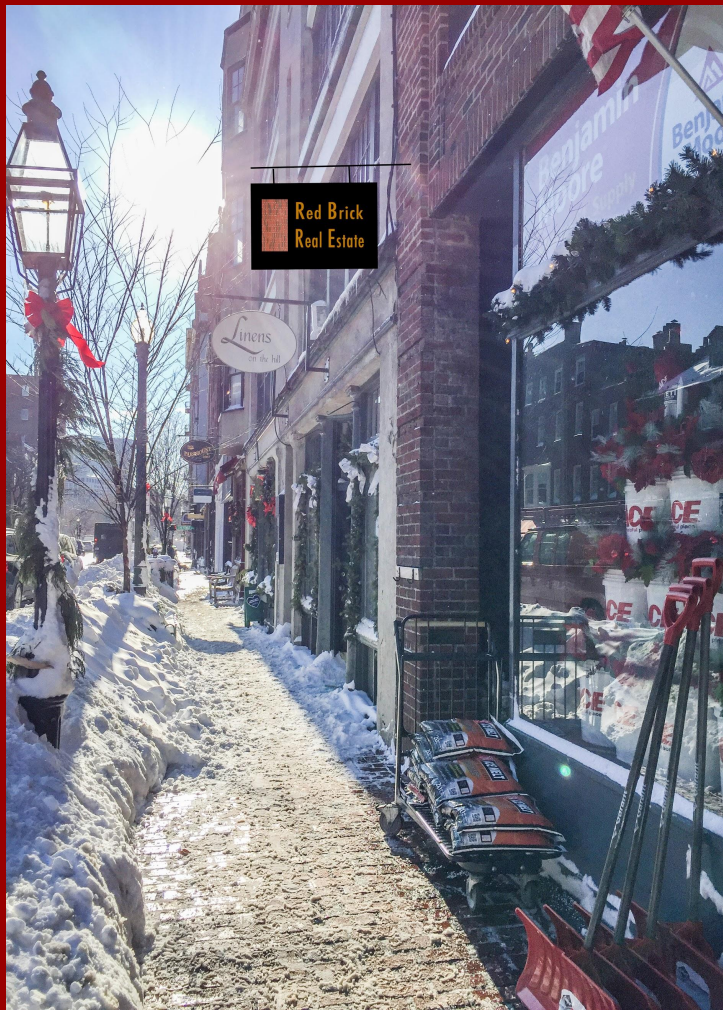
Photo to show scale and basic design ONLY  
Background will be black with gold  
lettering (see slide #6)

- Board field will be flat black
- Lettering will be Carved and Gilded (23k)
- Border will be Chamfered and Gilded
- Brick logo will be raised pinned & painted true to life
- Material is Spanish Cedar
- Dimensions of sign: 2' x 3'
- Sign will be placed 10' above sidewalk (see slide #6)

## LISTING BOARD SPECS



- Board exterior will be flat black
- Lettering carved and gilded
- Board interior will be printed brick
- Brick logo will be pinned and painted true to life
- Dimensions of the board are: 36" x 20" (2.5" deep)
- Board will be placed with the bottom at 4' and the top of the board at 7' (matching the height of the neighboring sign at "Ceremony")



PROPOSED

Blade sign



Listings  
Board



# IN CLOSING

It is absolutely VITAL for us, as a now third floor business, to have visible and accessible signage. The locations we have picked are our only options.

We fully believe that not only would our signage fit in with the Charles Street environment, it would enhance the current aesthetic at 54 Charles Street.

Thank you for your consideration and time.